

2017 District 6 TLI Education Sessions

Below are descriptions for the education sessions held between 9:00-11:45. **Note:** Role-specific officer training sessions are held 8:00-8:45 and are not covered in this document.

DCP - Lead versus Lag Measurement - Dave Pearson

Time & Location: 9:00-9:45 am, Conference Room C

Description: The Distinguished Club Program (DCP) is a critical part of Toastmasters. How do you, or your club, view the DCP? Is it a tool which helps your club begin the Toastmaster year with quality and excellence in mind, or does it simply serve as a warning sign as the year ends, to remind you what hasn't been achieved? Is your club reactive, or proactive? How do you, your club officers, and the club plan to achieve the goals of the DCP well before the finish line is crossed next June 30th, 2018?

This session will look at the Lead versus Lag metrics of the DCP and, with a few examples, help you understand what can (and should!) be done from the beginning of the year to help club members in general, and the club as a whole, experience a quality, educational, and enriching year as Toastmasters!

Advanced VP Education Training - Donna Emond

Time & Location: 9:00-9:45 am, Conference Room D

Description: The VP Education role is both challenging and critical for club success. Attend this session and learn directly from Donna Emond, one of the best in the VP Education role.

Working with Guests & Hosting an Open House - Ge Lee & Gopu Shrestha, DTM

Time & Location: 9:00-9:45 am, Conference Room E

Description: This session will help you and your club provide an excellent experience for guests, during regular meetings and open house meetings. You'll be better able to communicate the value your club offers each guest, helping that guest understand if your club is the right fit for him/her. Open-house events will also be covered.

Time to Get Social - Dave Hansen

Time & Location: 9:00-9:45 am, Conference Room F

Description: Is social media a part of your club's strategy to win new friends, share the program and grow? Rochester Chamber Toastmasters' Dave Hansen will offer suggestions on how to amp up your club's presence on Facebook and other social sites. He'll also tell us why an updated web page is important and can help your club attract new members.

Using Body Language to Build Rapport - Sarah Bateman

Time & Location: 9:00-9:45 am, Conference Room G

Description: An audience already decides if they will pay attention and listen before a word is uttered. Audiences see body language first and it often speaks louder than words. They make judgments regarding the confidence and trustworthiness of the presenter before a speech begins. It is the speaker's responsibility to build rapport with the audience. It begins with their body language and the type of signals they use. The two main categories of signals are friend and foe. Discover the main types of friend and foe signals and how to use them affectively.

Rebuild A Small Club: Focus on the Guest Experience - Theo Black, DTM, PID

Time & Location: 9:00-9:45 am, Conference Room H

Description: Small-member clubs can be rebuilt in just a few short weeks. Share experiences and come away with new ideas for growing your small member club. Topics to be covered include:

- Identify your Club's Value Proposition
- Analyze improvement opportunities
- Understand the Voice of the Potential Member
- Simplify to drive Meeting Excellence

How to Instill a Sense of Importance in Ourselves and in Others - Jewel Pickert

Time & Location: 9:00-9:45 am, Conference Room B

Description: When we look at the success or failure of a Toastmaster or an employee, a lot hinges on whether or not the person feels important. Yet, we don't think about this much.

This session will use an interactive approach to focus on why a sense of importance matters, what makes us feel important, what makes us feel unimportant, and how we can instill a sense of importance in ourselves and in others. This session will show how a sense of importance can keep members and develop better leadership skills.

Using the 4 Disciplines for Execution in Your Club and Beyond - Dave Gibson, DTM & Harold Osmundson

Time & Location: 10:00-10:45 am, Conference Room C

Description: Planning is an essential part of success, but execution makes the difference. There are no shortages of plans, strategies, or tools to create them. However, once you have a plan and a goal, how will you and your team execute? What framework will guide you through execution? That's the problem! This session will present the 4 Disciplines of Execution, providing you with a simple framework to execute and achieve amazing results inside and outside of Toastmasters.

Achieving Club Quality Using the Moments of Truth – Paula Muth, DTM

Time & Location: 10:00-10:45 am, Conference Room D

Description: The Moments of Truth is the best tool for your club to provide a high-quality experience for members and guests. This single tool can engage your members and transform your club in a short time. Attend this session to learn how your club can use the Moments of Truth.

Achieving the Distinguished Toastmaster (DTM) Award: Why & How - Jon Perry, DTM & Jen Sweetser, DTM

Time & Location: 10:00-10:45 am, Conference Room E

Description: The Distinguished Toastmaster (DTM) award is the highest educational award in the Toastmasters education program. Achieving it demonstrates excellence in both communication and leadership. This session will explain how you'll benefit from pursuing the DTM award, and it'll also provide a path to help you achieve it.

If PowerPoint Were a PowerSaw, Presenters Would Be Missing Fingers - Mark Kretschmar

Time & Location: 10:00-10:45 am, Conference Room F

Description: PowerPoint can cause serious injury to your presentation if not used properly. Like any power tool, it can also be of great benefit - it's all in how you use it. The great majority of business presentations use PowerPoint to inflict injury rather than enhance the experience. A Toastmaster should be the exception and you will be after this session.

Multigenerational Communication - Matthew Vilella

Time & Location: 10:00-10:45 am, Conference Room G

Description: This session will provide a hands-on learning experience, discussing the importance of communication amongst different generations. It'll focus on why there are different communications styles and the importance of adapting. This session will take you on an enjoyable and educational journey through the different eras, from baby boomers to Generation Z.

Finding your Y for a YLP - Ray Young

Time & Location: 10:00-10:45 am, Conference Room H

Description: In this session, we'll discuss three important questions about Youth Leadership Projects (YLP). Y do I want to get involved in a YLP? How does a YLP provide benefit to me and my club? How do I begin coordinating a YLP? This will be an interactive session with Q&A, role playing, and concise steps with facts to put into action.

Keep Calm and Have a Contest - Liz Moore, DTM

Time & Location: 10:00-10:45 am, Conference Room B

Description: The thought of planning and executing a speech contest can be overwhelming. We will discuss how to break down your planning into manageable segments, including:

- What needs to be done right now?
- Delegating duties
- Choosing a venue
- Selecting a date and time
- Importance of the Speech Contest Rulebook
- Contest roles and staffing
- Resources for additional guidance

If you are responsible for having a speech contest, or if you have a contest role, come to this session and bring your questions.

Your Club's Personality: The Secret to Success - The TicTalkers Club

Time & Location: 11:00-11:45 am, Conference Room C

Description: Ask any TicTalker, and they will tell you that it is the club's personality that makes it strong. It's not just a club, it's our TicTalkers family. But it wasn't always that way...

Through panel discussion and Q&A you'll learn how TicTalkers rebuilt itself into a leading D6 club. You'll learn how:

- Our Toastmaster values and your member personalities are assets on which you can build your club foundation
- Your club can create an attractive club personality that brings in and retains members
- You can analyze your club's personality, identify problems... and solve them
- Club personality creates an environment that inspires leadership

Building New Clubs: Demystified - Dave Gibson, DTM & Ravi Rai, DTM

Time & Location: 11:00-11:45 am, Conference Room D

Description: Have you ever wondered how to start a new club? What are the steps in starting a new club from scratch? Where to look for opportunity to get a club started?

Join this session where Dave & Ravi share how and where to build a club. They'll focus on the value of each step in the process. Since the sustainability of a club depends on a strong foundation, it's important to understand the basics of building a club. The session also covers the difference between closed and community clubs. You'll walk away with a good understanding of building a Toastmasters club, how it benefits you and new Toastmasters as well as what role is played by various role players.

The Pathways Education Program - Pat Croal, DTM, PDG

Time & Location: 11:00-11:45 am, Conference Room E

Description: The new Pathways education program launches soon, and it's expected to be available to District 6 members within 12 months. It's an exciting time and the new program brings both opportunities and questions. What is Pathways? How will the new program enhance your Toastmasters experience? What can you do right now to prepare for Pathways? How can you get involved? This session will help you answer these questions.

Effective Evaluation Made Easy - Vaughn Ginnette & Earl Roethke, DTM

Time & Location: 11:00-11:45 am, Conference Room F

Description: We all know how important effective speech evaluations are to those on the Toastmaster journey. This learning session will focus on simple to use techniques to make speech evaluation easier. Come prepared to participate!

Club Sponsor, Mentor and Coach - Group presentation led by Anne Groetsch, DTM

Time & Location: 11:00-11:45 am, Conference Room G

Description: In this interactive presentation, you will learn:

- What the definition is for each of these important club support roles
- What is similar and what distinguishes one role from another
- Leadership lessons learned in each role
- Resources available to learn more

The presentation will include a panel of Toastmasters leaders who've held each of these roles, and who will share their experiences.

How Speechcraft Helped Increase Our Membership and Can Help Your Club, Too - Vince Bullinger

Time & Location: 11:00-11:45 am, Conference Room H

Description: Toastmasters International states Speechcraft is "your club's number one membership-building tool." When our club was faced with serious membership challenges a couple of years ago, we tried Speechcraft. Attend this session to learn how Speechcraft doubled our membership, improved the quality of our new members, and how Speechcraft can help your club, too!

Focused on Your Goals - Joanna Carley, DTM

Time & Location: 11:00-11:45 am, Conference Room B

Description: How often do you find yourself thinking, "Why am I spending time on this?" Do you feel pulled in all directions, busy all the time, but not accomplishing your goals? This workshop session provides a space to practice the tools that can help you identify what's most important and what's missing in your goals. The framework and examples can be used in Toastmasters or in other aspects of your life, freeing you to say no to what isn't important and supporting you to focus on achieving your goals!