



# District 6 Toastmasters

## Where Leaders Are Made



### Key Dates

#### February 28

End of [2<sup>nd</sup> Round Club Officer Training + TLIs](#)

#### February 1 - March 31

Talk Up Toastmasters Membership Building Contest

#### February 1 - March 31

Collect Club Dues

#### April 1

Deadline for Club Dues

#### May 5-6

Spring Conference

[2<sup>nd</sup> half key dates pdf](#)

### Love in the Air

A couple of weeks ago, I posted a question on our Facebook groups: "What do you LOVE about Toastmasters (or your club)?" Click [HERE](#) to read all the responses. A few are also below:



*"I love never knowing what the next speech will be about . . . how to tie a knot, how to roll sushi, Japan, Vietnam, finance, forest fires, futures research -- so many amazing things!" --Teri Heyer*

*"I love the unconditional love and support TicTalkers Toastmasters Club provides me and every one of our members. With these amazing people by my side, I feel I can do anything -- face my fears, speak uncomfortable truths, learn, grow, and thrive."--Caroline Lyngstad*



*"I love the people -- I have found lifelong friends in Toastmasters and some short-lived friends, but all are people who have come together in a supportive environment because they see value in learning and helping each other."--Joanna Carly*

*"I love that I joined to improve my speaking, and unknowingly became a better leader and listener, improved my time management and listening skills, and increased my confidence."--Jen Sweetser*

What do you love about Toastmasters? Send me an [email](#) and I'll add your response to the "I Love Toastmasters" page on our website.



Video message: [The ONE Thing](#) (1:49)

### **Diane Windingland, DTM**

District Director, District 6 (2016-2017)

### **Toastmasters International**

Where Leaders Are Made

[www.toastmasters.org](http://www.toastmasters.org)

[www.d6tm.org](http://www.d6tm.org)

(District 6: Serving parts of Minnesota and Ontario)

Contact me!

[toastmasterdiane@aol.com](mailto:toastmasterdiane@aol.com)

612-306-4214

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## **Quality Makes the Difference**

### **"Be My Guest" -- A Simple Program to Build Membership**

Would you like to add more new members into your club? Membership is a common challenge for most clubs, and with all the options available, we can easily become confused and unable to act. To address this challenge, our team has produced "Be My Guest", a simple membership-building program that focuses on using personal invitations to promote and build membership. Please take a moment to learn more by visiting the ["Be My Guest" - A Membership Building Program page](#).



### **Moments of Truth (MoT) Recognition**

Congratulations to the [63 clubs submitting Moments of Truth \(MoT\) summaries](#) by January 31, 2017. These clubs showed their commitment to quality and the member experience by conducting a [Moments of Truth session](#), allowing members to assess their club's quality. As reward and recognition for each club's efforts, each will receive a \$25 TI gift certificate. To redeem a TI gift certificate, see the [Using Gift Certificates from Toastmasters International page](#).

### **Mentoring Webinar Available**

In late January, District 6 Corporate Club Liaison Monte Jefson presented a mentoring webinar hosted by Philip Bendeich, DTM. If you are interested in mentoring for new members, or learning more about the CC and CL manuals, see the recording of this webinar at <https://vimeo.com/200532257>. Excellent work, and thank you, Monte!

## Save the Date for the Spring Conference -- May 5 & 6

Save the date and plan to attend the District 6 Spring Conference on May 5 & 6 at the Crowne Plaza in Plymouth. The Spring Conference showcases the district-level Evaluation and International Speech contests, district officer elections at the Business Meeting, educational sessions, and countless opportunities to meet others. We're honored to have our International Director for Region 4, Monique Levesque-Pharoah, DTM, as our guest and keynote speaker. More information and registration will be available this month. For now, mark May 5 & 6 on your calendar.

## Call for Presenters at Spring Conference

Would you like to present an educational session at the Spring Conference? This is a great opportunity to stretch your skills as a speaker and contribute to other members. Proposals for education sessions will be accepted through March 15. To submit a proposal, see the [Spring Conference Call for Presenters page](#).

## Get Ready for the Spring Speech Contests!

Speech contests help you get the most educational value from your membership. Area speech contests for the Spring round start in March. Plan now to compete in your club's contests, and plan to either compete or volunteer for an important role in the area contest. See the [District 6 Speech Contests page](#) for information and resources on the upcoming contests.

## Final Toastmasters Leadership Institute (TLI) on February 25

The last opportunity to attend a TLI will be on Saturday, February 25, in Eden Prairie. Enhance your Toastmasters experience, learn, energize, and meet others. All members will benefit, and club officers receive training credit as well. Details on this TLI are available on the [TLI event page](#).

## Club Officer Training -- Round 2 Ends in February

Active, trained officers lead quality clubs. If you serve as a club officer, please attend a session to best serve your members. Training sessions are offered through February 28. See [District 6's Officer Training page](#) for upcoming sessions.

## Recent Distinguished Toastmaster (DTM) Achievements

The Distinguished Toastmaster (DTM) award is the highest honor in the Toastmasters education program. This award requires at least 45 speeches, 6 months of club leadership, 1 year of district leadership, club building, mentoring, and other activities. Achieving this award reflects commitment and excellence in communication and leadership.



Congratulations to the following members on achieving their Distinguished Toastmaster award:

- Mike Mordorski of High-Tech Talkers (#1487)
- Kaye Beiswanger of Converse All Stars (#3107)

## Educational Achievements for 2016-2017

The reports below show the educational achievements by District 6 members in the 2016-2017 program year. Congratulations to each member!

- [All Education Awards Submitted](#)
  - [Triple Crowns \(3 or more educational awards in the same program year\)](#)



**Connect, Share, and Learn**  
Join District 6's Facebook groups  
[District 6 Facebook Group](#)

Club Office-specific groups: [Pres](#), [VPE](#), [VPM](#), [VPPR](#), [Sec](#), [Treas](#), [SAA](#)

Keep growing!

Harold Osmundson, DTM

Program Quality Director, District 6  
Toastmasters International  
**Where Leaders Are Made**  
Phone: 763-213-7795  
Email: [hosmundson@gmail.com](mailto:hosmundson@gmail.com)

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## Marketing Matters

Hello District 6! Lots of exciting news to bring to you this month!

### Welcome SPS Speaking Power!

I'd like to welcome our newest club, **SPS Speaking Power**, to District 6!  
SPS Speaking Power is in Minneapolis, Division H, Area 75.



### Talk Up Toastmasters!

We all want to share our positive experience in Toastmasters with new people and have them become members in our club. If you add five members to your club in the months of February and March, you will qualify for the Talk Up Toastmasters incentive! Start making plans NOW to gain new members in February and March! See below for details.



## Talk Up Toastmasters!

Membership Contest February 1 – March 31

# Add 5+ Members

Talk Up Toastmasters: February 1 - March 31.

Add five new, dual, or reinstated members within the contest dates above and you will receive a ribbon for your banner and a discount code for 10% off an order to the Toastmaster online store. Your club will also receive a \$25 gift certificate to the TI online store.

### So how do we add five new members in our club?

This is a valid question. To help answer that question and to help you gain new ideas on ways to bring new guests in to your club, our Program Quality Director, Harold Osmundson, DTM, and I will be hosting a Membership Building conference call on February 20 & 23. See [d6tm.org](http://d6tm.org) for more info.

More ways to gain ideas for building your membership can be found in the [Build Your Membership kit](#).

Another great resource is our District 6 Retention Chair, Marvel Kummer, DTM. If your club is under 12 members, Marvel would like to work with you to come up with ideas to bring guests to your club. You can contact Marvel at [marveleileen@frontier.com](mailto:marveleileen@frontier.com).

### You're Invited!

- Have you ever wanted to be in on the beginning of a new club?
- Be a key factor to that club chartering?
- Do you have an idea or contact of a great place to start a new club?

Then I want to invite you to a new event called a **Mailing Party!** The idea behind the Mailing Party is to create a community of members focused on building new clubs. At the Mailing Party we will be:

- stuffing and addressing envelopes to go to organizations that fit our target criteria,
- discussing strategies for building new clubs, and
- networking/discussing contacts on places that we may know of that would be a good place to start a club.

You're invited . . .

# MAILING PARTY

**Saturday, February 18, 11 AM – 1 PM**  
**Davanni's, 663 Winnetka Ave. N, Golden Valley, MN**

This will be a monthly event, which this month will take place on Saturday, February 18, at Davanni's, 663 Winnetka Ave N., Golden Valley, MN, from 11 am to 1 pm. There will be pizza, fun, and new club building discussion. Please RSVP to me at [bensmithtm@gmail.com](mailto:bensmithtm@gmail.com) by February 16. I hope to see you there!

**Ben Smith, DTM**  
Club Growth Director, District 6  
Toastmasters International  
**Where Leaders Are Made**  
Phone: 612-770-8590  
Email: [bensmithtm@gmail.com](mailto:bensmithtm@gmail.com)

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## Public Relations

### Press Releases for District Contest Winners

The winners of the two contests at the Fall Conference in Duluth were written up in press releases sent to the contestants' local papers. This is one example of using public media to get free publicity.



I found that the Como Midway Monitor with a circulation of 21,000 published a seven and a half inch column on it in the "In Our Community" section.

## Events for Booths and Banners

The booths and banners are getting a workout by our district members. Our Events Chair, Annette Peterson, has been busy keeping track of the checking in and out of the equipment since the Toastmasters year started. She is reporting that the booth has been used 13 times and the banners 14 times. They are scheduled for use nine more times over the next two months.

We even had a request for a free-standing banner and found the money to purchase one. Check it out -- and then check it out -- on the District website at [www.d6tm.org/district-banners](http://www.d6tm.org/district-banners).

Annette said, "When I get equipment back from folks, they are always glad they had access to the booth/banner and felt that it was a great attention getter as far as drawing people in."

## Submissions for WEP and Public Relations contests

The Website Excellence Program (WEP) is gaining traction. *Seven* clubs have submitted their websites for review. The deadline for being included has been extended to April 15. Go to

[www.d6tm.org/website-excellence-program](http://www.d6tm.org/website-excellence-program) to see what it takes to improve your club website and make a submission.

The Public Relations contests are underway. *NO* clubs have yet submitted for the contests. This is a great way to improve your club's reception and Public Relations. Go to [www.d6tm.org/prcontest](http://www.d6tm.org/prcontest) to read about the four contests and submit a prize-winning guest packet, club flyer or brochure, club newsletter, or club selfie.

Sincerely,

**Daniel Grundtner**

Public Relations Manager, District 6, 2016-2017

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## Mentor of the Month

Michael Orr, ACG, CL is the District 6 Mentor of the Month for January 2017.

Michael has mentored **seven** District 6 Directors:

- Allan Bernard, DTM (2009-2010)
- Catherine Rai Cardenuto, DTM (2011-2012)
- Dru Jorgensen, DTM (2012-2013)
- Sharon L. Rollefson, DTM (2013-2014)
- Clinton Hunt, Jr., DTM (2014-2015)
- Larry Marik, DTM (2015-2016)
- Diane Windingland, DTM (2016-2017)

Each year, District 6 holds two business meetings requiring the District Director to hold these meetings in accordance with parliamentary procedure. Michael has served as the District 6 Parliamentarian and as such worked with each of the named District Directors to ensure our business meetings comply with Robert's Rules of Order. His careful review of the business meeting agenda, requirements, and support during the business meeting have been of immeasurable value to District 6.

Michael Orr is a longtime member and officer of Parliamentary Procedure Toastmasters Club 1554. At the club level, Michael continues to help train Toastmasters in the rules of parliamentary procedure.

He served as a Division Director in 2010-2011 and an Area Director in 2008-2009.



*Sharon Rollefson with her mentor on parliamentary procedure, Michael Orr.*

To nominate your mentor as the District 6 Mentor of the Month, contact Sharon Rollefson at [rollefsldw@msn.com](mailto:rollefsldw@msn.com).

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## D6TM Twitter Chat

What is a Twitter Chat, and how can it be used to attract new club members? Come find out! There will be a short presentation followed by a 30 minute Twitter Chat. Please bring a laptop or smartphone to participate in the chat.



We'll use the hashtag #D6TMChat. You can participate in the Twitter Chat from anywhere that you can access Twitter. The presentation is for those who aren't familiar with what a Twitter Chat is and how they work. Time permitting, I can help set you up with a Twitter handle.

Presentation: Tuesday, February 28, 6:00-6:45 pm

Twitter Chat: 6:45-7:15 pm

Topic: Why Toastmasters?

Hashtag: #D6TMChat

Where: Augsburg Park Library, 7100 Nicollet Ave., Richfield, MN

### **Julie Bane**

Social Media Chair, D6 2016-2017

[juliembane@yahoo.com](mailto:juliembane@yahoo.com)

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## Spring Conference Silent Auction

Building on our Spring Conference TV Game Show theme, this year's Silent Auction invites you to play

# THE RIGHT PRICE!

There are three ways to play: Donate, Bid, and Win!

- **Donate** new or gently used items, or even cash.
- **Bid** on items at the auction -- in person or by proxy.
- **Win** a special themed club event where you can play "The Right Price" for real prizes!

Earn tickets through donations, with a drawing for the winning club!

Questions? Contact Pam Hollrah-Asleson, RN, DTM, Silent Auction Chair.  
Call/text: 507-481-4469, email Pam@PoetsHeartGodsGift.com.



Pam Hollrah-Asleson (center) with Spring Conference Co-Chairs Roman Pundyk and Vitalia Bryn-Pundyk.

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## Spring Conference Business Meeting

Dear District 6 Club Presidents and VPs of Education,

**Mark your calendars for May 6!**

The District 6 Spring Conference will be held on May 5 & 6 in Plymouth, MN. On Saturday, May 6, at 10:15 am, the Spring Business Meeting will be held. Members carrying votes must visit the credentials desk before 9:45 am that morning.

The location will be:



Crowne Plaza  
3131 Campus Dr.  
Plymouth, MN 55441

Details about proxies and what will be voted on will be posted on [d6tm.org](http://d6tm.org) by early April. More information is available at: [www.d6tm.org/2017-spring-conference/spring-conference-proxies-and-credentials](http://www.d6tm.org/2017-spring-conference/spring-conference-proxies-and-credentials)

If you have any questions about the business meeting ballot, proxy, or credentialing process, feel free to contact me at [swansonmei@gmail.com](mailto:swansonmei@gmail.com).

See you in May!

Sincerely,

**Mary Swanson, DTM**  
2016-2017 District 6 Proxy Chair

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Toastmasters, Diane Windingland, DTM, District Director, St. Paul, MN 55116

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