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| **Club** | **Strengths** | **Weaknesses** | **Opportunities** | **Threats** |
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Will your clubs be able to be distinguished Plan for end of March, April, May and June – where do YOU need to be?

Replacement AG New clubs

Loss of any clubs after April dues Membership and DCP points

**Second Round - Officer Training Distinguished Area – Goal for each AG**

**Resources**

Toastmaster International District Performance Reports Areas must have NO NET club loss

SWOT Analysis Areas must submit Area Governor Club Visits (2)

Distinguished Club Plan Distinguished clubs equal to at least 50 % of the area’s club base

TI programs for Membership Building

**Area Contests-**

Pick your date for the Area Contest

Publicize soon so your clubs can have their contests

Notify the webmaster to post your contest on the D6 calendar

Select someone for your Contest Chair

**Division Contest Dates**

**Date Day of Week Division**

April 6 Saturday Prairie

April 8 Monday Western

April 9 Tuesday Central

April 11 Thursday Eastern

April 13 Saturday International

April 16 Tuesday Frontier

April 17 Wednesday Northern

April 20 Saturday Southern

April 24 Wednesday Metro

April 25 Thursday Rivers