



District 6 Toastmasters

Where Leaders Are Made

February Update

New Club Buddy Program

District 6 recently launched the Club Buddy program in January. Low-member clubs are encouraged to find a Club Buddy immediately. To be eligible for pairing with a Club Buddy, a club should have 12 or fewer paid members.

The goal of the program is to strengthen Club A's meetings while the two clubs work together to build membership in the low-member club. Club A will be relieved of the strain of just trying to keep their club alive, their members will be rejuvenated, and with the added energy of Club B, meaningful structural steps will be taken to rebuild.

Please reach out to your respective Area and Division Governors and/or the District 6 Trio for more information on this exciting program!



Membership & Club Statuses

With one-half of this Toastmasters year elapsed, there remains much more work for us to do. District 6 is not on track to being a Distinguished District to date based on paid clubs and membership payments. Moreover, our goal of extending the Toastmasters opportunity to more in our district is in jeopardy. Both of these categories are off of the paces for 2012-2013 (Distinguished District year) and 2013-2014 (1% membership growth)!

District 6 Membership & Club Renewal Update (January 28, 2015)

Category	Totals
Total YTD Membership Payments (2014-2015)	5,420
2014-2015 Base Payments (50% of Year)	5,728
Total YTD Membership Payments (2013-2014)	5,439
Paid Clubs Base (July 1, 2014)	289
Paid Clubs YTD	276
Paid Clubs YTD (2013-2014)	277
Low - Min. Requirement Not Yet Met	11
Renewals Not In	9
Suspended Clubs	5

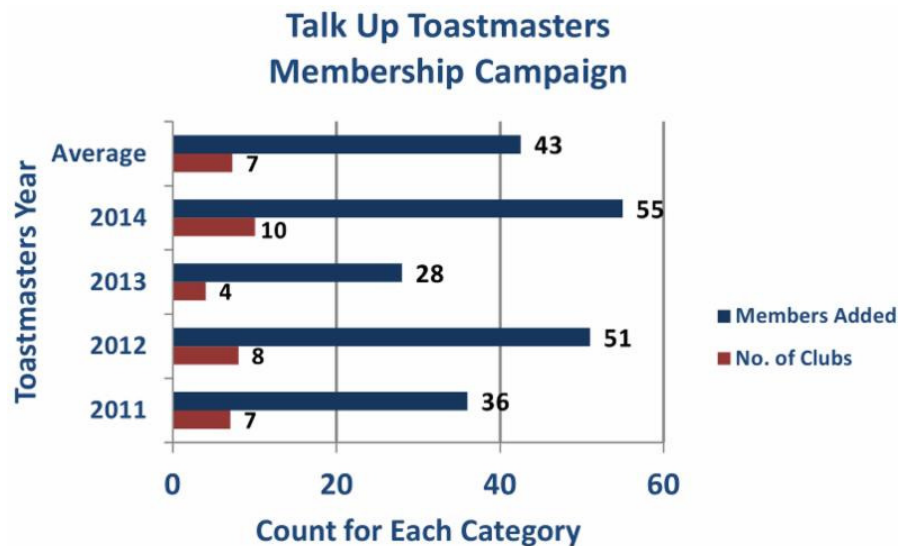
Talk Up Toastmasters (February 1 - March 31)

Toastmasters love to connect, so take advantage of it. The "Talk Up Toastmasters" membership contest is the chance to encourage your members to invite guests to a special meeting where prospective members can learn about Toastmasters' many benefits. Then add five **new, dual, or reinstated members** with a join date between February 1 and March 31, and you'll receive a

special "Talk Up Toastmasters" ribbon to display on your club's banner. Qualifying clubs can also earn a special discount code for 10% off their next club order. (The discount code expires six months from the date of issue and is not valid with any other offer.)

Applications and payments for members with a join date between February 1 and March 31 must be received at World Headquarters or online no later than March 31. The addition of transfer and charter members does not count for credit toward "Talk Up Toastmasters."

The winning clubs will be revealed online within a few weeks of the contest ending. Winning clubs should allow up to 10 business days to receive their award if they are located in the United States, and up to 21 business days if they are outside of the United States. The graph below shows results for District 6 from previous Talk Up Toastmasters campaigns. Overall, District 6 clubs have not participated in this great membership building tool. Over the last four years, on average only seven District 6 clubs have added enough members to qualify for this award.



Thanks for all that you do to *enlighten* each other in our Toastmasters journey.

Clinton Hunt, Jr., Ph.D., DTM
District 6 Governor, 2014-2015
District 6, Toastmasters International
Where Leaders Are Made

Education & Training

Toastmasters Leadership Institute (TLI)

Our TLI is Saturday, February 7! Please plan to attend another great TLI. Please check www.d6tm.org for more information. Online registration will close Tuesday, February 3. Special note: Club Officer Training AND the Education Sessions will be FREE this round, but you will still need to register! Register for lunch for only \$25 and find out what is going on across our district.

TLI Location

Ramada Plaza Minneapolis



1330 Industrial Blvd NE
Minneapolis, MN 55413



TLI Keynote Speaker: Therese Samudio - "Who-Ya-Gonna-Call?"

Therese Samudio is a sales expert who helps teams and individuals produce quality sales consistently without fear or angst. She has had one-on-one sales interviews with more than 10,000 business owners, all across the United States, while selling and teaching others to sell management services. In her presentation, Therese will show you how to apply useful sales principles to membership development and maintenance in your club.

Club Officer Trainers

Please note the new rules around club officer training. If you are not an Area or Division Governor and you plan to train club officers, you must get approval from Clinton Hunt (District Governor) or me (Larry Marik) before the training occurs. Reminder: Area Governors, please submit your Club Officer Training sheets to your Division Governor.

2015-2016 District Leaders Wanted

Do you want to be a part of the District Leadership team for the 2015-2016 year? Does an Area Director, District Secretary, Treasurer, Logistics Manager (aka Sergeant at Arms), or any of our many chairs (TLI, Conferences, Youth Leadership, Speechcraft, etc.) interest you? If so, please contact me (Larry Marik) at www.d6tm.org/contact?id=13360. For a full list of possible roles, please see our current directory at www.d6tm.org/directory.

Educational Awards

The Educational Awards continue to grow. Congratulations to all who have submitted awards. To date, District 6 Toastmasters members have completed 228 Competent Communicators, 141 Competent Leaderships, 97 Advanced Communicators, 75 Advanced Leaderships, 36 Leadership Excellence awards, 23 Distinguished Toastmasters, and 39 Triple Crown awards. For a complete list of members who received individual awards, please go to:

<http://reports.toastmasters.org/reports/dprReports.cfm?r=3&d=6>

Larry J. Marik, DTM

Lieutenant Governor Education & Training, District 6, 2014-2015
District 6, Toastmasters International

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Marketing Matters

New Club "Birth Announcement"

Congratulations to District 6's newest clubs: [Mobile Communicators](#), chartered 1/12/2015 in Minnetonka, and [CBRE Rising Toastmasters](#), chartered 1/21/2015.

Thank You to New Club Sponsors and Mentors!

Twenty-nine District 6 members have been invaluable in getting new clubs started this year by being new club sponsors or mentors! Serving successfully as new club



sponsors or mentors also gives members credit toward the Advanced Leader Silver Award, as does being a club coach. Each new club can have up to two sponsors and two mentors.

Sponsors help a club charter by promoting the club, organizing pre-charter club meetings, and assisting in the charter paperwork. Mentors stay with a club a minimum of six months after it charters, and they help it achieve excellence by mentoring the officers and members on the Distinguished Club Plan, helping them learn club protocols, presenting educational talks, and answering questions! Below is a list of the sponsors and mentors for clubs chartered so far this year:

Club	Charter Date	Sponsor or Mentor	Name
CBRE Rising Toastmasters	1/21/2015	SPONSOR	Ross Michael Sundberg, ACB
CBRE Rising Toastmasters	1/21/2015	MENTOR	David Robert Schaal, DTM
CBRE Rising Toastmasters	1/21/2015	SPONSOR	Gary C. Leask, ACB, ALB
CBRE Rising Toastmasters	1/21/2015	MENTOR	John A. Hassler, CC
Mobile Communicators	1/12/2015	MENTOR	Mike W. Benkovich, CTM
Mobile Communicators	1/12/2015	SPONSOR	Trent J. Lezer
Mobile Communicators	1/12/2015	SPONSOR	Anne J. Heitkamp
Toastmaster On A Stick	12/3/2014	SPONSOR	Jane Helen Zugschwert, CC
Toastmaster On A Stick	12/3/2014	MENTOR	Jennifer L. Rittenhouse, ACB, CL
Toastmaster On A Stick	12/3/2014	MENTOR	Laura Griffith, ACG, ALB
Toastmaster On A Stick	12/3/2014	SPONSOR	Kim L. Windingland, DTM
B-Talkative	10/24/2014	MENTOR	Barbara Ellen Saefke, ACG, ALB
B-Talkative	10/24/2014	SPONSOR	Steven J. Beaman, DTM
B-Talkative	10/24/2014	MENTOR	John A. Hassler, CC
B-Talkative	10/24/2014	SPONSOR	Corey J. Frank, CC
Ah Busters	10/1/2014	MENTOR	Marvel Eileen Kummer, DTM
Ah Busters	10/1/2014	MENTOR	Steven B. Bujarski, ACS, ALB
Ah Busters	10/1/2014	SPONSOR	Daniel Rob Grundtner, DTM
Ah Busters	10/1/2014	SPONSOR	Earl Wallace Roethke, ATMS
Talk and Awe	8/18/2014	MENTOR	David P. Rasmussen, ACS, ALB
Talk and Awe	8/18/2014	SPONSOR	Cheryl A. Evans, ACB, ALB
Talk and Awe	8/18/2014	MENTOR	Brian Parsons, ACG, ALB
Talk and Awe	8/18/2014	SPONSOR	Dave C. Gibson, ACS, ALB
Talk Nerdy To Me	8/5/2014	SPONSOR	Deborah B. Luu, ACS, ALS
Talk Nerdy To Me	8/5/2014	MENTOR	Ryan M. Hove, DTM
Talk Nerdy To Me	8/5/2014	MENTOR	Earl Netwal, ACS
Talk Nerdy To Me	8/5/2014	SPONSOR	Shirley Daniel, DTM
PowerToast Toastmasters	7/7/2014	MENTOR	Christie R Jansen, CC, ALB
PowerToast Toastmasters	7/7/2014	SPONSOR	Steven B. Bujarski, ACS, ALB
PowerToast Toastmasters	7/7/2014	SPONSOR	Randy R. Hochstein, DTM

How to Get New Members

The most effective way to get new members to your club is personal invitation. Click [here](#) to learn a three-step process for membership recruitment AND also a three-step process for personally inviting prospective members to your club.

Link to Successful Membership Recruitment Using Non-PR Methods: <http://bit.ly/D6newmembers>

Talk Up Toastmasters!

When your club adds five new, dual, or reinstated members between February 1 and March 31, your club will receive a special "Talk Up Toastmasters" ribbon to display on your club's banner, plus a 10% discount code for an order at Toastmasters International.



Talk Up Toastmasters!
Membership Contest February 1 – March 31
Add 5+ Members

Diane Windingland, DTM

Lieutenant Governor Marketing, District 6, 2014-2015

toastmasterdiane@aol.com

612-306-4214



Your District Trio just returned from mid-year training in Denver, where they and other leaders from Regions 4 and 1 gained knowledge and resources to finish the year strong.

District 6 PR Contest

Greetings, fellow Toastmasters,

In the past few months I have had the opportunity to visit with many of you at Toastmasters events. I am amazed at the enthusiasm that all of you show when talking about Toastmasters and club events. When it comes to promoting Toastmasters, there is nothing better than personal testimonials. It is genuine and from the heart.



Thank you for all the efforts that go into promoting something precious and beautiful that helps everyone in the community. I know a number of you do it without any regard to recognition. You have a special place in my heart, and I wish to recognize you for your efforts. Thank you for all you do.

We just concluded quarter 2 Public Relations Contest. The results of the contest are included in this article.

Please note that instead of quarter 3 and quarter 4 contests, we will be having the annual Public Relations Contest in the categories of newsletters, flyers, video, website, guest packet, and social media. More information will be sent to VP of Public Relations and district leaders in February through an email. The due date for submitting your entries is March 30, 2015.

Results of the Quarter 2 PR Contest

Congratulations to all of you who submitted entries in this contest. Here are the placements:

Category: Newsletter

Total entries: 6

1st: HealthToasters ([link](#))

2nd: Westerly Winds ([link](#))

3rd (tie): Tic Talkers ([link](#)) and Stellar Speakers ([link](#))

Category: Flyers

Total entries: 3

1st: HealthToasters ([link](#))

2nd: Twin Cities Chamber ([link](#))

3rd: Cultivated Toastmasters ([link](#))

Category: Video

Total entries: 0

Category: Website

Total entries: 3

1st: HealthToasters ([link](#))

2nd: Tic Talkers ([link](#))

3rd: Stellar Speakers ([link](#))

Category: Guest Packet

Total Entries: 2

1st place: HealthToasters ([link](#))

2nd place: Gopher Toasters ([link](#))

Category: Social Media

Total Entries: 1

1st place: HealthToasters ([link](#))

Ravi Rai, DTM

Public Relations Officer

Save the Date!

May 1 & 2

Plan to join us as we celebrate club growth in District 6 at our Spring Convention!

Where: Ramada Plaza Minneapolis
1330 Industrial Blvd NE
Minneapolis, MN 55413

For more info, please visit www.d6tm.org.



Speechcraft

I hope your 2015 started fantastically well, and I wish you and your club a year full of growth and fulfillment. To continue growing in 2015, I hope you're planning to attend the upcoming TLI on Saturday, February 7 (www.d6tm.org/tli-february-2015). It should be a great event, featuring free training, a keynote presentation, and educational sessions.



Serve with Speechcraft in 2015

As you consider both personal and club growth for 2015, use a Speechcraft program to serve others in your club's surrounding community (including corporate communities). From participating in recent Speechcraft sessions, it's exciting to see both the participants and coordinators receive so much value and growth from the experience this program provides. Speechcraft is a special program with benefits for all involved.

Speechcraft Recognition

I want to thank and recognize the following individuals and clubs for recently holding a Speechcraft program:

- Michael Browne and Roller Toasters (#4216)
- Earl Netwal and Realtors Toastmasters (#2512)
- Devlin Shaughnessy and Minneapolis Club (#75)
- Seth Parker and Gopher Toastmasters (#183)
- Sue Ann Rawlins and Dan Patch Toastmasters (#1280)

If you or your club is conducting a Speechcraft program, please let me know by submitting a Speechcraft Session form at www.d6tm.org/speechcraft/speechcraft-session-submission-form. This promotes your program through the District 6 Calendar (www.d6tm.org/calendar), and it helps me recognize you and your club in future newsletters.

If you have any questions or interest related to Speechcraft, or if you have feedback on a recent Speechcraft (e.g., what worked, and what didn't), please email me at hosmundson@gmail.com. I'll do whatever I can to support your program.

Keep growing! Hope to see you at TLI on February 7!

Harold Osmundson, DTM
Speechcraft Chair, District 6
Toastmasters International
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