



## District 6 Toastmasters

Where Leaders Are Made

### October Update

#### Membership Snapshot

As we start the second month of the second quarter of the current Toastmasters year, membership and member experience continues as the top focus of our district. Below is a summary of the district's membership and club renewal status as of October 3, 2014. Although these numbers are expected to improve enormously by October 10, we must continue to focus our efforts as a district on membership and club growth!



Category (as of 10/3/2014)	Totals	%
Total YTD Payments	3,393	
Paid Clubs YTD	290	
YTD Average Members/Club Average	19	
<b>Total Renewals - 10/3/2014</b>	<b>224</b>	<b>76</b>
<b>Low - Min. Requirement Not Yet Met - 10/3/2014</b>	<b>27</b>	<b>9</b>
<b>Renewals Not In - 10/3/2014</b>	<b>44</b>	<b>15</b>

#### Enlightening Leadership Overview

What does Enlightening Leadership entail? Below is an excerpt from my 2014-2015 District 6 Directory greeting entry. Please reflect on it as you encounter Enlightening Leadership discussions and experiences the remainder of this year.

As we progress on our respective journeys, in helping to make **Where Leaders Are Made** a reality for more individuals in District 6, how best should we travel this road? I submit that we follow the path of striving to live as "enlightened leaders," as stated by Dr. Wayne W. Dyer (*Change Your Thoughts - Change Your Life: Living the Wisdom of the Tao*, 2007). Enlightened leaders are those who speak little and never carelessly and who work without self-interest. Furthermore, enlightened leaders generally leave no trace, and those entrusted to their leadership will say "We did it ourselves" at the end of their particular journey.

As we travel the 2014-2015 Toastmasters journey in District 6 together, I encourage each of us to strive to become **Enlightened Leaders** and not those that are necessarily loved and praised, feared, or despised and defied. As noted by Dr. Dyer, enlightened leaders represent the most effective type of leaders.

Let us continue to focus our efforts on making a difference in District 6. It is my belief that we can impact *membership* (growth and retention), *club building/club rebuilding*, *club strengthening*, and *Distinguished Clubs* by practicing enlightening leadership in all that we do!

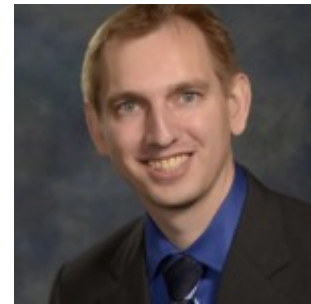
Thanks for all that you do to **enlighten** each other in our collective Toastmasters journey. You are incredibly **enlightening**!

**Clinton Hunt, Jr., Ph.D., DTM**  
District 6 Governor, 2014-2015  
District 6, Toastmasters International  
**Where Leaders Are Made**

## Education & Training

### Training

75% of all District 6 club officers were trained during round 1. Well-trained club officers help toward Distinguished and thriving clubs. Congratulations and thanks to all trainers and attendees who contributed to completing this task.



90% of all Area and Division Governors were trained in round 1. We are working with the other 10% so that all Area Governors receive training.

### Educational Awards

If you have three or more educational awards submitted since July 1, 2014, please plan to attend the Fall Conference. Those who received a DTM since the 2014 Spring Convention, please also plan to attend the Fall Conference. We will be handing out these awards at this event.

### Club Dues

Reminder: Club dues were due on October 1. To be a club in good standing, a club needs to have a minimum of 8 members renewing.

### Moments of Truth

One of the things Toastmasters International is looking into is the requirement for clubs to conduct "Moments of Truth" on a yearly basis. Now is a great time to conduct a "Moments of Truth" session to see where your members and the club stand.

### Fall Conference

Reminder: Full registration is \$120. Please register for this event now at [www.d6tm.org/shopping](http://www.d6tm.org/shopping). Note: You must register no later than October 17! Don't delay, register now! You can register for the entire conference or for specific events.

### Fall Conference: Hotel

Reminder: Guaranteed two-night room reservations are available for only \$129.00 per night, but only if you reserve by Friday, October 10.

### Fall Conference: Call for Presenters

If you want to present at an educational session, the application deadline is October 8. Please go to [www.d6tm.org](http://www.d6tm.org) and fill out the form to be a presenter candidate.

**Larry J. Marik, DTM**  
Lieutenant Governor Education & Training, District 6, 2014-2015  
District 6, Toastmasters International  
**Where Leaders Are Made**

## Marketing Matters

District 6 is expecting! Expecting some new clubs, that is. Clubs at Siemens and Brocade are anticipated to charter shortly, and more kickoffs are scheduled. During official visits at the end of October and beginning of November, Toastmasters International's First Vice President Mike Storkey and Regional Adviser Monique Levesque-Pharoah will make corporate visits to companies that do not already have a Toastmasters club. Is there a Toastmasters club where you work? If not, now is a prime opportunity to bring the Toastmasters program there!



But marketing isn't just about new clubs. You want to market your club, too! Does your club have a Facebook page? In the clubs I've been in, a Facebook page is a fun way to create community through sharing pictures (tag people so the photos show up in their timeline, too). A Facebook page can also be used to promote your club, by sharing news, meetings, and events. It's easy to get started. In fact, so easy that I made a video showing you how to do it in fewer than 5 minutes!

How to create a club Facebook page: <http://screencast.com/t/6WxY8IRH>

### **Diane Windingland, DTM**

Lieutenant Governor Marketing, District 6, 2014-2015  
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## From the Public Relations Desk

Fellow Toastmasters,

I hope you are enjoying the fall season. As I see the beauty that surrounds us through the colors, the nature reminds us that our surroundings in our clubs are equally beautiful. The beauty is in the hearts, which is evident in the words that we speak. Always encourage your fellow Toastmasters to bring out the best by taking every opportunity to participate.



It has been a wonderful experience attending many area and division contests over the past few weeks. I am amazed by the way the bar is getting higher every year. I am sure if you served as a judge, you had a heck of a time choosing a winner. If you were a contestant, I salute you for going the extra mile in challenging yourself.

Please note our district event on October 31 and November 1. We hope to see you at the Fall Conference. It's going to be a fun-filled and memorable experience.

Best regards,

### **Ravi Rai, DTM**

Public Relations Officer

## Celebrating 90 Years of Taking the Scare Out of Public Speaking

We are counting down to the Fall Conference. Come one, come all to the 2014 Fall Conference being held at the DoubleTree Hotel in Rochester, Minnesota, on October 31 and November 1!

We are exceptionally honored to have with us the First Vice President of Toastmasters International, Mike Storkey.

Friday will be frightfully fun for adults and children alike. We will have a Halloween party for the children, and the adults are strongly encouraged to dress in their most boo-tiful best for a Fright Night themed costume party following the Table Topics contest.

On Saturday we will have fabulous education sessions, the business meeting, and the Humorous contest on Saturday night - guaranteed to have you all laughing out loud!

There's no trick - registration is now available at [www.D6tm.org](http://www.D6tm.org). The hotel rate is good through October 10, 2014. Get your registrations in. Don't miss the greatest Halloween party of 2014.

Jean Pearson  
Fall Conference Co-Chair



### Come to Rochester!

I'm excited to attend the upcoming District 6 Fall Conference in Rochester with you!

Rochester is where I spent many of my elementary and high school years. Rochester is known for the Mayo Clinic (where more than 6 million have received medical treatment) and IBM (with its 82 acre campus), but it features many other awesome things too! I welcome you to my hometown and invite you to check out these sites if you have any extra time while attending the conference.



#### **Chateau Theater**

This elaborate theater was converted into a Barnes & Noble store. Though the store sells standard Barnes & Noble books and items, the building (*especially the inside second floor*) is unique and gorgeous. Located in a convenient location downtown near the Civic Center, it is an easy walk from the convention.

[www.tripadvisor.com/Attraction\\_Review-g43466-d1868323-Reviews-Chateau\\_Theater-Rochester\\_Minnesota.html](http://www.tripadvisor.com/Attraction_Review-g43466-d1868323-Reviews-Chateau_Theater-Rochester_Minnesota.html)

#### **Soldiers Field**

This is a beautiful and touching memorial to the men and women who have served our country. It's a quick drive from the convention.

[www.tripadvisor.com/Attraction\\_Review-g43466-d3187508-Reviews-Soldiers\\_Field\\_Veterans\\_Memorial-Rochester\\_Minnesota.html](http://www.tripadvisor.com/Attraction_Review-g43466-d3187508-Reviews-Soldiers_Field_Veterans_Memorial-Rochester_Minnesota.html)

### **Haunted Rochester Trolley Tour**

In the mood for something spooky? This fourth annual event is a ghost tour of some of Rochester's historic sites: [www-11h.bookeo.com/bookeo/b\\_rochestermntours\\_start.html?ctlsrc=1412563914895&src=02a](http://www-11h.bookeo.com/bookeo/b_rochestermntours_start.html?ctlsrc=1412563914895&src=02a)

Didn't see something you like? You can view TripAdvisor's entire Rochester list here: [www.tripadvisor.com/Attractions-g43466-Activities-Rochester\\_Minnesota.html](http://www.tripadvisor.com/Attractions-g43466-Activities-Rochester_Minnesota.html)

Other interesting points:

### **Assisi Heights**

Driving through the Northern portion of Rochester, you may see a red-roofed, castle-like fortress overlooking the city. That is Assisi Heights. It's the home of the Franciscan Sisters, and it enjoys an eagle-eyed view of St. Pius X Elementary School, where I attended junior high (and believed the Sisters reported directly to Santa Claus). Unfortunately, Assisi Heights is closed for tours while under renovation, but you can read more information about Assisi Heights here:

[www.tripadvisor.com/Attraction\\_Review-g43466-d263457-Reviews-Assisi\\_Heights-Rochester\\_Minnesota.html](http://www.tripadvisor.com/Attraction_Review-g43466-d263457-Reviews-Assisi_Heights-Rochester_Minnesota.html)

and here: [www.rochesterfranciscan.org](http://www.rochesterfranciscan.org)

### **Plummer House**

Driving through the Southern portion of Rochester, you may see an English Tudor-style home on top of a hill. This five-story house with 49 rooms, 10 bathrooms, 9 bedrooms, and 5 fireplaces belonged to Dr. Henry S. Plummer, who passed away in 1936 but whose contributions to the Mayo Clinic continue to benefit its patients today. Tours of the home and the gardens of the 11-acre estate only occur in June, July, and August, but you can read more information about the historic site here: [www.tripadvisor.com/Attraction\\_Review-g43466-d280026-Reviews-Plummer\\_House-Rochester\\_Minnesota.html](http://www.tripadvisor.com/Attraction_Review-g43466-d280026-Reviews-Plummer_House-Rochester_Minnesota.html)

### **Mayowood Mansion**

This beautiful home, built in 1911 by Dr. Charles H. Mayo, contains over 40 rooms and is maintained as it was when Dr. Mayo and his family lived there. The historic site will unfortunately be closed for tours at the time of the convention. Perhaps, on another trip to Rochester, you can enjoy a tour of the home and its lush gardens: [www.olmstedhistory.com/mayowood-mansion/mansion-gardens](http://www.olmstedhistory.com/mayowood-mansion/mansion-gardens)

I'll be attending Saturday evening's festivities at the convention and hope to see you!

Haven't yet registered for the Fall Conference? There's still time! Go to [www.d6tm.org/fall-conference-2014](http://www.d6tm.org/fall-conference-2014)

Sincerely,  
Caroline Lyngstad  
TicTalkers VP of Public Relations

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## **October: Important Tasks**

- Attend Fall Conference in Rochester, MN.
- Share results of Smedley Award contest.
- Attend Area & Division Contests if available.
- Check TI website to make sure you club dues are paid.