

February 2013 - Golden Ticket News Flash



Dear Member,

The Golden Ticket

District 6 has initiated an exciting new contest with a terrific prize attached! It is called the Golden Ticket! Over the next few months, Division Governors, Area Governors and members will be focusing on building the strength of their clubs. The Golden Ticket is a fun and effective way to help promote clubs as members conduct open houses and formulate membership events. The Golden Ticket is also a great way to encourage contest attendance.

The Golden Ticket represents one free registration to the Spring Convention, a value of \$135! The winning club will determine the lucky recipient.

Each Division will determine its own point structure using the following basic format:

- Promote your meetings -post club fliers
- Invite guests to visit put your club business cards in the local coffee shop or similar locales
- Update your profile on your club's website
- Track each visitor to the club; name, contact information, date visited
- Record every new member who joins between now and April 5

Club officers will need to share their information with their Area Governor. Be sure to include the number of new members that joined your club during this promotion.

The contest officially began on February 9 and runs through April 5, 2013. All entries must be confirmed through your Area Governor, so keep track and give them details!

There will be four drawings and four opportunities to win prizes at each Division contest: 1. The Golden Ticket drawing

2. The club with the most members attending the contest (winners drawn if tie exists)

3. The club with the greatest percentage of members at the contest (winners drawn if tie exists)

4. The Past District Governors are sponsoring a free Spring Convention registration drawn from first time attendance at the contest. You must be present to win this one and be able to attend!

Remember, only club members are eligible to win. District officers are also not eligible.

Have fun, good luck and we hope to see you at Spring Convention!

Dru Jorgensen, DTM District Governor

