



District 6 Toastmasters

Where Leaders Are Made

January Offers New Opportunities!

Hello Fellow Toastmasters,

January offers new opportunities. If you live up here in the Northland you see January as an opportunity to grow or groan. As I sit here this morning and the temperature is -18, I can crawl back under the covers and wait for spring or I can spring forward and live in the moment.



I am excited that our education program is being revitalized, offering a renewed focus on leadership and modernization of the communication program. Our Chief Education Ambassador, Stephen Shaner, will be ready to roll out our program. We will be hearing more about this at our TLI (Toastmasters Leadership Institute) on February 8, 2014. Individual ambassadors will be showing up at your club to lay the groundwork for this great opportunity that features tailored learning.

Speaking of TLI, we will have Past International President Pat Johnson here to give a workshop and a keynote address. Pat is someone who will impress you with her knowledge and open, friendly personality; she will inspire us to be all that we can be.

Ryan Avery, our 2012 World Champion of Public Speaking, gave a workshop here in District 6 in December, where he encouraged all of us to dream big. Ryan will be coming back on April 10, so put that on your list of important events to attend.

Nominations are now open for next year's district officers; please contact Immediate Past District Governor Dru Jorgensen, DTM, at Dru.L.Jorgensen@supervalu.com to place your name or the name of another in nomination.

One final thought this morning: What makes you happy? What are the successes you have already experienced this year that make you feel good? These are the real successes of District 6; these are what we have already accomplished this year.

Wishing you all the best,

Sharon L. Rollefson, DTM
District 6 Governor

Education & Training

Continued congratulations and thanks for making this Toastmasters year a tremendous success by participating in District 6's educational program. To date, District 6 Toastmasters members have completed 239 CCs, 109 CLs, 99 ACs, 57 ALs, 16 Leadership Excellence awards, 11 DTMs, and 20 Triple Crown awards.



Please plan to come to our next Toastmasters Leadership Institute (TLI) on Saturday, February 8, 2014. We are privileged to host Past International President (2010-2011) Pat Johnson, who will present a workshop and deliver the keynote address. A full list of scheduled presenters for the upcoming TLI will be available on www.d6tm.org soon! Online registration is available through January 31, 2014, and walk-ins are welcome at the educational sessions.

Thanks to each of you in District 6 for your continued hard work and dedication to excellence!

Clinton Hunt, Jr., Ph.D., DTM
Lieutenant Governor of Education and Training, 2013-2014
District 6, Toastmasters International
Where Leaders Are Made

Marketing Matters

New Clubs

Although we have no new clubs since our December update, we have one organization working on their charter and kick off meetings planned for six other organizations.

Renewals

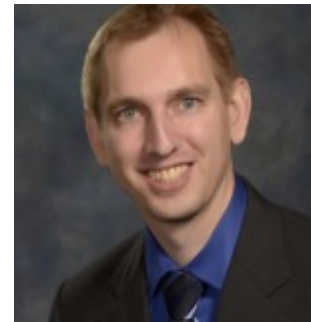
Eight clubs are under the current six minimum members or have not turned in the October dues. We are working with these clubs to bring them back to active status.

New Minimum Requirements Coming in April

Starting April 1st of this year the minimum number of members for a club will change from six to eight. The reason behind the upcoming change relates to feedback around club quality and member satisfaction. We currently have twenty clubs under the eight minimum members.

Club Coaches Wanted

The District is working on a plan to help low-member clubs, and we are looking for your help. If you are willing to be a club coach, please contact Glen De Guzman (Club Coach Trainer) or me. Note: You can't be a coach for a club you are already a member of.



Larry Marik, DTM
Lieutenant Governor Marketing, District 6
Toastmasters International
Where Leaders Are Made
cell: 651-955-7390
www.toastmasters.org
www.d6tm.org

Public Relations

Happy New Year, Fellow District 6 Toastmasters! I hope you all had wonderful holidays.

District 6 was honored to have Ryan Avery, 2012 World Champion of Public Speaking, give us a presentation last month on how to make a great speech. There was so much he covered in the workshop, but the most impactful point for me was how we present our messages. I used to start from telling others what to do and then move on to how to do it and why. However, Ryan told us that it is more impactful to start with *why*: why are we doing it, how, and what specifically? It was a wake-up call for our public relations efforts: We can tell others *what* they can do in Toastmasters or *how* to be better leaders or speakers, but the big question is *why*. Why should guests visit or join our clubs? Why should current members continue their memberships? We each know why, and we need to articulate it.



As we enter the second half of this Toastmasters year, it is important to focus on membership growth and on public relations efforts. Not coincidentally, our yearly Public Relations Contest is starting soon. The purpose is to help clubs create innovative PR campaign material to foster club growth. I ask every club to consider entering the contest, because everyone wins by promoting their clubs. Information will be sent out shortly, after we have finalized the contest details. Stay tuned and stay warm!

Sincerely,

Colbert

Colbert Fong, DTM
Public Relations Officer

Spring Convention

Here's a new way to show your support of District 6 Toastmasters: advertise in the Spring Convention program book. Want to raise the profile of your specialty club? Congratulate a new DTM? Promote your company or services to the Toastmasters community? Now you can.

Joe Brauer
Spring Convention Co-Chair
joebrauer@yahoo.com



STAY CONNECTED

