District 6 Toastmasters

Where Leaders Are Made

September 2012

News from the District Governor

TERNATIONAL



Dear Larry,

Welcome:

Let me begin by expressing appreciation for all of our clubs, past and present officers for focusing on our members! In this edition of eNews, we celebrate club success in the 2011-2012 Toastmaster year.

Last month, Sharon, Clinton and I attended District Leader training in Orlando, Florida. One of my training sessions included District Governors from all 88 Districts. Everyone shared their excitement for our members, opportunities and challenges. As I heard and synthesized information, I realized how grateful I am to represent District 6. We have a phenomenal base of clubs, passionate club officers and seasoned

Toastmasters willing to mentor and support one another.

As the season changes to Fall, excitement builds for club visits and speech contests.

Club Visits

Your Area Governors will be completing their club visits. Take advantage of the opportunity by asking your Area Governor to fill a meeting role, give a speech and to attend your club officers meeting. Build a relationship with your Area Governor. They are here to support, serve and be a communication conduit to your division and District.

Speech Contests

Ask your Area and Division Governors how you may help at their speech contests. You will find the experience to be rewarding, plus and opportunity to network and reconnect with old friends. Speech contest calendar link....> **Speech Calendar**

Reach Out Share Energy, express passion and take action by: inviting a friend to become a member of each of your clubs.

> Dru Jorgensen District 6 Governor

Fall Conference 2012 "Call of the Wild" Discover what IS "Wild"

October 19-20, 2012

Cragun's Resort and Hotel on Gull Lake 11000 Craguns Drive Brainerd, MN 56401

Registration



Can you believe the full-conference fee is ONLY \$110.00 ? *WILD ! ! Register now!*

Your 2012 Fall Conference Committee is waiting for you to join them at Cragun's Resort! Cragun's has assured us that there will be rooms available for all division contest

•Fall Convention Registration •Full Menu (including sides) (pdf)

•<u>Cragun's Resort and Hotel Reservation Form</u> (pdf) <u>Pictures of Cragun's</u>

Contests

•Area/Division Contest Calendar •Fall Speech Contest Information & Contestants

Other Conference Information (link to web-site)

Call for Presenters
Volunteers (word doc)
First Timer Facts (word doc)
Proxy Form for the Business Meeting (pdf)
Silent Auction (pdf)

District Business Meeting

Be sure to attend the business meeting on Saturday, October 20, at 9:30 a.m. in Paul Bunyan 1.

If you did not receive a September 2012 News from District 6 Toastmasters, you may print the Proxy Form and bring it to the Credentials Desk. Be sure to check the schedule as well as your conference programs to very when the desk will be staffed.

Club Proxy Form

The proxy form is only used for the District 6 business meeting. Each club has two votes. If the President or VP of Education can not attend in person, a proxy name can be assigned on the form below. This person must be an active member of the club and attend the business meeting in order to cast the club's two votes. This proxy will be turned in to receive the club ballots at the Credential Desk at the Conference. Please note, the club member must be present at the business meeting to cast the 2 votes for the club.

Printable District 6 Proxy Form (link to web-site)

Congratulations! Education Awards

2011-2012 Distinguished Toastmasters! Gretchen Coons Marvel Eileen Kummer Janet L Betz Colleen Marie Johnson Roman Pundyk

Education & Training

Joan R Reed Anne Groetsch Karin M LaCanne Amanda A Gondek **Clinton Hunt** Alexis M Todd Joan R Watson Anthony E. Scales Oscar L. Wolske Joseph E. Brauer Jonathan W Goossen Shannen M Clark Dave A Basham **Shirley Hunt Christopher M John** Margaret L Brunner

2012-2013

Richard T Andresen Helen H Chen Curt J Johnson Kimberlee A Redington Lisa Marie Burnside Paul McNelly Daryl R Henderson Hugh Sherry Kim L Windingland





12 Dave A Basham

9

Gretchen Coons Kimberlee A Redington <u>8</u> Frederick A Domnick

Marvel Eileen Kummer <u>7</u> Margaret L Brunner

Faye Anne Heffele

Janet L Betz Joseph E Brauer Shannen M Clark Jean Pearson Brian A Rice

<u>5</u> Helen H Chen Jonathan W Goossen Terry L Ragan

4 Richard T Andresen Laura K Berscheit Glen S De Guzman Carol M Duling Amanda A Gondek Anne Groetsch Brian J Hinton Clinton Hunt Christopher M John Dru L Jorgensen George Francis Kane Nyasha Kanganga Theresa A Kraft Karin M LaCanne Jean Ann McAllister Betty Jo Olsen Donald W Rollefson

Sharon Rollefson Lt Governor, Education & Training

> CALENDAR OF EVENTS

Officer Training Results



Please check the Officer Training report to ensure your club officers received credit for attending training. We have a limited time to make corrections to the officers noted as trained! Contact me, Sharon, if adjustments or changes are needed for your clubs' report. <u>Officer Training Report</u>

Area Governor Club Visits:

Folks, please prepare your club for your Area Governor visit, welcome the Governors warmly for the wonderful work that they do for us, utilize their talents by giving them roles to play in the meetings, and allow time for the Area Governors to share their news, thoughts and comments with your club.

Triple Crown pin

I challenge all members to earn your Triple Crown pin by achieving 3+ educational awards this new Toastmaster year! Each member - set your education and leadership goals, create a plan, and set milestone dates to complete your 3 goals by spring!

Moments of Truth

Clubs should conduct Moments of Truth program, decide on an action plan; but do not assign someone to do the work. The club secretary or meeting scribe should publish the meeting minutes and work assignments.

Next step is to have the club president follow up at subsequent meeting to ensure tasks are completed._

Membership - It Truly Has Its Rewards!

Sign up 5 new members by September 30 and earn an education program such as Moments of Truth or Evaluate to Motivate for your club.

Marketing

Kenneth A Scribner Hugh Sherry Daniel D Vesey Mary Adams Justin W Barber Laurie L Buchberger Diana E Budde Jodi Lynn Burley Kristine T Campbell Catherine Cardenuto Vicki L Chelf Doreen L Dawson Bob Dummer Jeff Dunkel Rosemary Evers Matthew Fisher Colbert Ho-Yin Fong Helene Gagoud Arlene B Gallegos Mike J Ganyo Aaron John Drey Gardner Shirley Hunt Curt J Johnson Trishauna Johnson Thomas G Joyal Revathi Karthikeyan Alva C Keogh James Edward Kickul Gary Paul Kivi Nancy Knoth Mark Kvidera Paul Albert Leska James D Miller William A Moore Victoria Z Nann Jill Nauman Brian K Perry Roman Pundyk Ravi K Rai Jane R Rischmiller Duane J Rivard Devlin L Shaughnessy Janice E Sullivan Mary E Swanson Alexis M Todd Joel A Varichak Joan R Watson Jessica Lynn Zrust

Phoenix Award - Club Coach 66 Simply Spoken Toastmasters Dan Grundtner 500 Club 500 - Debate Kimberlee A Redington 981 Crest O'The Hill Toastmasters

981 Crest O'The Hill Toastmasters Ryan M Hove

10 for 10 Clubs

Central Division Money Talks Talking Heads Free Speakers

Eastern Division St Paul Speakers Toastmasters Wordsmiths Toastmasters

Frontier Division First St Paul Checkmasters MNRPCV Toastmasters

Metro Division Stagecoach Speakers Downtown MpIs

Clinton Hunt, Lt Goveror, Marketing



Welcome New Clubs

District 6 would like to thank everyone who has helped in any way with forming our newest clubs. Growing as a District is what will help us continue being successful and Distinguished. Is your club listed here? Be sure and get a <u>club website</u> set up so you can grow your club as well! If you have an idea or lead for a new club or want to help others as they charter, please contact Lt. Governor, Marketing.

Clubs: Show Off Your Brand

The first of six winners of the "Clubs: Show Off Your Brand!" contest will receive worldwide recognition this month! Take a photo of your club members with your newly branded Toastmasters materials and email the photo to brand@toastmasters.org by the end of August for your chance to win. For more information, please visit www.toastmasters.org/brandshowcase.

Is Your Club Difficult to Find?

Help prospective members find your meeting by updating your <u>club information online</u>. Confirm that your club's meeting location and contact information is current, and include a regularly monitored phone number and email address.

Smedley Contest:

Program Dates: August 1- September 30 In honor of Ralph Smedley, can your club add five new, dual or reinstated members between August 1 and September 30?

By doing so, you'll qualify to receive a "Smedley Award"" ribbon to display on your club's banner. Membership applications and payment for members who join between August 1 and September 30 must be received at World Headquarters or online no later than September 30. Each member's join date as listed on the application must be in August or September. Transfer and charter members do not count for credit. In addition to the ribbon, qualifying clubs will also earn a special discount code for 10% off their next club order. Discount code expires six months from date of issue and is not valid with any other offer.

Public Relations



Diane Windingland Public Relations Officer

Northern Division

Toast of the Towers Toastmasters Words-of-Mouth

Prairie Division

Paul Bunyan Toastmasters West Central Toastmasters

Rivers Division

Apple Valley Community Spirit Toastmasters Word Masters

Southern Division

Hiawatha Valley Rochester Suburban

Western Division

Carlsonics Toastmasters Marsh Winds Toastmasters PowerTalk Toastmasters

Congratulations 2011 - 2012 **Distinguished Clubs !**

President's Distinguished Clubs

First St Paul Club Mankato Toastmasters Club Hiawatha Valley Club Midway Club King Of Clubs Club Antlers Toastmasters Club Paul Bunvan Toastmasters Club MIDDAY MUMBLERS CLUB **MNRPCV Toastmasters Club** Free Speakers Pacemasters Club High-Tech Talkers Club Land O'Lakes Buttermasters Club Thrivent Toastmasters Club Rochester Suburban Club Sunrisers Club Anoka Club Word Masters Club Woodwinds Club Converse All Stars Club **Blues Communication Plus Club** Voice of Leadership Club **Roller Toasters Club** Talking Heads Club One Voice Club The Southwest Tale Weavers Super Speakers Club Shock, Rhythm And Talk Toastmasters Club Tri-County Toastmasters West Central Toastmasters Happy Talkers Club Eagan Communicators Club St. Paul Speakers Toastmasters Club Chamber Toastmasters Apple Valley Carlsonics Toastmasters Club Stagecoach Speakers Downtown Mpls Community Spirit Toastmasters Club Freethought Toastmasters Club Marsh Winds Toastmasters Club Hudson Rise 'n Shine Toastmasters Southern Minnesota Mentors Club Lawson Thrill Speakers Club

Public Relations News

You don't want to be on this list!

The first page of this spreadsheet is the list of open clubs that do not have a working website. The good news is that there has been a 20% improvement since the end of June. Keep up the good work! Your website is your 24/7 ambassador. Do you have one? Is it up-to-date?

Web-sites that are open to the public must be up to date. Because of active publicity, potential guests are likely to check the club website. If the website link is not correct, clubs may be missing out on potential new members

Here is a link to the document that can be used to update website url at TI (about 2-3minutes)

Update Web-site

27 Free or Low Cost Ways to Promote Your Club

Template to Create Your Own Toastmaster **Testimonial Tract**

Plan ahead for the Video and Public Relations Contests!

Facebook Fan? "Like" the District 6 Facebook Fan Page

Quick Links:

How to get to the club business section of Toastmasters International: http://screencast.com/t/nTv8TihosnnH

How to download contest materials from Toastmasters International: http://screencast.com/t/rHEfbFmU

> **Division Governor Best Practices** Discourse based on Moments of Truth.....

Colbert Fong - Northern Division First Impression

Our club has a Greeter to open the door for members and quests until 5 minutes after the meeting begins. The Greeter ushers guests and members into the meeting. We provide blank name tents, and ask guests to introduce themselves at the beginning of our meetings. Guest packets are available in either



electronic or hard copy format. The presiding officer invites guests to provide feedback to the club, invites them to return and join our club. We were able to attract over 8 new members in the 2011-2012 Toastmasters year.

Membership Orientation

Words-Of-Mouth Club Checkmasters Club Tuesday With Toastmasters Club **River Park Toastmasters Club** Saturday Morning Live Club Noontime Expressions Toastmasters Club Toast of the Towers Toastmasters Club Westside Chats Club Blue Toasters Club **Golden Toasters Prime Timers** Oracle Toastmasters Money Talks Escalate Crosstown Talkers PowerTalk Toastmasters

Select Distinguished Clubs

Minneapolis Club King Boreas Club Crest O'The Hill Toastmasters Club Nanabijou Club Speakers Under Pressure Mutual Voices Club Positively Outspoken Club Luncheon Linguists Club Voices Of Ameriprise Financial FRB \$peakea\$y Club Toro Prose Toastmasters Club XNSPeakers Club Harborview Club Whole Wheat Toastmasters Club TicTalkers Toastmasters Club Trane Hot Air Vents Club Word Merchants Club Allianz Toasters **Remarkables Toastmasters Club** Westerly Winds Toastmasters Club HealthToasters Club Stellar Speakers Toastmasters Club **Tri-Dynamics** ALLETE ""Power Cord"" Toastmasters Deliver Under Pressure **Bright Monday** Medtox Talkmasters Golden Toastmasters Stagecoach Speakers NOC MPLS

Distinguished Clubs

Simply Spoken Toastmasters Club 500 - Debate Sound Bytes Toastmasters Club Dan Patch Toastmasters Club Metro Speak Easy Club Speakeasy Club Tonka Talkers Mills Early Risers Club Burlington Heritage Club **Riverbluffers Club** Mayo Hi-Nooners Club Noontime Talkers Club Mayo Daybreakers Club Wind Chimes Club Cargill Trademasters Club Public Employees Club Sea Speakers Club Saint Cloud VA Club Five Star Speakers Club Brave Hearts Better Speakers Bureau **Bullseye Toastmasters Club** On The Road Again **ITASCA Toastmasters Club** Uncle Wyatt's Toastmasters

Mentors are assigned and educational programs are discussed with new members. They are invited to participate in the meetings, assuming different meeting roles, and are asked to present their Ice Breaker speech. Many new members have completed 3 or more manual speeches and have participated in many different meeting roles. We also follow up with current members to track their progress in giving manual speeches and meeting roles needed for Competent Leader.

Fellowship, Variety and Communication

Members always try to chat with any guests before and after the meeting. Agendas are prepared ahead of the meeting and are distributed via email.

Our club has many members participating in the Area, Division and District events, club officers attended the TLI or other area level officers training. We help promote events for sister club (Stagecoach Speackers NOC Minneapolis), and we publish newsletters almost once a month.

Glen De Guzman - Metro Division First Impressions

Meeting agendas are provided at every meeting. We also have a well designed website, regularly updated and maintained to keep our members informed and involved, attracting new members to our dynamic club.



Multimedia Marketing Project - M3 Terrence Brown

The Multimedia Marketing Project, also known as **M3**, is focused on membership, marketing and media. Our goal is to help every club



achieve membership distinction with the ultimate goal of doubling membership across the district.

When new people encounter the Toastmasters club experience, a positive transformation occurs, and in some cases, lives are literally changed. This experience can be shared with more people than listed on your current club roster. In order to uncover the biggest obstacles and challenges that you face in reaching more people, filling every seat at every meeting, and maintaining a strong core membership group, we need to hear from you!

Over the next month M3 will release a district-wide survey, conclude its listening tour and brainstorming sessions, and introduce initiatives focused on four new Chamber of Commerce partnerships.

To complete everything required to assist clubs achieve membership distinction, we are asking for:

- Volunteers who can spare 1 5 hours this TI year to work on 30 minute tasks designed to aid club growth.
- A select group of clubs interested in piloting solutions to membership challenges.

Tech Masters-Twin Cities Pain Free MCS ALCO Orators Rock Solid Bloomin' Toasters The Electric G's Best Sight Speakers

Where does your club stand on the Distinguished Club Plan Goals?

Click here to find out!

If you are interested in volunteering or piloting solutions, please contact: <u>M3 Project Manager, Terrence Brown</u>

Website Editing and Support Are you interested in being on the editor team of the District Web-site D6tm.org?

Would you be willing to support clubs as they use freetoasthost2.0? A small team will provide phone support to help BP Public Relations update their clubs website.

Details:D6tm.orgContact:Dru Jorgensen