# SPEECHCRAFT: A SIX-SESSION SPEECH SEMINAR



Excellent speaking skills are a premium when speaking to ...

#### Speechcraft: What is it?

Speechcraft is a program designed by
Toastmasters International to teach public
speaking skills – both prepared speeches
and impromptu speaking.

Each participant will be able to prepare and present five speeches, practice impromptu speaking, learn to introduce other speakers, serve as a speech evaluator, and have a mentor. The program is limited to 8 attendees for the best interaction and learning for all participants.

#### Speechcraft: Why?

If you want to improve your performance in business meetings, presentations, job interviews, conversations, sales, and problem-solving situations; Speechcraft can help.

Speechcraft will facilitate overcoming nervousness, handling impromptu speaking situations, and becoming a confident, poised speaker.

#### **Speechcraft: When? How much?**

The six-session Speechcraft will be held

every other Tuesday from 12:15 PM to

1:45 PM and facilitated by Eloquent

Engineers Toastmasters Club 8133. The cost
is \$40 and includes all six sessions and lunch
with each session and Toastmaster Club
membership discount.

The dates for 2017 are:

- January 17 and 31, 2017
- February 14 and 28, 2017
- March 14 and 28, 2017

#### **Speechcraft: Where?**

The sessions will be held at the Eloquent Engineers Toastmasters Club 8133 meeting location of American Council of Engineering Companies of Minnesota (ACEC/MN):

10201 Wayzata Boulevard, Suite 240, Minnetonka, Minnesota 55305-1505.

A map is available online at the ACEC/MN website, <a href="www.acecmn.org">www.acecmn.org</a>. Look for the Quicklinks in the lower left corner.





a group, a client, or ..



your supervisor





# **SPEECHCRAFT: DETAILS AND REGISTRATION**





Give your career a boost!



Attend Speechcraft to improve your performance. Reserve your spot today!

Eloquent Engineers
Toastmasters Club 8133
ACEC/MN
10201 Wayzata Boulevard, Suite 240
Minnetonka, MN 55305-1505

Contact: Jackie Dylla, 952.995.2490

### Six sessions - What happens?

Each session includes a light lunch, an educational presentation, practice impromptu speaking, speeches by each participant, speech evaluations, and assignments for the following session. The content of each session:

- Session One, January 17, 2017
   Introduction to Speechcraft and mentors
   Introduction to Table Topics
   Education: Selecting a Speech Topic
- Session Two, January 31, 2017

  Education: Introducing a Speaker

  "Ice Breaker" speeches

  Education: Speech Organization
- Session Three, February 14, 2017
   Education: Speech Purposes
   "Organize Your Speech" speeches
   Education: Speaking with Conviction
- Session Four, February 28, 2017
   Education: Gestures
   "Get to the Point" speeches
   Discussion: How to Evaluate

- Session Five, March 14, 2017
   "Your Body Speaks" speeches
   Education: Vocal Variety
- Session Six, March 28, 2017
   "Vocal Variety" speeches
   Guest speaker

## **Speechcraft: How to register**

Send the registration below and a check for \$40 payable to Eloquent Engineers Toastmasters Club.

EMAIL

NAME

(used only for confirmation and Speechcraft)

ADDRESS (street, city, state, and zip)

PHONE (daytime)

Mail to: Toastmasters Club #8133 c/o Braun Intertec – Jackie Dylla 11001 Hampshire Avenue South Bloomington, MN 55438