



## District 6 Toastmasters

Where Leaders Are Made

### December Update

#### Membership and Club Statuses

As we start the sixth month of this Toastmasters year, there remains much more work for us to do (D6 is *not* on track to being a Distinguished District to date, based on paid clubs and membership payments). Moreover, our goal of extending the Toastmasters opportunity to more in our district is in jeopardy. As of December 2, 2014, as shown in the table below, this Toastmasters year continues to be quite challenging from a membership and club retention standpoint. Both of these categories are off of the paces set in 2012-2013 (Distinguished District year) and 2013-2014 (one percent membership growth).



#### D6 Membership & Club Renewal Update (December 02, 2014)

Category	Totals
Total YTD Membership Payments (2014-2015)	<b>4,983</b>
Total YTD Membership Payments (2013-2014)	4,882
<b>Paid Clubs Base (July 1, 2014)</b>	<b>289</b>
<b>Paid Clubs YTD</b>	<b>264</b>
Paid Clubs YTD (2013-2014)	277
Active Clubs	297
<b>Low - Min. Requirement Not Yet Met - 12/2/2014</b>	<b>16</b>
<b>Renewals Not In - 12/2/2014</b>	<b>11</b>
<b>Suspended Clubs - 12/2/2014</b>	<b>4</b>

In an effort to improve both membership and club retention, I have initiated contact with those clubs who have not renewed or have not yet met the minimum required membership of eight to see how the district can be of assistance. Our district leadership team is willing to help all of our clubs grow. Let us know how we can help.

District 6, the race is on, and I encourage each of us to continue to make a Toastmasters difference throughout your sphere of influence. This is best accomplished by focusing on membership (growth and retention), club building/club rebuilding, club strengthening, and Distinguished Clubs!

Thanks for all that you do to **enlighten** each other in our Toastmasters journey.

**Clinton Hunt, Jr., Ph.D., DTM**  
District 6 Governor, 2014-2015  
District 6, Toastmasters International  
**Where Leaders Are Made**

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## Education & Training

### Club Officer Trainers

Reminder: There will be some changes for our round two of club officer training. If you are not an area or division governor and you plan to help with club officer training, please reach out to me first.

### Toastmasters Leadership Institute (TLI)

Our TLI is Saturday, February 7! Please plan to attend another great TLI. Please check [www.d6tm.org](http://www.d6tm.org) for more information.

### Location:

Ramada Plaza Minneapolis  
1330 Industrial Blvd NE  
Minneapolis, MN 55413

### Call for Presenters (at TLI)

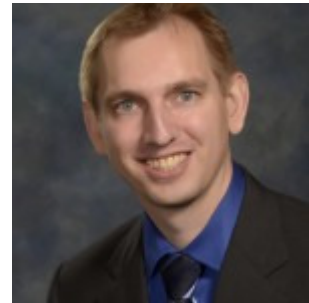
We currently have a call out for Presenters at our TLI. If you are interested in presenting, please submit your request no later than Jan. 12. For more information go to [www.d6tm.org/2015-winter-tli-call-for-presenters](http://www.d6tm.org/2015-winter-tli-call-for-presenters).

### Moments of Truth

Now that we are halfway through the Toastmasters year, it is a great time to conduct a "Moments of Truth" session to see where your members and the club stand!

### Larry J. Marik, DTM

Lieutenant Governor Education & Training, District 6, 2014-2015  
District 6, Toastmasters International  
**Where Leaders Are Made**

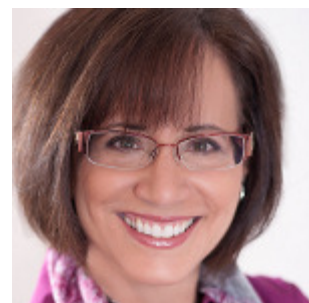


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## Marketing Matters

### Thank You to Kickoff Helpers!

Fifty people have helped District 6 accomplish the district mission ("We build new clubs and support all clubs in achieving excellence") through participating at one or more of the 11 kickoff demo meetings held July 1 to November 30.



Here are the Toastmasters who have participated in two or more kickoffs:

8 kickoffs: Shirley Daniel, Dan Grundtner, and Harold Osmundson

7 kickoffs: Jane Rischmiller

3 kickoffs: Gary Kivi

2 kickoffs: Michael Brown, Laurie Buchberger, Clinton Hunt, Marvel Kummer, Deb Luu, Jewel Pickert, and Dan Vesey

### **Region Advisor Visit**

Our Region 4 Advisor, Monique Levesque-Pharoah, flew in from Canada to support our club-building efforts and to brainstorm and train on club building and membership retention. During her visit, we visited four corporations for prospective clubs (Comcast, Cigna, Lutheran Social Service, and IKEA), recognized two corporations for their support of Toastmasters (Ameriprise and Target), made a couple more corporate cold calls, and more!

### **Corporate Recognition**



On behalf of Ameriprise, Brent Sabine, Vice President, Benefits accepted the Corporate Recognition Award.

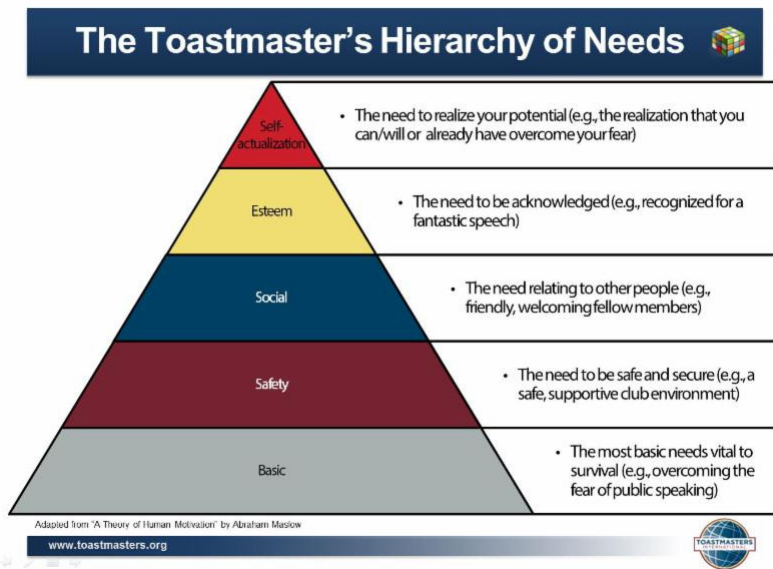


On behalf of Target Corporation, Caroline Wanga, Director of Diversity and Inclusion (second from left) accepted the Corporate Recognition Award.

## District Executive Council Meeting



During the Division and Area Governor training, Monique spoke on the Toastmaster's Hierarchy of Needs.



## Explain How to Do Things on Your Computer

See this [Slideshare presentation](#) on [Jing](#), the easy way to explain how to do something on your computer (for example, where to find reports on the TI website).

### **Diane Windingland, DTM**

Lieutenant Governor Marketing, District 6, 2014-2015

[toastmasterdiane@aol.com](mailto:toastmasterdiane@aol.com)

612-306-4214

## Public Relations Contests for Quarter 2

To recognize the efforts of District 6 clubs to promote their events, we are organizing Public Relations Contests every quarter. Please submit your entries for quarter 2 to me ([toastmaster.ravi@gmail.com](mailto:toastmaster.ravi@gmail.com)) by December 15.



The categories are as follows:

- Website (send the URL of your website)
- Flyer/brochure (only one entry please)
- Newsletter (one edition since July 1, 2014)
- Promotional video (uploaded to youtube or vimeo)
- Social media (address of the site)
- Guest packet (electronic copies and brief description)
- Press release (screen print or formatted text)

Please include the following in your email:

- Club name
- Club number
- Club contact name and email

I look forward to your entries.

Best regards,

**Ravi Rai, DTM**  
Public Relations Officer

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## Get Ready for the New Year!

Many of us will have a New Year's resolution. Thus, January is a prime time for members to join Toastmasters. To help potential new members find you, please make sure that your club's contact information is current and that the listing accurately reflects your club meeting location, day, time, and frequency. This will also help the District 6 Realignment Committee.



Update your contact information on Toastmasters.org

- Building name
- Address
- Contact person - phone number and email address
- Meeting frequency, day, and time

Update/refresh your club's website:

- Current address and driving directions
- Encourage guests
- Recent picture of club members

Any of your club officers may update your club's information with Toastmasters International:

Log into [www.toastmasters.org](http://www.toastmasters.org)

Under the Leadership Central tab, choose Club Central

Select your club

Next you will see Conduct Club Business

Click on Update My Club Meeting Information

Update information as needed

Press the Update button at bottom of the page

Click on Update Club Mailing Address

Update information as needed

Press the Save button at bottom of the page

Exit Club Central

Toastmasters International will send an email to your primary email account, listed in My Account, confirming your changes to meeting place information.

**Dru Jorgensen, DTM**

Past District 6 Governor