District 6 Officer Candidate



Biographical Information

Candidate's Name	Larry J. Marik
Office Candidate is running for	Lieutenant Governor Marketing
Toastmaster member since	2007
Toastmasters offices held and terms of service	District Roles: District 6 Club Extension Chair: St. Paul Metro (2012-2013), District 6 Webmaster (2011-2013), District 6 Spring Convention Co-chair (2011-2012), Eastern Division Governor (2010-2011), Area 14 Governor (2009-2010) Club Roles: Club Treasurer (2012-2013), Club President (2011-2012), VP Education (2008-2009), VP Public Relations (2009-2010), VP Membership (2008-2009)
Toastmasters honors and recognition	Presidents Distinguished Club Award [Westside Chats, for term as President] (2011-2012), U.S. Bank Toastmaster of the Year Award (2012), District 6 ROSE Award Recipient (2012), District 6 Diamond Award Recipient (2011), Distinguished Toastmaster (2011), Triple Crown Award (2010-2011), Area Governor of the Year [Eastern Division] (2009-2010), Toastmasters of the Year [Area 14] (2008-2009), Toastmasters of the Year [Money Talks Toastmasters] (2008-2009)
How has your Toastmasters experience most benefited you both personally and professionally?	In the five years that I have been in Toastmasters, I have gained confidence, learned to execute more productive business meetings, improved my

	presentation skills, and given more effective evaluations of peers. I am no longer the quiet one and can now converse easily.
What lessons did you learn from Toastmasters?	I have gained a willingness to try new things and learned to solve problems in more than one way, mentor others, break down a vision into a set of goals, and to just have fun.
What key strengths would you bring to the role?	I play many roles at U.S. Bank including application architect lead, implementation lead, business analysis, and project manager. It is key in these roles to be able to communicate effectively to many different audiences, including developers, business lines, senior management, and vendors. Each group requires information presented in a different way. In these roles, I conduct many meetings and lead our teams to successful software implementations. I will be able to utilize these skills when leading the District 6 marketing team, organizing and facilitating club kick-off meetings, and helping new or potential members grow in Toastmasters.
Why do you want to serve in this position?	I want to continue to grow through leadership opportunities and utilize what I have learned in Toastmasters to help others grow. I want to continue to help District 6 gain new clubs in this marketing leadership role as well as help strengthen our existing clubs. I want to build upon what our past District Governors have started and introduce a marketing and retention plan for the next generation.
In your opinion, what are District 6's major objectives and how would you work to achieve them?	The most important thing is the benefits to our current members and potential members and how we can serve them. We want not only to start new clubs but also to strengthen our existing clubs. I want to use my technical background to generate marketing ideas for new clubs as well as to help existing clubs with marketing to grow stronger. I think the other important objective from a marketing perspective is education in the form of club sponsor, coach, and mentor training. Having trained people in these roles

	will benefit others in our District.
Additional information you would like us to know:	I have a strong commitment to Toastmasters and have been dedicated to each role that I have performed. I am very excited to begin the next chapter in my Toastmasters journey and plan to take all of you with me!