



SPEECHCRAFT AN OPPORTUNITY TO SUCCEED



TOASTMASTERS INTERNATIONAL

P.O. Box 9052 • Mission Viejo, CA 92690 • USA
Phone: +1 949-858-8255 • Fax: +1 949-858-1207
www.toastmasters.org

Rev. 10/2016

Item 207

**WHERE LEADERS
ARE MADE**



SPEECHCRAFT

Do you dread speaking in front of others? If you do, you're not alone. According to many surveys, speaking in public is one of the most common fears held by people.

But you can conquer that fear, painlessly and enjoyably, by attending the Speechcraft program conducted by your local Toastmasters club.

▶ WHAT IS SPEECHCRAFT?

Speechcraft is a workshop to develop your presentation skills. It's not done in a classroom, and you don't receive a grade. Experienced Toastmasters present the fundamentals of public speaking in the relaxed, enjoyable atmosphere of a Toastmasters meeting. Through participation you will become a more confident and poised speaker.

In four to eight short sessions you might not get rid of the butterflies in your stomach, but you'll have them flying in formation!

▶ LEARN BY DOING

In Speechcraft, you will learn through practice and by studying the materials provided. Your own Toastmasters advisor will help you prepare for your short talks. You will gain confidence in all aspects of communication, including written and impromptu speeches, body language and listening.

▶ HOW WILL IT HELP ME?

The skills gained through Speechcraft will benefit you at home and at work. Every conversation at home with the family will be more fun and productive. On the job, you will be able to communicate better with your employer, associates, subordinates and customers. Speechcraft will improve your performance in:

- ▶ Conducting and participating in business meetings
- ▶ Motivating people
- ▶ Interviewing for jobs
- ▶ Selling ideas or products
- ▶ Solving problems



▶ WHAT IS TOASTMASTERS?

Speechcraft is presented by your local Toastmasters group, an affiliate of Toastmasters International. Toastmasters is the world's largest organization devoted to success through communication and leadership development.

Toastmasters International was founded in Santa Ana, California, in 1924 by Dr. Ralph C. Smedley. It now has more than 345,000 memberships in 15,900 clubs in 142 countries. More than four million men and women have benefited from Toastmasters membership around the world.

▶ SIGN UP NOW!

Speechcraft is your key to being a successful, confident communicator. Sign up for Speechcraft now, and never worry about speaking up again! For more information visit www.toastmasters.org.

Contact Lari Anne Mazzitello to enroll at lamazz@hotmail.com or 651-201-3812.

TOASTMASTERS
INTERNATIONAL