



Therese Samudio

Who-Ya-Gonna-Call?

Therese Samudio is a sales expert who helps teams and individuals produce quality sales consistently without fear or angst. She has had one-on-one sales interviews with more than 10,000 business owners, all across the U.S., while selling and teaching others to sell management services.

As a child, she ran sales leads with her farmer-turned super-star insurance salesman father and newspaper assignments with her community-journalist mother.

A University of Minnesota graduate in Journalism and Speech, she spent her early career as an educational television producer and on-air anchor. Later, Therese ran her own firm adroitly producing advertising, PR and special events for 500 retail stores in 15 malls in 3 states.

A professional speaker, team and individual sales coach, she is the author of “Don’t KILL the sale before you show up!”