

Finishing Strong

As we enter the final month of the third quarter of this Toastmasters year, much work remains for us to expand the Toastmasters experience within the borders of District 6. We started the year with a club base of 290 but are down to 277 paid clubs (13 clubs below our base). Part of this decrease in paid clubs is from nine clubs that did not renew their membership dues in October. Additionally, there are ten clubs with fewer than eight members.



Our main focus for the remainder of the year will be on club building (bringing back low-member clubs and adding new clubs), and we will use all the resources available to us to make up the club deficit.

To make up this loss in clubs, each member is exhorted to reach out to your leadership team (District Governor, Lt. Governor Education and Training, Lt. Governor Marketing, Division and Area Governor) via email, telephone call, or the <u>d6tm</u> website and offer your assistance to help those clubs in your respective areas increase their membership. Low-member clubs are encouraged to adopt the **Club Buddy** program (recently launched) immediately. To be eligible for pairing with a Club Buddy, a club should have 12 or fewer paid members.

The goal of the program is to strengthen Club A's meetings while the two clubs work together to build membership in the low-member club. Club A will be relieved of the strain of just trying to keep their club alive, their members will be rejuvenated, and with the added energy of Club B, meaningful structural steps will be taken.

Membership & Club Statuses

Listed in the table below are some of the latest performance indicators for District 6. We must save and/or charter 22 clubs between now and June 30, 2015.

D6 Membership & Club Renewal Update (February 25, 2015)

Category	Totals
Total YTD Membership Payments (2014- 2015)	5,606
2014-2015 Base Payments (50% of Year)	5,561
Total YTD Membership Payments (2013- 2014)	5,439

290	
277	
285	
10	
9	
4	
	285 10 9

In sum, we feel (from past statistics) that the required number of Distinguished Clubs will be attained. With membership payments trending favorably (must closely watch through March and April), we are cautiously optimistic that this metric will also be met.

Don Murray Award

Each year the Don Murray award is presented at the District 6 Spring Convention to a Toastmaster who has worked hard beyond the club level without actually holding a district office. This award typically goes to a quiet, behind-the-scenes person whose contributions have helped the district and their fellow Toastmasters. The award is made without regard to club, area, or division affiliation. Deadline for nominations is April 1, 2015. Nominations can be submitted online at www.d6tm.org/DonMurrayAward.

Keith Hardy Youth Leadership Award

Each year the Keith Hardy Youth Leadership Award is presented at the District 6 Spring Convention to a club that has held at least two Youth Leadership Programs and has excelled in providing opportunities for young people to experience Toastmasters for themselves. The nominated club must be in good standing and must have completed two or more successful Youth Leadership Programs during the current Toastmasters year. The deadline for submitting nominations is April 1. Please visit www.d6tm.org/keithhardyaward to submit nominations for the 2014-2015 Toastmasters year.

Thanks for all that you do to *enlighten* each other in our Toastmasters journey.

Clinton Hunt, Jr., Ph.D., DTM

District 6 Governor, 2014-2015 District 6, Toastmasters International Where Leaders Are Made

Education & Training

Club Officer Training

Our Toastmasters Leadership Institute (TLI) on Saturday, February 7, was a huge success! Well over 200 club officers were trained at the TLI. Thanks to all who attended.

A special thanks to all who attended club officer training, who led a training session, or who chaired an officer training event. Club officer

training reports continue to come in. Please check the District 6 website to make sure your club officers were recorded correctly.



2015-2016 District Leaders Wanted

We are still looking for Division Director candidates and many other roles. If you are interested in being a candidate or if you know of a good candidate, please contact me (Larry Marik) at www.d6tm.org/contact?id=13360. For a full list of possible roles, please see our current directory at www.d6tm.org/directory.

Educational Awards

The educational awards continue to grow. Congratulations to all who have submitted awards. Here are the District 6 Toastmasters awards for last month as compared to February 2014. For a complete list of members who received individual awards, please go to http://reports.toastmasters.org/reports/dprReports.cfm?r=3&d=6.

Award	February 2015	February 2014
Competent Communicator	279	318
Competent Leadership	166	149
Advanced Communicator	122	133
Advanced Leadership	92	84
High Performance Leadership Excellence	36	18
Distinguished Toastmaster	23	14
Triple Crown (# people)	44	26

Larry J. Marik, DTM

Lieutenant Governor Education & Training, District 6, 2014-2015 District 6, Toastmasters International Where Leaders Are Made

Marketing Matters

New Club "Birth Announcement"

Congratulations to our newest club, Hennepin County Toastmasters!

Kickoff Volunteers Recognized at TLI

More than 60 Toastmasters have participated in 17-plus kickoff demonstration meeting this year. Three Toastmasters have participated in more than 10 (left to right in picture): Harold Osmondson (11), Shirley Daniel (12), and Dan Grundtner (11).





Club Building Award: Lou Novak Award

Do you know someone who has been instrumental in helping one or more new clubs charter since July 1, 2014? Each year the district recognizes one individual for club building efforts with the Lou Novak Award. Nominations must be submitted by April 1, 2015. To read more and make a nomination, click here.

Talk Up Toastmasters!

Your club has until March 31 to participate in this contest. When your club adds five new, dual, or reinstated members between February 1 and March 31, your club will receive a special "Talk Up Toastmasters" ribbon to display on your club's banner, plus a 10% discount code for an order at Toastmasters International.

Thank You to Club Coaches!

So far this Toastmasters year, 18 Toastmasters have stepped up to become club coaches. Club coaches help low-member clubs of



Talk Up Toastmasters! Membership Contest February 1 - March 31 Add 5+ Members

12 or fewer members become Distinguished. Being a club coach also satisfies one of the requirements for the Advanced Leader Silver Award. Click here for a flyer with highlights of the Club Coach program. Click here for a three-minute video on how to be assigned as a club coach.

Toastmasters Club

Bluff Country Toastmasters Club Butler Expressors Club Butler Expressors Club Capitol Square Toastmasters Club Community Spirit Toastmasters Club Community Spirit Toastmasters Club Harborview Club Heart of the Harbour Lunchbunch Toastmasters Speak Up and Out Club

Club Coach

Paula K. Muth, ACS, ALB Eric Michael Johnson, ACB, ALB Bernardine I. Krupka, ACS, ALB Judi M. Holloway, ACB, CL Linda D. Larson, DTM Melissa Borths, CC Nicholas S. Nelson, ACB, ALB Charlene Rogers, CC, ALB Mary T. Peters, ACG Wayne Benjamin Hanson, DTM Speakers After Hours Toastmasters Club Speaking in Bytes Toastmasters Club Super Valued Speakers Club Super Valued Speakers Club Toast O' The Town Toastmasters Club West Central Toastmasters Women with a Mission Woodwinds Club Leo Parvis, ACG, ALB Jay Redington, ACB, ALB Pamela Renee Halldorson, CC, CL Gayle Zorad, CC, ALB Rhonda K. Gillquist, ACB, ALB Raymond D. Norton, ACS, ALB Jean M. Gallagher, ACG, ALB Babu Srinivasan, ACS, ALB

Diane Windingland, DTM

Lieutenant Governor Marketing, District 6, 2014-2015 toastmasterdiane@aol.com 612-306-4214

Public Relations

Greetings, fellow Toastmasters,

Hope you are doing well in this season of club contests. Yes, it is the time when the best foot comes forward for many of our fellow Toastmasters. I still remember the butterflies the first time I competed. Yet I kept going back to the contests. I see so many eager Toastmasters who go the extra mile. I admire your efforts, so keep up the efforts to do your best.

I also recognize the effort that goes on in organizing club contests. These contests are great examples of service to fellow Toastmasters. A lot of work goes on at every level. Keep up the great work.

Please note that instead of quarter 3 and quarter 4 contests, we will be holding the annual Public Relations Contest in the categories of newsletters, flyers, videos, websites, guest packets, and social media. All entries can be submitted through the website, but the guest packet needs to be mailed in. The due date for submitting the club entries is March 31, 2015.

Annual PR Contest Due date: March 31, 2015

Categories:

- Best Website
- Best Newsletter
- Best Flyer/Brochure
- Best Press Release
- Best Guest Packet (must be mailed)
- Best Social Media/Blog
- Best Promotional Video Submit your entries through www.d6tm.org/prcontest



Have a wonderful club contest season. Wishing you all the best for the rest of the year.

Ravi Rai, DTM Public Relations Officer

Save the Date!

May 1 & 2

District 6 2015 Spring Convention

"Nacho Ordinary Convention!"

Details soon to follow. Online registration available in the next few weeks.

Visit www.d6tm.org for more information.

Realignment Committee News

2015-2016 will be a time of change for our district. Toastmasters International has announced a new naming convention for our district leaders: District Director, Program Quality Director, Club Growth Director, Division Director, Area Director, and so on. At the same time, in this year's annual realignment of clubs, we will begin a new naming convention for divisions (now designated as A through J) that will follow the World Headquarters naming convention. Our old names

reflect our old way: the new ones reflect the new image of Toastmasters and our new education program.

Last year, at the Spring Convention business meeting, we started the process of revamping the district. Currently, divisions blur together. For example, clubs physically located in downtown Minneapolis are aligned to Central, Frontier, Northern, and Western Divisions. Some clubs physically located in Western Division are aligned to Central Division.

In contrast, the proposed realignment redefines division limits by using distinct boundaries such as county and municipal borders. It meets several goals: It reduces the drive time for many divisions by making them more compact and structuring them around highways. Doing so facilitates cohesiveness and growth. It also evens out the number of clubs per division, at around 30. The proposed realignment also provides new opportunities to broaden your network as you meet new members and clubs.





Here is how you can help make this transition successful:

- Check www.d6tm.org for proposed maps and area/club alignments
- Connect with a Realignment Committee representative at each division speech contest
- Attend the Spring Convention business meeting

Dru Jorgensen, DTM Past District 6 Governor

Speechcraft

As March arrives, we move into an exciting season: Spring speech contests. The Evaluation and International Speech contests combine to provide an experience that's both educational and inspiring. By simply attending these contests, we learn from Evaluation contestants, and we're inspired by the heartfelt messages from International Speech contestants. Please consider competing, helping, or attending these contests in your respective area and



division. Definitely save the date to attend the district-level contests at the Spring Convention on May 1 and 2 (www.d6tm.org/spring-convention-2015).

Speechcraft Recognition

It has been a great year for Speechcraft, with several programs completed, several underway, and several more in the works. I thank and recognize the following individuals and clubs for recently holding a Speechcraft program:

- Amanda Meadows and Nanabijou Club (#2090)
- Cheryl Bergstrom and both Westerly Winds Toastmasters Club (#8582) and Toast of the West Toastmasters Club (#5930)
- Ernie Stone and Hiawatha Valley Club (#205)
- Patty Pardo and V.A.M.C. Toastmasters Club (#3334)

If you or your club is conducting a Speechcraft program, please let me know by submitting a Speechcraft Session form at www.d6tm.org/speechcraft/speechcraft-session-submission-form. This promotes your program through the District 6 Calendar (www.d6tm.org/calendar), and it helps me recognize you and your club in future newsletters. Alternatively, if you've completed a program earlier this year, you can email me at hosmundson@gmail.com.

I appreciate all the efforts to serve our communities through Speechcraft, and I want to recognize any individual and club that coordinated a program this year.

Nominate Your Club for the Lorin Pollmann Award

Each year, District 6 recognizes a club for its contributions to the community and to growing Toastmasters through Speechcraft. At the Spring Convention in May, we'll present the Lorin

Pollmann award for Speechcraft excellence. If your club conducted a Speechcraft program in the 2014-2015 year, it's eligible for the Lorin Pollmann award. I encourage your club to submit a nomination for this award and honor. Email me at hosmundson@gmail.com and I'll provide you with the short nomination form. Nominations will be due in early April.

Would You Like to Assist a Speechcraft Program?

Speechcraft programs often need assistance. These are great opportunities for you to experience a Speechcraft session, give educational speeches and fill meeting roles, and also serve other members and participants. If you're interested in helping with a Speechcraft session, please let me know and I'll connect you with program coordinators looking for assistance.

If you have any questions or interest related to Speechcraft, or if you have feedback on a recent Speechcraft (e.g., what worked or what didn't), please email me at hosmundson@gmail.com. I'll do whatever I can to support your program.

I hope to see you at a speech contest soon. Keep growing!

Harold Osmundson, DTM

Speechcraft Chair, District 6 Toastmasters International Where Leaders Are Made

How to Master Storytelling for Better Speaking

An interactive workshop with 1999 World Champion of Public Speaking Craig Valentine, MBA.

What is absolutely the most important skill you need in speaking? It is the ability to tell your story and sell your point.

When: April 8, 5:00 - 8:30 p.m.

4:30 - 6:00 p.m. 5:30 p.m. 6:00 p.m. 7:00 p.m. Cocktail Reception & Cash Bar Registration Open Dinner Program

Where: Earle Brown Heritage Center 6155 Earle Brown Drive Brooklyn Center, MN 55369

Tickets: Dinner plus program: \$45 Program only: \$25



This event is hosted by the International Institute of Business Analysis Minneapolis/St. Paul Chapter.

For more information and to register: http://iibamsp.starchapter.com/meetinginfo.php?id=96&ts=1425276923

Toastmaster of the Year

Plan ahead now to recognize your club's Toastmaster of the Year (TMOY).

Each Toastmasters club has talented, hard-working, and dedicated "everyday people" as members. Each year, one member stands out because of his or her participation in and outside the club. This member supports their follow members and the Toastmasters organization.

We want all clubs to select a TMOY and send the required form with some specific examples of what this member has done. Submit the completed form to your Area Governor so that your club member can be considered for Area TMOY.

Here is how the TMOY program works:

- June 1: Club selects a TMOY and forwards to Area Governor
- June 14: Area Governor selects Area TMOY and forwards to Division Governor
- June 21: Division Governors select Division TMOY
- June 21: Division Governors forward nominations to TMOY Chair Kimberlee Redington
- June 30: Area Governor notifies Area TMOY recipient
- Summer TLI (Date TBD): TLI Announcement of Division and District TMOY

Use the time period from July 1 through mid-May to track member progress. Clubs should fill out the District TMOY form before they submit their nominee to their Area Governor. Area Governors and Division Governors use the **SAME** form.

Along with the usual plaques for Area, Division, and District TMOY winners, the Division TMOY winners will be listed on the District 6 website.