



## District 6 Toastmasters

Where Leaders Are Made

### December Events

Hello Fellow Toastmasters and Friends,

Yes, it is here at last - Winter!

As I look out my window at the several inches of fresh white snow, I glance at the sun and notice the sundogs (rainbows) on either side, and I am thrilled to be in the Northland where we are able to brag about the most snow, the coldest temperatures, and the most fun skiing, skating, making snowmen, and so on.

Most of us are busy with preparations for the holidays, and District 6 is busy with preparations for some special holiday events:

On **December 14** our International Division is holding a mini-TLI in Duluth.

On **December 17** Ryan Avery, our youngest World Champion speaker (age 25) is holding a workshop at Ridgedale Library (currently sold out).

On **December 21** our District Holiday Party is being held at the 934th Airlift Wing Officers Club. Check our [www.d6tm.org](http://www.d6tm.org) website for these and other upcoming events.

Last week in a phone call with Past International President Michael Notaro, DTM, he reminded us that "December and January are not the time to move into a lull." We need to keep our momentum moving forward by "eating a FROG every day." He explained that eating a frog means each day having a list of tasks, calls, and emails that we'd rather put off. Doing these tasks first keeps us moving forward. These tasks are often the corrective measures that keep us on track. He ended our phone call with "see you in K.L.M.!"

Yes, K.L.M. stands for Kuala Lumpur, Malaysia, where our next International Conference will be held. Yes, Michael, we will see you in K.L.M. as a Distinguished District 6!

Sharon L. Rollefson, DTM  
District 6 Governor



## Education & Training

Continued congratulations and thanks for making the first half of this Toastmasters year a tremendous success by participating in District 6's educational program. To date, District 6 Toastmasters members have completed 178 CCs, 86 CLs, 73 ACs, 46 ALs, 10 Leadership Excellence awards, 8 DTMs, and 9 Triple Crown awards.



Please **save the date** of Saturday, February 8, 2014, for our next Toastmasters Leadership Institute (TLI). We are privileged to host Past International President (2010-2011) Pat Johnson, who will present a workshop (topic to be decided) and deliver the keynote address. We will post details of the upcoming TLI on [www.d6tm.org](http://www.d6tm.org) on an ongoing basis!

Thanks to each of you in District 6 for your continued hard work and dedication to excellence!

Clinton Hunt, Jr., Ph.D., DTM  
Lieutenant Governor of Education and Training, 2013-2014  
District 6, Toastmasters International  
Where Leaders Are Made

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## Marketing Matters

### Welcome New Clubs

Please welcome the following new Corporate clubs to District 6:  
Stagecoach Speakers - Bloomington (from Wells Fargo) and  
Pumpnickel Toastmasters (from Graco, Inc).



### Want to earn a Toastmasters computer bag, leather portfolio, or up to \$50 in gift certificates to the Toastmasters International store?

If you have a new club lead that turns into a demo meeting with 20 or more members attending, you will earn a \$25 gift certificate toward the Toastmasters International store. If the lead then turns into a club by June 30, 2014, you will earn another \$25 gift certificate!

### Club Building

The holidays are here and a lot of you are planning special events within your clubs. Now is the time to invite friends, family, co-workers, and neighbors to your event!

We have club coaches who are willing to help your club grow! If your club has less than 12 members, please contact Glen de Guzman (Club Coach Trainer) or me to get a coach assigned to your club. Note: You can't be a coach for a club you are already a member of.

Larry Marik, DTM  
Lieutenant Governor Marketing, District 6  
Toastmasters International  
Where Leaders Are Made  
cell: 651-955-7390  
[www.toastmasters.org](http://www.toastmasters.org)  
[www.d6tm.org](http://www.d6tm.org)

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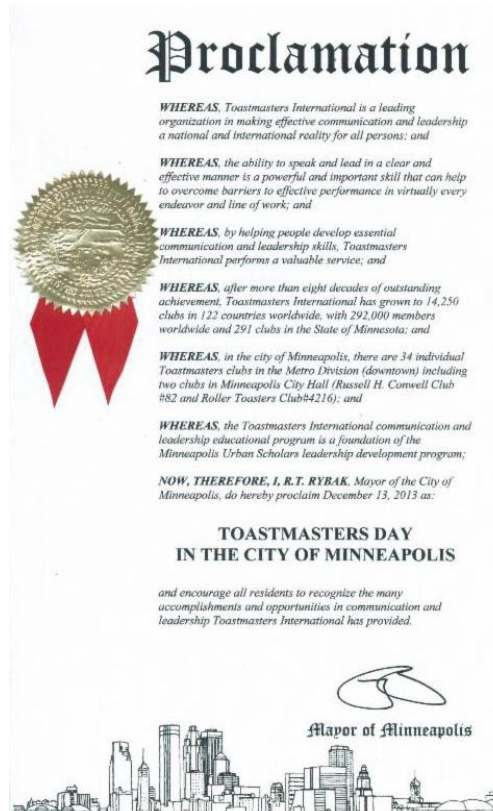
## Public Relations

Fellow District 6 Toastmasters, our district is still very active despite the cold weather we've had recently. First, we have lined up Ryan Avery, 2012 World Champion of Public Speaking, to visit our district on December 17 with his workshop "How to Make It a Great Speech." The event was sold out on the first day of our email campaign! Thank you to every district and club leader for promoting the event and all members for your great support! We will follow up with people on the wait list and release tickets when possible.

Public relations work doesn't end in October. December 13, 2013, has been declared Toastmasters Day in the city of Minneapolis thanks to the effort of Michael Brown, Area 42 Governor in the Metro Division. We can always find different ways to help promote Toastmasters. For instance, you can ask any member who has accomplished a great personal goal because of Toastmasters to write or give a video testimonial and spread the word.

Lastly, there will be a Public Relations Contest again in the spring. Although it is still a little early, we want to remind you that it takes time to build good PR materials. Is your website updated with the latest news and contact information? Is your club constantly releasing newsletters? If so, please consider participating in the PR contest. Even though the district promotes Toastmasters, it is important that individual clubs are also spreading the word. Thanks again for all your help to promote Toastmasters and make our district strong!

Colbert Fong, DTM  
Public Relations Officer



## TLI in Duluth: Be There!

As International Division Governor and Chair for the Duluth TLI on December 14, I want to remind you that the single most important thing you can do for any relationship is to be there. It is the foundation of the relationship. Whether it's church, family, a civic organization, work, or Toastmasters, nothing happens in your relationship unless you are there. Being there sets the stage for growth, love, support, laughter, and progress. Being there is more important than many people realize. From this TLI, take away the leadership lessons and apply them as you are there in your relationships. Learn lots, have fun, and be there! For more information, see the flyer on the District 6 calendar.



Greg Scholz  
Zenith City Club President  
International Division Governor  
Toastmasters International  
218.393.2949  
[toastmastergreg@me.com](mailto:toastmastergreg@me.com)



The Prairie Division took the show on the road. In pursuit of new members for their Hutchinson Toastmasters II club, the Prairie Division capitalized on an opportunity to set up a booth at the Hutchinson Vendor Show in their local mall. The weekend effort yielded six leads. All leads were followed up on by Hutchinson's VPE, Vickie Shoutz, with three committing to visiting the local club and a fourth lead for the Mankato area. With results like this, the Prairie Division is on Happy Trails.