July 2016 Number 1



District 6 Toastmasters

Where Leaders Are Made



Key Dates

June 1 - August 31
Club Officer Training

July 23

Toastmasters Leadership Institute

By August 17

Submit Club Proxy

First Half Key Dates
PDF

Happy New Year!

It might be just after July 4, but it's the start of the Toastmasters New Year, which means that it's time for New Year's Resolutions!



Click <u>HERE</u> for a video message from me about the secret to success this year and four goals to consider. Below are some resources for achieving those goals.

- Put important dates in the calendar
- Learn about incentives for clubs (clubs can earn up to \$150 in TI gift certificates)
- Learn about incentives for individuals (club and membership-building)
- Attend the Toastmasters Leadership Institute (TLI)
- Plan for achieving at least one educational award

If you are a club officer, you will also want to:

- Attend <u>Club Officer Training</u> (or the <u>TLI</u>)
- Create a <u>Club Success Plan</u> with the club executive team
- Plan a Moments of Truth Program
- Commit to goals by submitting a DCP Pledge Card

Diane Windingland, DTM

District Director, District 6 (2016-2017)

Toastmasters International

Where Leaders Are Made

www.toastmasters.org

www.d6tm.org

(District 6: Serving parts of Minnesota and Ontario)

Contact me!

toastmasterdiane@aol.com

612-306-4214

Quality Makes the Difference

Raising the Bar: 33 Awards in 1 Year!

Helen Grothe, DTM, achieved 33 education awards in the 2015-2016 Toastmasters program year, the most by any member across Toastmasters International! Learn how she did it and hear her personal challenge for you: www.youtube.com/watch?v=X2QNQf6-Njw.





Lance Miller at TLI!

Join us on July 23.

Learn more about this year's keynote speech in this message from Lance Miller, 2005 World Champion of Public Speaking.

Don't Miss the Toastmasters Leadership Institute (TLI) on July 23rd

Start the 2016-2017 program year with quality education, networking, and more at the TLI on Saturday, July 23rd in Minneapolis. World Champion of Public Speaking Lance Miller will show you how to build a championship club and how to find your voice as a speaker. Attendance counts as club officer training. Don't miss this special opportunity! Registration and details are available at www.d6tm.org/tli-july-2016.

Prepare to Lead: Attend Club Officer Training

Club officer training sessions are offered through August 31st. If you serve as a club officer in the 2016-2017 program year, please attend a session to best serve your club in the coming year. You'll also help your club satisfy requirements for the Distinguished Club Program (DCP). See www.d6tm.org/officertraining to find upcoming sessions.

Recent Distinguished Toastmaster (DTM) Achievements

The Distinguished Toastmaster (DTM) award is the highest honor in the Toastmasters education program. This award requires at least 45 speeches, 6 months of club leadership, 1 year of district leadership, club building, mentoring, and other activities. Congratulations to the following members for achieving the Distinguished Toastmaster award in June:

- Mark Hoffman
- Clinton Hunt
- Jean Mirowski
- Debra Olson
- Earl Roethke

Educational Achievements for 2015-2016

The reports below show the education achievements by District 6 members in the 2015-2016 program year. Congratulations to each member completing an award!

- All Education Awards Submitted
 - Triple Crowns (3 or more education awards in the same program year)



Connect, Share, and Learn Join D6 Facebook groups District 6 Facebook Group

Club Office-specific groups: Pres, VPE, VPM, VPPR, Sec, Treas, SAA

See you at the TLI on July 23rd! Keep growing!

Harold Osmundson, DTM

Program Quality Director, District 6 Toastmasters International Where Leaders Are Made

Phone: 763-213-7795

Email: hosmundson@gmail.com

Marketing Matters

Hello District 6! It's the new Toastmasters year! Are you ready to continue the drive that we saw at the end of the last Toastmasters year, and propel us into this new year? I'd like to tell you about three opportunities.

Share your story with the #AskMeAboutToastmasters

campaign. Beginning at the TLI in July, there will be a booth where you will be videoed presenting your 1-2 minute Toastmasters experience. The video will end at 2 minutes, so please practice your presentation beforehand to ensure you give it your full impact.

- Start your presentation by stating your name and club name.
- Include the benefits you've experienced such as the experiential learning and self-pacing in Toastmasters, the camaraderie in your club, what you've learned about communication and leadership skills, and any income increase/promotion in your career that you attribute to your Toastmasters experience.
- Close with a strong invitation to join your club. We will then post these videos to the internet, where you will be able to go and send your video out to your family, friends, and colleagues via Facebook, Twitter, and LinkedIn. It's going to be awesome!

The Smedley Award

<u>Click here</u> to find info on how to earn a \$50 gift certificate to the TI store and get a ribbon for your club banner *AND* by doing so grow your club! Let's start off the year with club membership growth!



Help Build New Clubs

If you have any leads, suggestions, or ideas on opportunities to build clubs in District 6,

please contact me at bensmithtm@gmail.com.

There are exciting rewards for new club builders this year! Earn up to \$100 in Toastmasters gift certificates for every club you build. See our New Club Builders and Member Sponsor Incentives info sheet.

I look forward to working with all of you this year to go beyond just growth and be productive for Toastmasters this year!

New Clubs in District 6

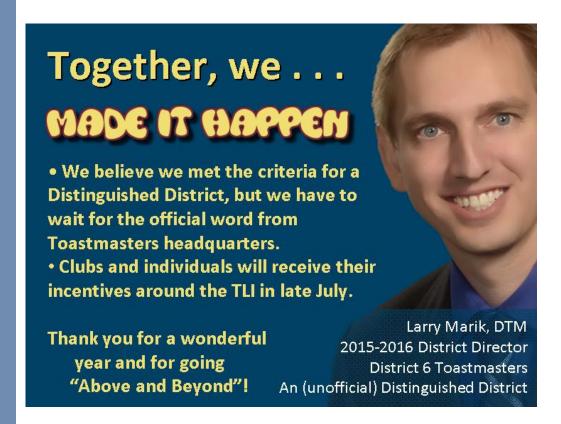
Congratulations to District 6's newest clubs. Welcome to Toastmasters and District 6!

- Facility Improvement Masters (#5409905) chartered on June 2nd in White Bear Lake
- Lurie Toastmasters (#5432979) chartered on June 13th in Minneapolis
- ANMN Toastmasters (#5331565) chartered on June 13th in Edina
- Maverick Speakers (#5275803) chartered on June 15th in Mankato
- North Star Toastmasters (#5421188) chartered on June 15th in Duluth

Ben Smith, DTM

Club Growth Director, District 6 Toastmasters International Where Leaders Are Made Phone: 612-770-8590

Email: bensmithtm@gmail.com



We're starting a new Toastmasters year with new officers, renewed motivation, and a new Public Relations slogan - Speak Up - courtesy of Diane Windingland.

Why "Speak Up?"

How many times have we heard, or said ourselves, "If only I had Spoken Up!" We can speak up for Toastmasters, and the public can learn to speak up for themselves and their causes. That is what we learn in Toastmasters, to speak up for ourselves, the people around us, and the things we believe are important. That's what we'll be focusing on this year.

I strongly believe in the power of Toastmasters for communication and leadership. My goal, in conjunction with marketing, is to get our message to the public in as many cost-effective ways as possible. Under my predecessor's tutorship, my team and I hope to raise the bar for District 6 Public Relations.

Our Plan

We'll use social media, the internet, and traditional media like print, radio, and TV. Inside the District, we'll be instituting the Website Excellence Program. We'll look at club websites and give suggestions to the club VP of Public Relations.

District-wide contests such as guest packets, flyers, and others will continue. We're adding new contests this year, including Club Selfies! More details to come.

We Need Your Help!

Consider sponsoring a booth at a county fair, local event, or special event. We really want YOU to "Speak Up." Funds are available for entrance fees for fairs and events to encourage promoting your club and Toastmasters. The details can be found at our District 6 website, www.d6tm.org. Banners and booths are also available for you to use at these events. Simply visit this site and complete the form to reserve.

I hope you have a wonderful summer and find a chance to "Speak Up" about Toastmasters!

Daniel Grundtner, DTM
Public Relations Manager, District 6, 2016-2017

Dan.Grundtner@gmail.com; 651-487-3068 home





See Lance Miller at TLI!

Have you registered for the July Toastmasters Leadership Institute (TLI) event yet?

This year's event will feature world champion speaker Lance Miller, an exciting awards luncheon to celebrate District 6's member achievements, officer training, and a video booth for each of you to share your story about Toastmasters!

Maybe you saw world champion speaker Lance Miller at last summer's TLI. Maybe you missed out. Either way, there's a new chance to see him speak at our TLI session Saturday, July 23rd! Lance is bringing a new, interactive presentation. <u>Learn more</u> about this year's keynote speech in this message from Lance.

Attending the morning sessions also fulfills the officer training requirement. For non-officers and those who have completed officer training, there is an alternative session available at the same time.

Don't wait! Register now!

Volunteers are still needed for some roles, including registration, greeters, and officer sign-in. Please contact Cheryl at coachcherylevans@gmail.com or Joanna at joannamctoastmaster@gmail.com if you can help!

District 6 has also reserved a limited number of rooms at a special discounted rate of \$119 for single or double rooms, \$129 for triple, and \$139 for quad room. Mention this District 6 Toastmasters rate when you book!

Attention, Club Presidents and Secretaries

In early July, a very important email will arrive in your email inbox from Toastmasters International.

Please make sure that emails sent from donotreply@toastmasters.org will not be sent to your spam folder. The email will contain instructions on how to designate your club's proxy for the Toastmasters International Annual Business Meeting on Saturday, August 20, in Washington, DC.

It is important for your club to be represented at the Annual Business Meeting, where the 2016-2017 Toastmasters International Board of Directors will be elected and two proposals voted on. To learn about the proposals, go to www.toastmasters.org/2016-Proposals. Designate your club proxy by Wednesday, August 17th.

For step-by-step instructions, see www.d6tm.org/how-to-designate-your-club-proxy.

If you have any questions or concerns, please contact Mary Swanson, 2016-2017 District 6 Proxy Chair, at swansonmej@gmail.com.

Youth Leadership Program

Greetings, Fellow Toastmasters! I would like to introduce myself as the incoming chairperson for the Youth Leadership Program (YLP). I have been in Toastmasters for 5 years and have performed all club officer roles and as an area director. I have been interested in YLP for a while but needed to learn more. I have delved into the Youth Leadership information and I am excited to help build your club's membership

through the YLP. I will assist all clubs and members who want to know more about how the YLP works and how to get it off the ground in your community. I will be ready to visit and speak at your club, if you'd like! Please email me with any questions, and if you include your phone number I will call you to discuss your questions or recognize your accomplishments.

If you conducted a YLP in the last year (2015-2016), send an email to let me know so we can learn from your successes as well celebrate your accomplishments. I have a short list of clubs that have been actively involved with YLP, but be sure to tell me about your club so I make sure everyone gets recognition!

I send out a special thank you to Mary Adams, DTM, for her service as the YLP Chair over the last year. Mary knows what it takes to be a leader, and I appreciate how she has mentored me into this YLP Chair role (as well as when I was an area director). She demonstrated leadership in this mentorship, just like each of use can do when we get involved in the Youth Leadership Program.

In joyful anticipation, I await to meet many members and visit clubs in the next 12 months to support your YLP initiatives!

Ray Young III, ACB, ALB
Call or text: 612-986-3628
Raymond.M.Young@gmail.com

SpeakerBiz Scholarship

Would you like to become a professional speaker but don't know where to start? Are you currently a professional speaker who would like to develop and grow your "speaking biz"?

The <u>SpeakerBiz</u> Institute has donated a full tuition scholarship valued at \$1,195.00 exclusive to District 6 Toastmasters for the 2016-2017 *SpeakerBiz* Exploratory Course to begin this Fall.

For more information on the program and how to enter the drawing, click HERE.

Toastmasters, Diane Windingland, DTM, District Director, St. Paul, MN 55116



Try it free today