

Vitalia's A-Z List of Tools, Tips, and Club Membership Tricks

- A**-dvertise in your local papers
- * **B**-ake sales.....have each member bake their favorite dessert and advertise a bake sale
- C**-onnect with old members and invite them back to regular meetings
- D**-oor prizes for new guests
- E**-ducational Institutions.....reach out to Colleges in your area
- F**-acebook (social media) and **FOOD** and **FUN** night! ☺
- G**-ive real life testimonials of how Toastmasters has benefited members in the room
- H**-and out business cards with Club information and directions on back of card
- I**-nvitation party.....member with most guests wins a prize
- J**-ust ask them to join! ☺
- K**-eep a guest book and go back to it from time to time to invite guests to special events
- L**-inkedin (social media)
- M**-eet and greet networking events....located and held throughout the Twin Cities
- N**-ametags for all guests and members so everyone can address each other by their first name
- O**-athtaking is important to honor values of the program
- P**-osters advertising club dates and times hung up at local venues (Cub Foods, Rainbow etc...)
- Q**-uality time should be spent before and after meetings to talk to guests and answer questions
- * **R**-affle prize for 6-month membership
- S**-peech craft.....proven to be very effective
- T**-witter (social media)
- U**-nderstand why a guest is visiting and match what they say with how Toastmasters can help
- V**-alue the fact that the guest (and all members) take time out of their busy schedules to attend
- W**-ebsite should be up to date with photos of your current members, meeting times, location, etc.
- X**-erox the agenda so everyone can follow along with the meeting. Have Xtras for the guests!
- Y**-earlong focus on DCP Goals. Give members what they need and others will want to be there
- Z**-oom in on family, friends, and co-workers who would benefit from Toastmasters
- *See “fund-raising activity” policy on TI website.

<http://www.toastmasters.org/Members/OfficerResources/PoliciesandProcedures/Fundraising.aspx>

This is the link to the PDF <http://www.toastmasters.org/websiteApps/policyProcedures/SectionVID11.pdf>

Special Thanks to Area Governor 73 Roman Pundyk and my Toastmaster Friend Lori Jacobson for contributing ideas!!