

Top 10 Tips for Guest Packets!

- 1. Evidence of the new Logo
- 2. Appealing cover
- 3. New Member Application with club name and number filled out and signed by VP Membership
- 4. Business Card, book mark or other removable item with Club name, location, meeting day and time, and a contact person's name.
- 5. Colorful information—example "10 Basic Steps to Effective Communications, Leadership Skills, or other Toastmaster brochures that are professionally done by TI that clearly show our International image, and message.
- 6. Toastmaster Mission Statement
- 7. Basic role definitions and officer definitions
- 8. Specialty Clubs should also cover the basic Toastmaster Information
- 9. "Ice-Breaker" speech
- 10. Recent Toastmaster Magazine





These are the basic things I look for in the New Member Packet. Many other items could qualify for a great presentation, as long as we keep in mind the person who receives this packet is getting their first look at Toastmasters from this packet.

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