



Toastmasters International Fact Sheet

Toastmasters International is a worldwide nonprofit educational organization that empowers individuals to become more effective communicators and leaders. Headquartered in Englewood, Colo., the organization's membership exceeds 357,000 in more than 16,600 clubs in 143 countries. Since 1924, Toastmasters International has helped people from diverse backgrounds become more confident speakers, communicators and leaders.

Founded

October 22, 1924

Updated Brand

August 17, 2011

Leadership

- ▶ Lark Doley, International President
- ▶ Deepak Menon, International President-Elect
- ▶ Richard Peck, First Vice President
- ▶ Margaret Page, Second Vice President
- ▶ Daniel Rex, Chief Executive Officer

Benefits

- ▶ Clearer communication
- ▶ Improved leadership skills
- ▶ Enhanced teamwork
- ▶ Effective meetings
- ▶ Increased productivity
- ▶ Positive mentoring
- ▶ Complements existing training programs
- ▶ Cost effective

Number of Toastmaster Clubs

- ▶ Worldwide clubs: 16,600+
- ▶ U.S. clubs: 8,800+
- ▶ International clubs (not including U.S.): 7,800+

Types of Clubs

- ▶ Community
- ▶ Corporate
- ▶ College
- ▶ Government agency
- ▶ Religious
- ▶ Online

Notable Corporate Clubs

- ▶ Amazon
- ▶ Apple
- ▶ AT&T
- ▶ Bank of America
- ▶ The Boeing Company
- ▶ Exxon Mobil
- ▶ General Electric Company
- ▶ Google
- ▶ IBM

Notable Corporate Clubs

- ▶ JPMorgan Chase
- ▶ Microsoft Corporation
- ▶ NASA
- ▶ Pepsico
- ▶ United Parcel Service (UPS)
- ▶ Verizon

Toastmasters Member Demographics

Gender distribution

- ▶ 52% female
- ▶ 48% male

Income level

- ▶ Average member annual household income is approximately \$75,000
- ▶ 27% of members earn \$100,000+ annually

Level of education

- ▶ 78% of members have a bachelor's degree or higher \$75,000
- ▶ 39% of members have a master's degree or higher



The Worldwide Pioneer in Communication and Leadership Development *Toastmasters then... and now*

Toastmasters International is a nonprofit educational organization that empowers individuals to become more effective communicators and leaders. Founded in October 1924, the organization's membership exceeds 357,000 in more than 16,600 clubs in 143 countries. Each week, Toastmasters helps more than a quarter million people of every ethnicity, education and profession build their competence in communication so they can gain the confidence to lead others.

Toastmasters International Mission

We empower individuals to become more effective communicators and leaders.

Toastmasters International Envisioned Future

We empower individuals to become more effective communicators and leaders.

Toastmasters International Values:

- ▶ **Integrity**
- ▶ **Respect**
- ▶ **Service**
- ▶ **Excellence**

Toastmasters Then

In 1924, Dr. Ralph C. Smedley held the first official Toastmasters meeting in a basement of the YMCA, in Santa Ana, California. Smedley began working for the YMCA after he graduated college. Observing that many of its patrons needed public speaking training, he decided to help them with a training format that was similar to a social club. At this first meeting, members practiced speaking skills in a supportive, informal atmosphere. The seedling club blossomed and by the 1930s the organization chartered its first international club in Vancouver, Canada. In 1973, Toastmasters met an important milestone by opening membership to women.

Why name it "Toastmasters"? - During the early 1900s, the word "toastmaster" referred to a person who proposed the toasts and introduced speakers at banquets. Ralph C. Smedley coined the first group "The Toastmasters Club" because he thought it suggested a pleasant, social atmosphere.

And Now

Since 1924, Toastmasters International has evolved into a worldwide leader in communication and leadership development for men and women. Toastmasters membership has played a critical role in transforming the world of communication – by helping millions of people improve their personal and professional speaking and leadership skills.



Speaking and Leadership Tips from Toastmasters International

Feeling some nervousness before giving a speech is natural and even beneficial, but too much nervousness can be detrimental. Here are 10 proven tips from Toastmasters International on how to control your butterflies and give better presentations:

- ▶ **Know your material.** Pick a topic you are interested in. Know more about it than you include in your speech. Use humor, personal stories and conversational language—that way you won't easily forget what to say.
- ▶ **Practice. Practice. Practice!** Rehearse out loud with all equipment you plan on using. Revise as necessary. Work to control filler words; Practice, pause and breathe. Practice with a timer and allow time for the unexpected.
- ▶ **Know that audience.** . Greet some of the audience members as they arrive. It's easier to speak to a group of friends than to strangers.
- ▶ **Know the room.** Arrive early, walk around the speaking area and practice using the microphone and any visual aids.
- ▶ **Relax.** Begin by addressing the audience. It buys you time and calms your nerves. Pause, smile and count to three before saying anything. (One one-thousand, two one-thousand, three one-thousand. Pause. Begin.) Transform nervous energy into enthusiasm.
- ▶ **Visualize yourself giving your speech.** Imagine yourself speaking, your voice loud, clear and confident. Visualize the audience clapping – it will boost your confidence.
- ▶ **Realize that people want you to succeed.** Audiences want you to be interesting, stimulating, informative and entertaining. They're rooting for you.
- ▶ **Don't apologize** for any nervousness or problem—the audience probably never noticed it.
- ▶ **Concentrate on the message– not the medium.** Focus your attention away from your own anxieties and concentrate on your message and your audience.
- ▶ **Gain experience.** . Mainly, your speech should represent you—as an authority and as a person. Experience builds confidence, which is the key to effective speaking. A Toastmasters club can provide the experience you need in a safe and friendly environment.

One of the most important elements of leadership is the ability to motivate people. Without motivation, even the most skilled team of seasoned professionals is unlikely to achieve great things. A highly motivated group of talented people, on the other hand, can move mountains.

While it's true that motivating people involves more than just changing the way you speak, here are some guidelines you can follow to help build team motivation with only your words and your voice:

- ▶ **Be enthusiastic.** Enthusiasm is contagious! Before you present your ideas, think about the aspects of the subject

that you find the most interesting, and don't be afraid to let that interest come through in your voice.

- ▶ **Use quotes, stories and anecdotes.** Along with their obvious entertainment value, quotes and stories can lend authority to your topic and provide concrete examples that people can relate to.
- ▶ **Speak with confidence.** Deliver your message loud and clear. Maintain eye contact with your listeners. Don't mumble or slouch.
- ▶ **Say you and we, not I and me.** . Instead of telling people what you want them to do, present ways for them to work together to achieve their goals. Involve listeners in the success of the group.
- ▶ **Keep it simple.** People aren't motivated by what you say; they're motivated by what they understand. The best way to ensure audience understanding is to break down complex ideas into simple components.

Visit a local Toastmasters meeting

Each club has a different personality—you may wish to visit more than one. Use the 'Find a Club' tool on the Toastmasters Web site to find meetings near you: <http://reports.toastmasters.org/findaclub/>. Call or e-mail in advance (if possible) to confirm meeting time and location.



Become the Speaker and Leader You Want to Be

How Toastmasters Works

At Toastmasters, members learn by speaking to groups and working with others in a supportive environment. A typical Toastmasters club is made up of 20 to 30 people who meet once a week for approximately an hour. Each meeting gives everyone an opportunity to practice:

- ▶ **Conducting meetings.** Members learn how to plan and conduct meetings.
- ▶ **Giving impromptu speeches.** Members present one-to-two-minute impromptu speeches on assigned topics.
- ▶ **Presenting prepared speeches.** Members present speeches based on projects in the Toastmasters education program. Projects cover topics such as speaking, organization, vocal variety, language, gestures and persuasion.
- ▶ **Offering constructive evaluation.** Every member giving a prepared speech is assigned an evaluator who identifies speech strengths and offers suggestions for improvement.

The Tools Toastmasters Use

Upon joining Toastmasters, each new member receives a variety of resources on how to become a better speaker and a more confident leader. Members also have access to other materials and educational resources. In addition, they receive the award-winning *Toastmaster*, a monthly magazine that offers the latest insights on speaking and leadership techniques.

Toastmasters and Leadership

Leadership cannot be learned in a day. It takes practice. In Toastmasters, members learn leadership skills by organizing and conducting meetings, and by completing education projects. The projects address skills such as listening, planning, team-building and motivating others, and they give members the opportunity to practice such skills. Just as Toastmasters members learn to speak by speaking, they learn leadership by leading.

Company Benefits

A company's success depends on communication. Employees face an endless exchange of ideas, messages and information as they deal with one another and with customers day after day. How well they connect and share their ideas with customers, clients and co-workers can determine whether a company grows into an industry leader or joins thousands of other businesses mired in mediocrity.

Toastmasters provides the tools that enable employees to become effective presenters and leaders – all at a very low cost averaging \$50 every six months. Toastmasters training helps employees:

- ▶ Give better sales presentations
- ▶ Hone their management skills
- ▶ Work better with fellow employees
- ▶ Effectively develop and present ideas
- ▶ Offer constructive criticism
- ▶ Accept feedback more objectively

Visit a Local Toastmasters Club

Each group has a different personality – you may wish to visit more than one. Use the “Find a Club” tool on the Toastmasters website to find meetings near you. Call or email in advance (if possible) to confirm meeting time and location.

How to Join a Toastmasters Club

- ▶ After you attend a meeting, you can apply for membership (minimum age 18). At the meeting ask for a membership application.

The club officer will send your application and fees to Toastmasters’ World Headquarters. Your New Member Kit should arrive in the mail in about 10 days.

FEATURES, BENEFITS AND VALUE



Features	Benefits	Value to the Individual	Value to the Organization
▶ A self-paced program	▶ Flexibility	▶ Unlimited personal growth	▶ Employee goal achievement
▶ Speech writing and presenting	▶ Critical thinking ▶ Effective presentation delivery	▶ Clear communication ▶ Confidence	▶ Effective employee communication ▶ Better leaders
▶ Weekly interactive meetings	▶ Ongoing experience ▶ Overcoming fears	▶ Skill reinforcement	▶ Improved morale ▶ Enhanced performance
▶ Table Topics™	▶ Thinking quickly	▶ Self-confidence	▶ Better customer communication
▶ Evaluations	▶ Keen listening skills ▶ Constructive feedback	▶ Increased self-awareness ▶ Positive mentoring	▶ More productive teams
▶ Participation in meeting roles	▶ Ease in front of a group	▶ Improved leadership skills	▶ Effective meetings
▶ Opportunity to conduct meetings	▶ Time management skills ▶ Self-confidence and poise	▶ Effectively lead meetings	▶ Increased productivity
▶ Small groups	▶ A supportive environment ▶ A positive atmosphere	▶ Relationship-building	▶ Better teamwork ▶ Improved retention
▶ Opportunity to fulfill officer roles	▶ Leadership development opportunities	▶ Leadership growth ▶ Career advancement	▶ Better leaders
▶ Affordable dues	▶ Cost effectiveness	▶ Positive return on investment	▶ Positive return on investment



Toastmasters Board of Directors

Lark Doley

2018-2019 Toastmasters International President

Lark Doley, of Jonestown, Texas, is the new International President of Toastmasters International, the world's leading organization devoted to communication and leadership skills development. Doley assumed the one-year term at the organization's 87th annual International Convention, held Aug. 22–25 in Chicago, Ill.

Doley is a training team leader for MAXIMUS, where she has worked since 2007. She manages the professional development strategy for the MAXIMUS Texas Project, which includes leadership development, curriculum design, webinars, computer-based training and instructor-led workshops. For 12 years, Doley served as chief executive officer of Second Wave Inc., a company she founded in 1987. Second Wave manufactured hardware peripheral devices for Apple Macintosh products.

Owner of a lighthouse-style home, Doley served as secretary of the Lighthouse Estates Homeowners Association. She also served as president of the Metropolitan Breakfast Club, a business group in Austin, Texas, that meets weekly and features business and government speakers presenting topical issues of importance to the city and state.

Doley graduated with honors from Trinity University in San Antonio, Texas, with a bachelor's degree in mathematics and German. She continued her education studying business management at St. Edward's University in Austin, and mathematics at the University of Houston–Clear Lake in Houston, Texas.

A Toastmaster for 27 years, Doley is a member of two clubs, including her home club in Pflugerville, Texas: the Arthur Storer Club, which was chartered in honor of her father-in-law after his death in 1997. Doley has held a number of high-profile leadership positions within Toastmasters and has attained the Distinguished Toastmaster designation—the highest level of educational achievement in the organization.

Doley says, "I have used my improved communication and leadership skills to found and lead a successful company. I now have the privilege to work for a company where I use my Toastmasters skills daily to teach others."

About Toastmasters International

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Toastmasters Board of Directors

Balraj Arunasalam

Immediate Past International President

Balraj Arunasalam, of Colombo, Western Province, Sri Lanka, is the Immediate Past International President of Toastmasters International, the world's leading organization devoted to communication and leadership skills development. Arunasalam assumed the one-year term at the organization's 87th annual International Convention, held Aug. 22–25 in Chicago, Ill.

Arunasalam is chairman/managing director of Gemtrans Engineering Company, a maker of industrial belts. Active in his community, he serves as president of the Iyyappan Temple management board, as vice president of the Aarunadu Velalar Society of Sri Lanka and as a member of both the local Chamber of Commerce and the Rotary Club.

In 2011, Arunasalam helped establish an English course for Rural Voices Unlimited, a project designed to educate youth in rural Sri Lanka. The U.S. Embassy in Colombo recognized him for this ongoing work. Arunasalam holds an advanced-level General Certificate of Education from Trinity College in Kandy, Sri Lanka, and is earning a master's degree through the Australian Institute of Business Administration.

A dedicated Toastmaster for 29 years, Arunasalam is a member of two clubs, including his home club, Colombo Toastmasters. A distinguished leader, Arunasalam has held numerous offices from the club through the international level. He served as International Director 2011–2013, Second Vice President 2014–2015, First Vice President 2015–2016, International President-Elect 2016–2017 and International president 2017–2018. He holds the Distinguished Toastmaster designation—the highest level of educational achievement in Toastmasters International.

"Toastmasters is a way of life," Arunasalam says. "It helped me understand the philosophy of leadership, to give and receive respect, and to be humble."

As Immediate Past International President, Arunasalam is a "working ambassador" for the organization. Serving on the Board, he develops and supports the policies and procedures that guide Toastmasters International in fulfilling its mission.

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Toastmasters Board of Directors

Daniel Rex

Chief Executive Officer

As Chief Executive Officer, **Daniel Rex** leads the Toastmasters World Headquarters team in providing service, resources and support to 357,000 members in 16,600 clubs in 143 countries. He works closely with the International President and the Board of Directors to develop the future of Toastmasters and create and execute plans and strategies to reach those goals.

Rex has worked for Toastmasters for 28 years, and during that time he has led several departments at World Headquarters, giving him a unique perspective and an impressive depth of knowledge of the organization. In 2008, he assumed the role of Executive Director, a title that was changed to Chief Executive Officer in 2013. Rex's previous positions include Deputy Executive Director, Director of Communications and Marketing, Marketing Division Manager, and Membership Manager

Rex holds a BA degree in Modern Languages from Southern Utah University in Cedar City, Utah, and an MBA in International Management from the Thunderbird School of Global Management in Glendale, Arizona. He holds certificates from the Leadership for Senior Executives course through Harvard Business School, and the Executive Leadership Program through the University of California, Berkeley. He completed the Strategic Leadership Programme through the University of Oxford.

In addition to his Toastmasters duties, Rex serves as a member of the Key Global Associations Committee (KGAC) of the American Society of Association Executives (ASAE).

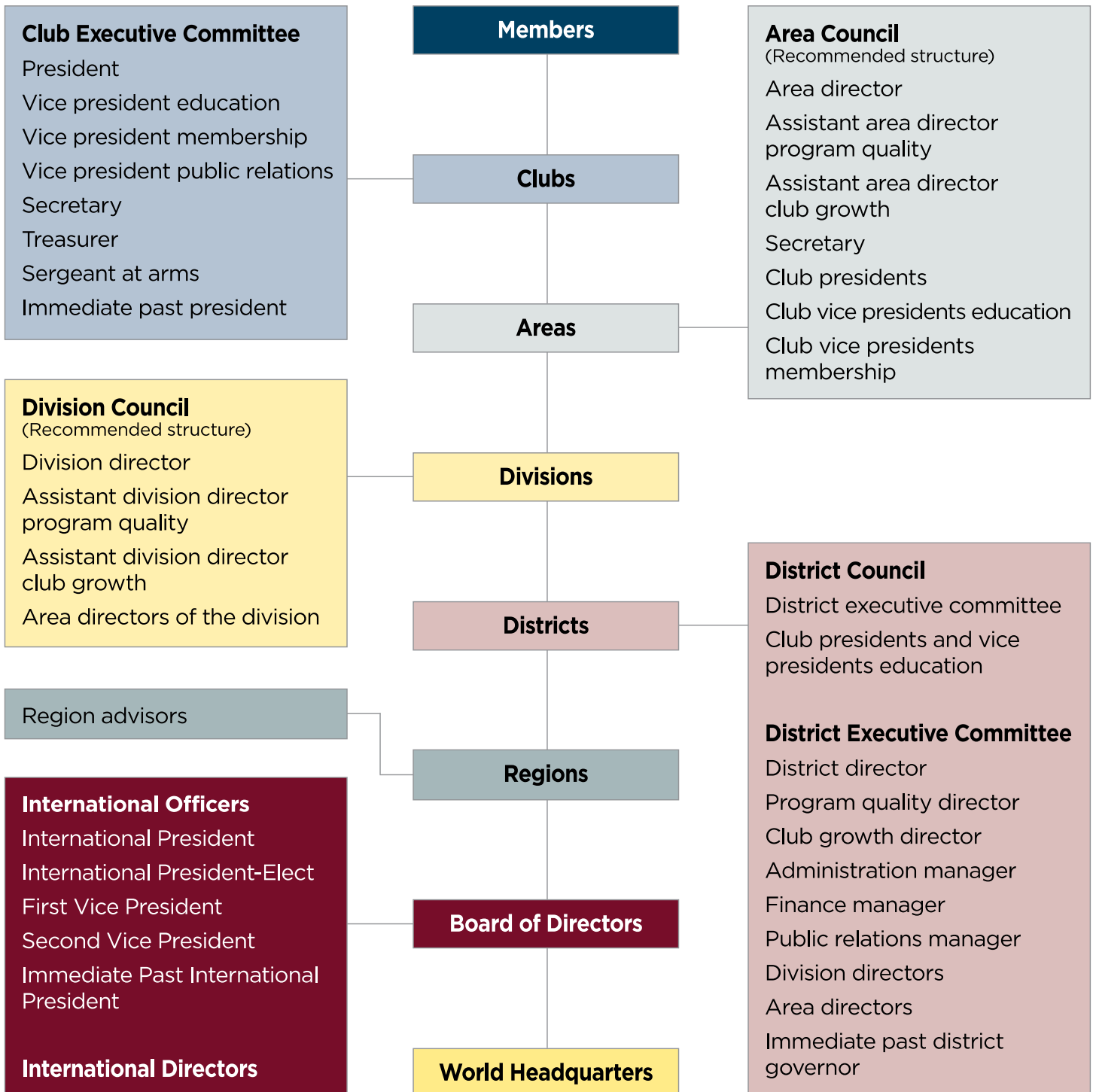
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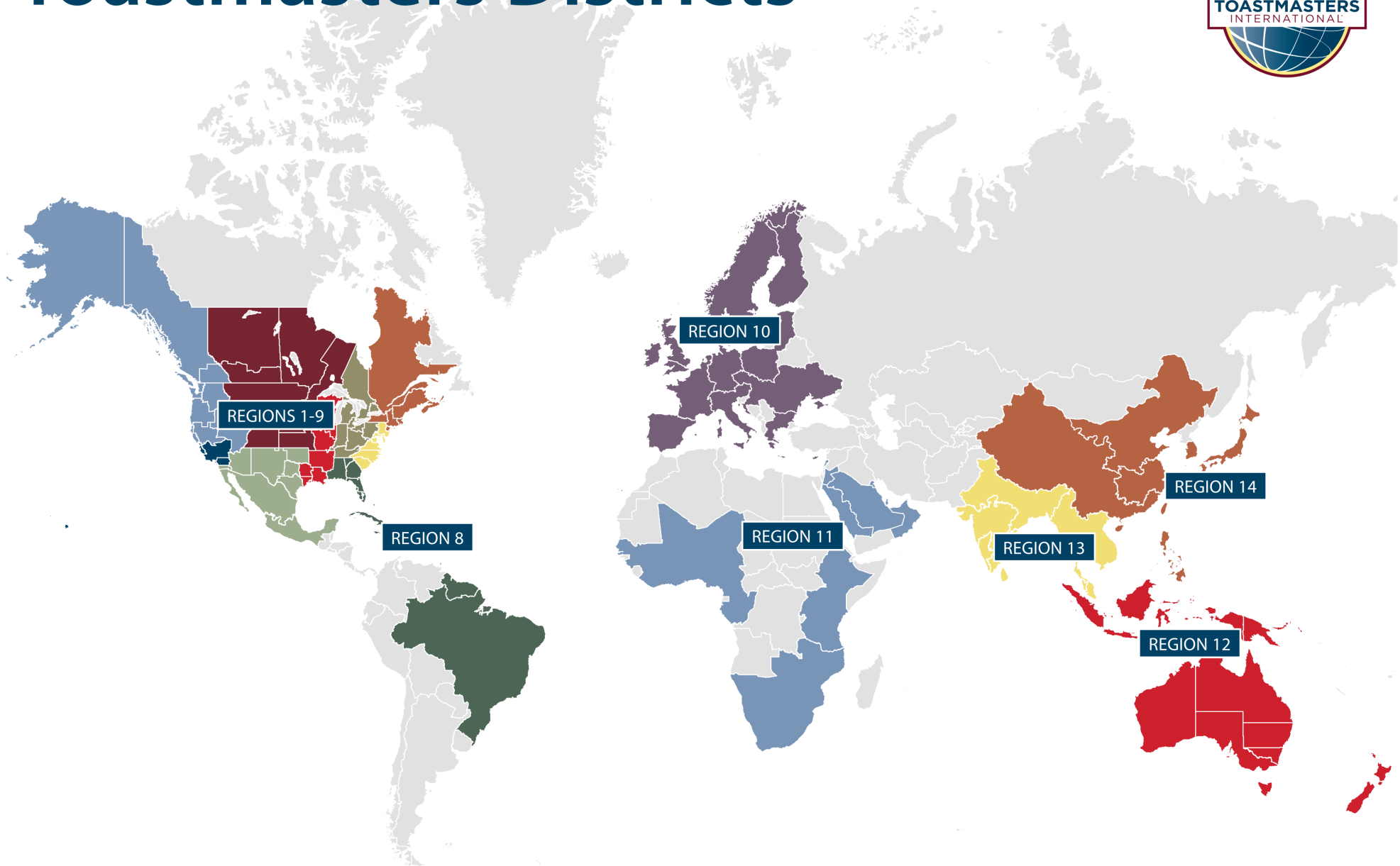
MAP OF SERVICE TO MEMBERS



Members are the heart and foundation of Toastmasters International. Below is a representation of each service level in support of the member.



Toastmasters Districts



Regions 1-9

(See detailed map for district numbers)

Region 10

59, 71, 91, 95,
107, 108, 109, 110

Region 11

20, 74, 79, 94, 104,
105, 114-TC, 116P

Region 12

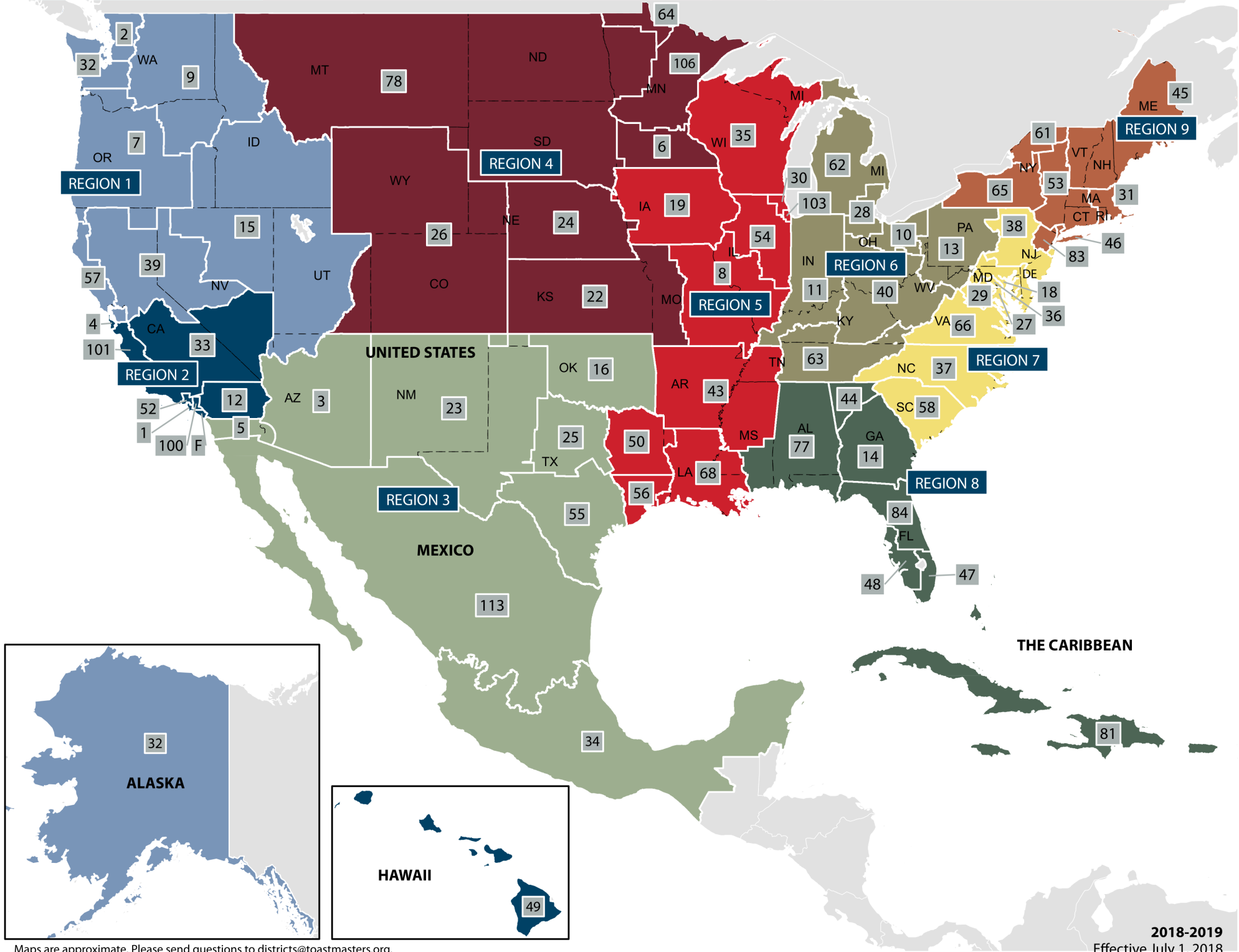
17, 69, 70, 72,
73, 87, 90, 112

Region 13

41, 51, 80, 82,
92, 97P, 98, 102

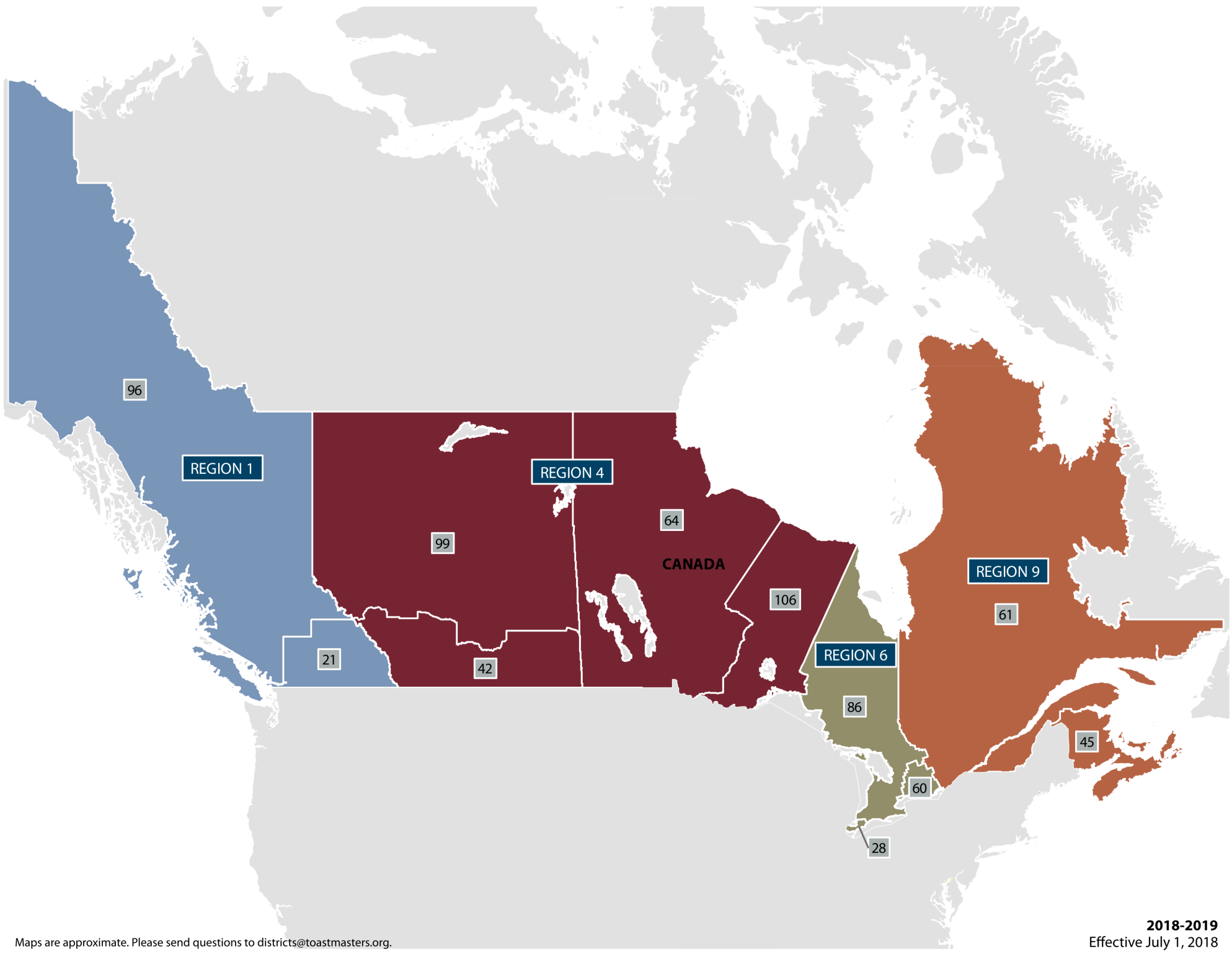
Region 14

67, 75, 76, 85,
88, 89, 93



Maps are approximate. Please send questions to districts@toastmasters.org.

2018-2019
Effective July 1, 2018

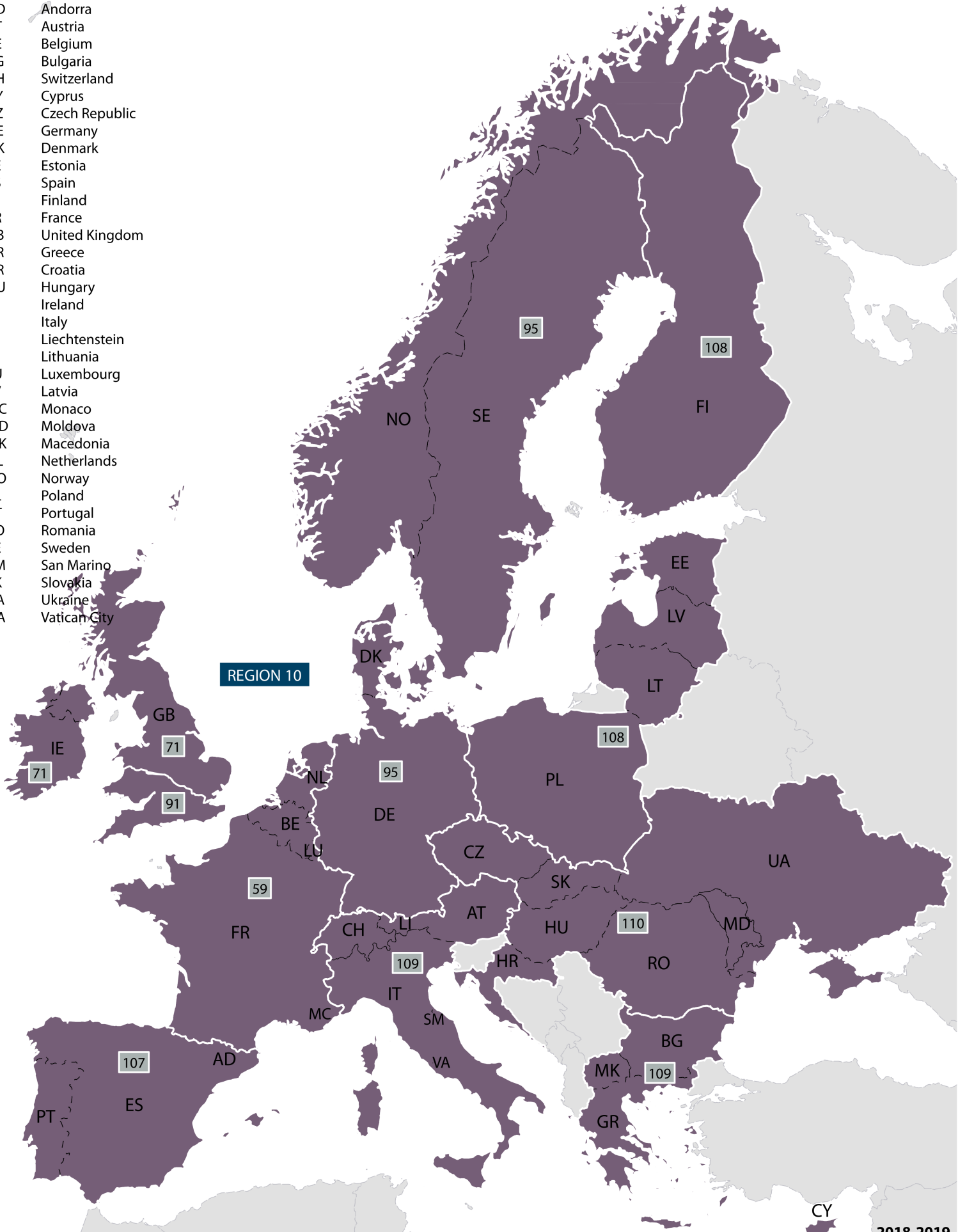


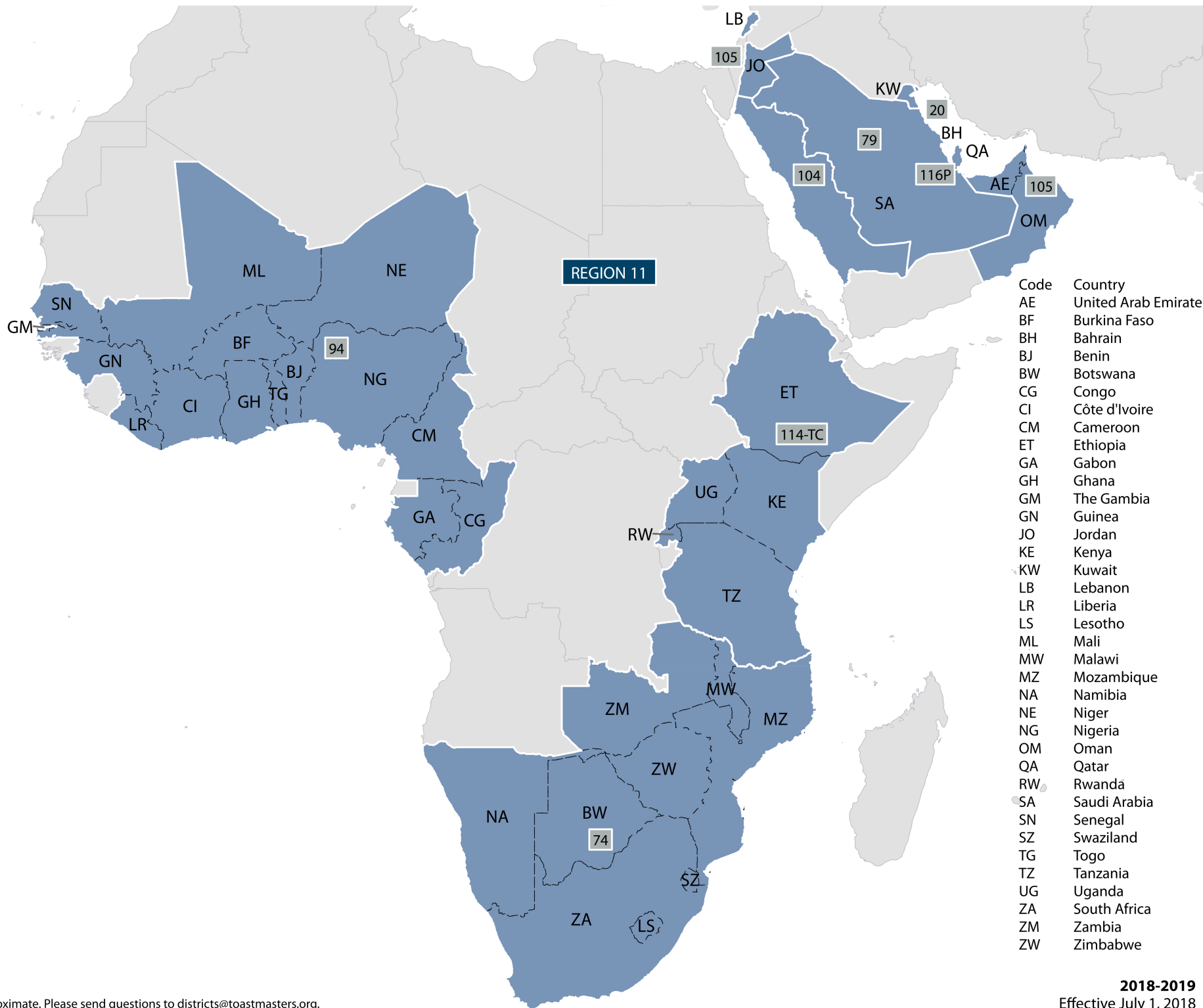
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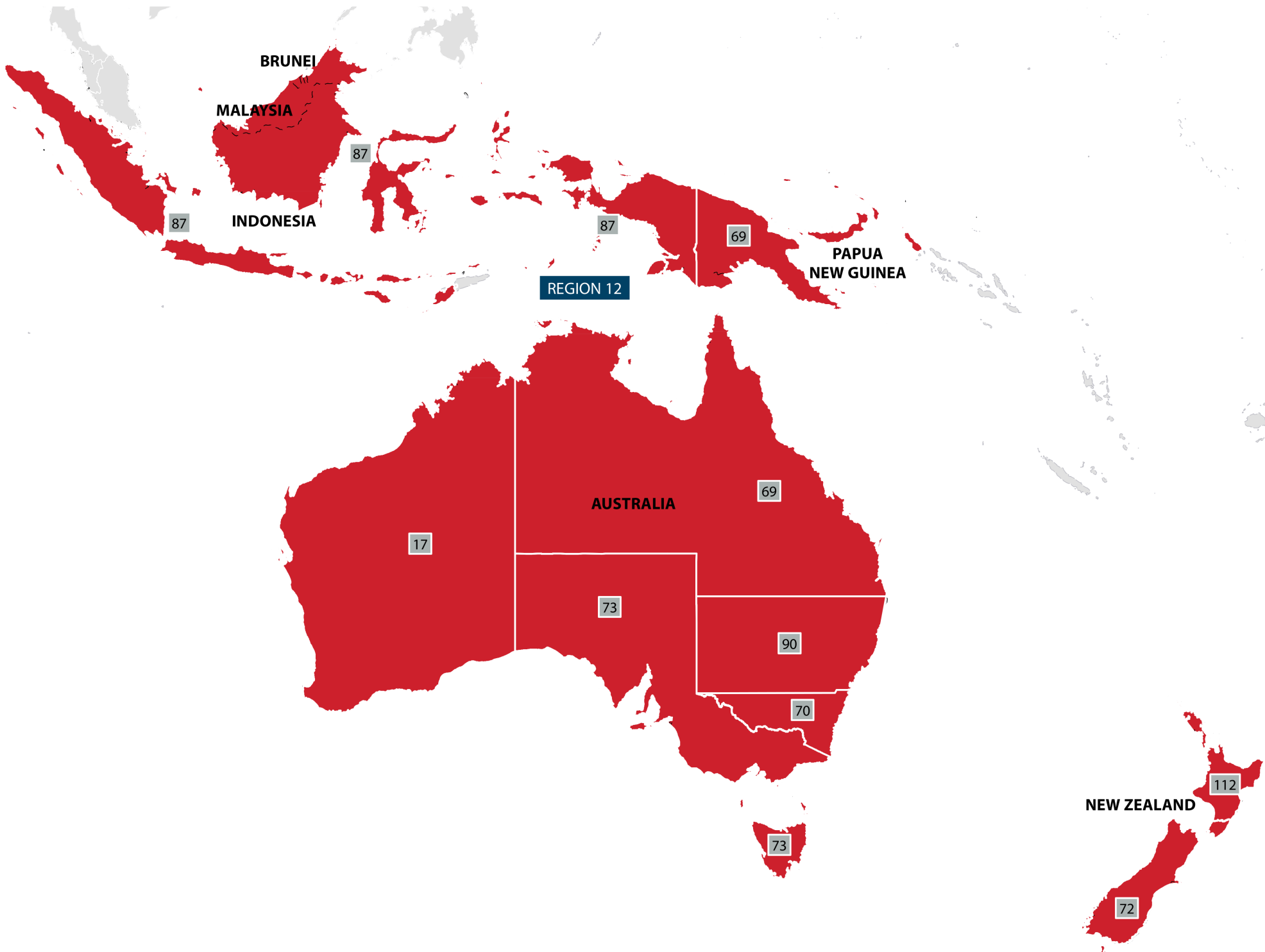
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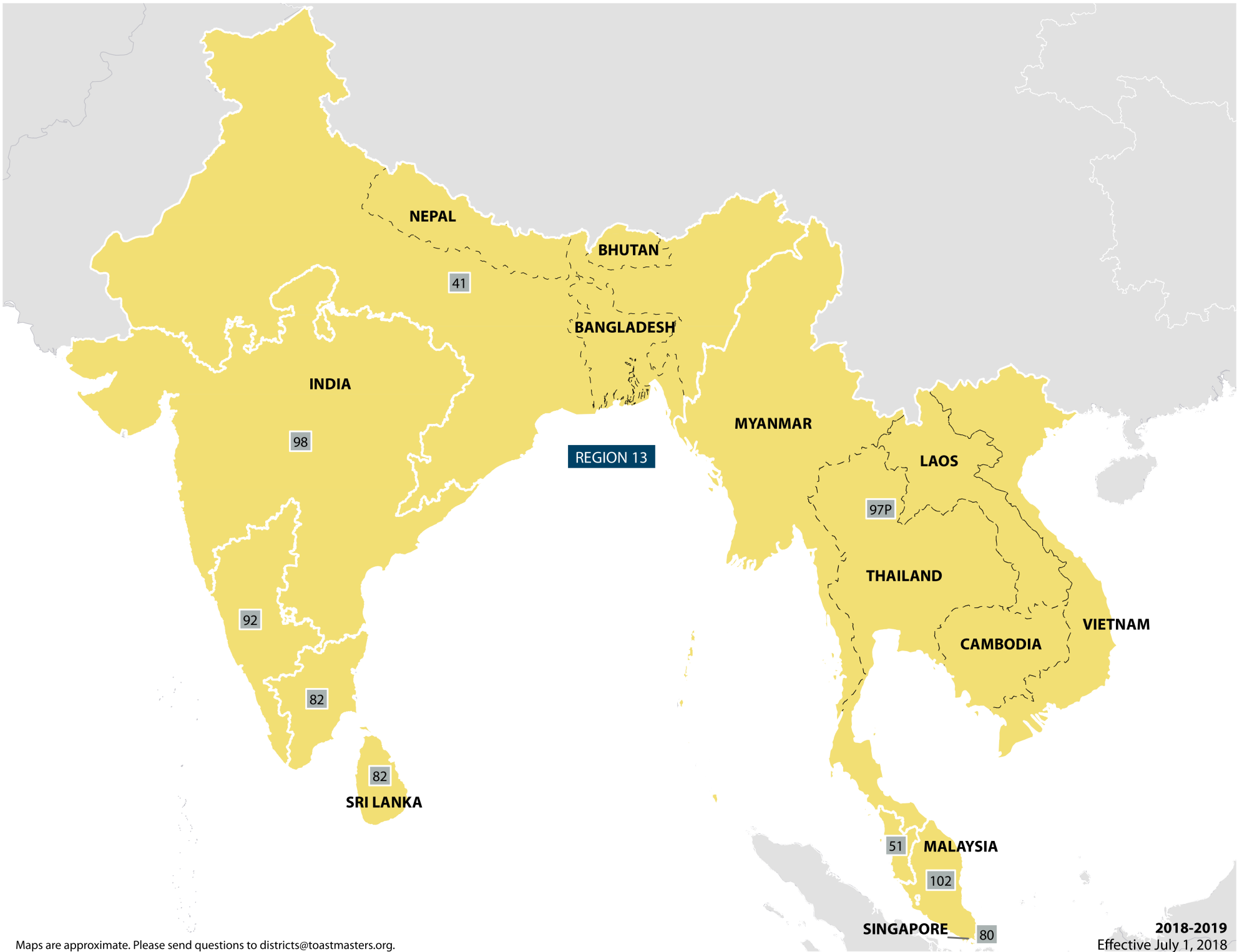


Code	Country
AD	Andorra
AT	Austria
BE	Belgium
BG	Bulgaria
CH	Switzerland
CY	Cyprus
CZ	Czech Republic
DE	Germany
DK	Denmark
EE	Estonia
ES	Spain
FI	Finland
FR	France
GB	United Kingdom
GR	Greece
HR	Croatia
HU	Hungary
IE	Ireland
IT	Italy
LI	Liechtenstein
LT	Lithuania
LU	Luxembourg
LV	Latvia
MC	Monaco
MD	Moldova
MK	Macedonia
NL	Netherlands
NO	Norway
PL	Poland
PT	Portugal
RO	Romania
SE	Sweden
SM	San Marino
SK	Slovakia
UA	Ukraine
VA	Vatican City











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