



## District 6 Toastmasters

Where Leaders Are Made

### Looking Ahead

Hello Fellow Toastmasters,

I am still wrapped in the warmth of our amazing Toastmasters Leadership Institute event. Past International President Pat Johnson brought home the message of using your heart as well as your head to be a successful leader. Over 200 Toastmasters gathered to learn and share their Toastmasters experience. Check out the photos on the website ([www.d6tm.org](http://www.d6tm.org)). Thanks to our photographer, Duane Noto.



We are looking forward to March and the whirlwind of club and area speech contests. The categories are Tall Tales and the International Speech Contest. It is fun to bring all those tall tales out and share our best. The International Speech winner will go on to compete in Kuala Lumpur, Malaysia, on August 20-23, 2014.

Our overall number of Triple Crown recipients is a little low at this time - only 26 awards out of 5,000 members - so continue to work toward completing three Toastmasters awards this year to receive the Triple Crown Award and pin. Always take your manuals with you to receive credit for each presentation and role you fill. Think about doing a High-Performance Leadership manual to earn credit for that special project or role you are doing.

Thank you, Toastmasters members, for being the best part of our awesome District 6.

Wishing you all the best,

Sharon L. Rollefson, DTM  
District 6 Governor

## Education & Training

In this edition of the District 6 e-Newsletter, our focus is on (1) youth leadership and (2) education awards.

### Youth Leadership Program (YLP)

Jim Rhodes, Area 1 Governor in Central Division, is coordinating a YLP at Hopkins High School and provided the following update for this newsletter.



The program started on January 22 and meets each Wednesday from 3:00 to 4:00 p.m. Its eighth and final session will be on March 5. The program, sponsored by HealthToasters Toastmasters (Club #9648), comprises 15 students (4 juniors and 11 seniors), with 5 students having English as their second language. Additionally, there are 7 honor roll students in the group.

We have completed the 5th session and are following the YLP workbook. The students are always in the room before the session starts, and they have the room set up prior to the meeting's start. To date, each student has brought at least two friends to see what they are doing, and several have asked if there will be another opportunity to join the group. The active students are looking to keep the group intact after the eighth session and have asked if I'll still be their mentor. (The answer is YES.)

Jennifer Heimlich is the Hopkins High School AVID teacher involved, and she has seen a marked improvement in confidence and speaking abilities in several of the students she works with frequently. Each meeting is facilitated as if it were a true Toastmasters meeting, using the same format as a regular Toastmasters Club. As they begin to conduct the meetings, fully autonomously, they are becoming great evaluators and are seeing the value in the Grammarian and Ah/Um Counter positions. Leadership is not an issue in that we have not had to "draft" anyone into a role, and Toastmaster and Table Topics Master are the first to be filled.

In addition to the support of the HealthToasters Club, fellow Toastmasters Liz Anema (H<sub>2</sub>O Masters) and Helene Gagoud (Central Division Governor) helped launch the first meeting. Several Toastmasters have offered to help in the upcoming meetings, and the students are eager to attend a local contest when it is scheduled.

If you are interested in more information about YLP or would like to start a YLP group, please contact Tim Kelley at ([timothykelley@gmail.com](mailto:timothykelley@gmail.com)).

### Education Awards Tracking

As of February 14, 2014, District 6 Toastmasters members have completed 275 CCs, 127 CLs, 109 ACs, 74 ALs, 18 LDREXCs/HPLs, and 12 DTMs (615 total awards). Additionally, 26 Triple Crown awards have been earned by D6 members.

Our members continue to excel in improving both their communication and leaderships skills. Congratulations and thanks for all that you do in growing our district.

Clinton Hunt, Jr., Ph.D., DTM  
Lieutenant Governor of Education and Training, 2013-2014  
District 6, Toastmasters International  
Where Leaders Are Made

## Marketing Matters



### Club Building Campaign

- Clubs currently under 8 members - If a club gets to 8 members by the April membership renewal, they will be entered into a drawing for a \$100 gift card to the Toastmasters International store. (April membership renewals must be submitted by April 1 to qualify.)
- Clubs currently over 8 members - If a club retains 8 or more members with the April membership renewals, they will be entered into a drawing for a \$100 gift card to the Toastmasters International store. (April membership renewals must be submitted by April 1 to qualify.)

### Club Lead Campaign

- New Lead - If you have a new club lead that turns into a demo meeting with 20 or more members attending, you will earn a \$25 gift certificate toward the Toastmasters International store.
- Lead to Club - If the lead turns into a club by June 30, 2014, you will earn another \$25 gift certificate!

### New Club Campaign

If the lead turns into a club by June 30, 2014, the new club will earn one of the following: their choice of a Toastmasters banner, timing lights, or a portable lectern (\$100 value).

### New Clubs

We have had a club kickoff and three leads since our last update. Four clubs are in the process of submitting their charter paperwork.

Larry Marik, DTM  
Lieutenant Governor Marketing, District 6  
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Where Leaders Are Made  
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## Public Relations



Fellow District 6 Toastmasters,

Time really flies, and we are almost two-thirds of the way to finishing another Toastmasters year! While we have lots of snow in District 6, we also still have lots of exciting events! Thanks to every District 6 member who assisted with club open houses or setting up a booth at an event. You are doing an awesome job to promote your club and our district. If you have any photos and descriptions, please send them to me at [tm.colbertfong@gmail.com](mailto:tm.colbertfong@gmail.com) so that we can share the great news via the district's social media!

I have a couple of announcements to make. Many of you might have questions about this year's Public Relations Contest. The goals are to 1) promote the benefits of being a Toastmaster; 2) promote club activities and provide a welcoming atmosphere; 3) apply the Toastmasters brand when possible.

Categories are:

- Best website
- Best newsletter
- Best flyer/brochure
- Best guest packet
- Best promotional video
- Best social media presence

Judging criteria and contest details will be available on the District 6 website soon. The deadline for submitting your materials is April 17. I encourage clubs to use the contest as an opportunity to refine your club's promotional material and to help build strong membership through better Toastmasters awareness at your work and in your community.

We are also working with Ryan Avery, the 2012 World Champion of Public Speaking, for his return to District 6 in April during his book tour. Ryan conducted a well-attended workshop in December, but there are still many District 6 members who weren't able to attend his event. We will forward the details when they are finalized.

Thanks again for all your help to promote your club and our awesome District 6!

Sincerely,

Colbert

Colbert Fong, DTM  
Public Relations Officer

## Rivers Division Update

Despite the winter cold, Rivers Division clubs have been heating up with activity as they move closer to their goals. As with many clubs in District 6, membership and education are foremost priorities. Rivers Division is blessed with active and engaged area governors and a talented trainer. Following are a few recent highlights:



- Area 76 has one club, Speak 'N Eagan, already on track to achieve all 10 DCP goals. This high-performing club has added 10 new members so far this year. Additionally, newly chartered Stagecoach Speakers is already on track to be a Distinguished Club. Area 76 Governor Mike Shovein anticipates four - possibly five - clubs achieving Distinguished Club designations.
- In December, Area 73 club Community Spirit Toastmasters hosted a "Friends and Family Night," an evening of speeches and refreshments. Area Governor Kannan Venkataraman reported that the event was a huge success and that the club plans to hold it annually.
- Area 72 clubs are actively committed to achieving their goals. Led by Area Governor Ruth Alliband, the clubs are actively tracking and reporting their results. Officers have been trained in each of Area 72's clubs. Three clubs have already gained the officer training point toward the Distinguished Club Program. Two clubs have the potential to earn Magnificent 7 ribbons from the district for officer training. Also exciting, Alco Orators, a corporate club with Andersen Windows, planted the seed to create another Toastmasters club at their satellite office in New Jersey.
- Rivers Division hosted a division-wide officer training event on Thursday, February 20, at Blue Cross Blue Shield of MN. The event featured a panel discussion on mentoring conducted by Rivers Division area governors.

Linda Ruhland  
Rivers Division Governor 2013-2014