



District 6 Toastmasters

Where Leaders Are Made



Key Dates

May 1 - June 30

Beat the Clock
Membership Contest

June 1 - August 31

Club Leader Training

June 25

District Award
Nominations Deadline

June 30

Club Officer List Due

August 5

Toastmasters
Leadership Institute
(TLI)

17 Days

One Saturday, in the summer of 1910, 10,000 farmers and volunteers built a [380-mile-long road in an hour](#). That's right. One hour. Of course, there was planning involved. Iowans along the route spent months stocking up on supplies in order to be ready for the astonishing feat.



As we approach the end of the Toastmasters year, I know many members and clubs will accomplish astonishing feats. Members will finish and submit educational awards. Clubs will pull together and achieve recognition as Distinguished clubs, or better. Division and Area Directors will strategically assist clubs where they can make the most difference. Others will start new clubs. For most, the achievements will be the result of planning and making the most of every opportunity. And, you still have time! You don't have to do it in an hour. You have 17 days left in this Toastmasters year.

The one success factor that will make the biggest difference right now, for most clubs and for the district, is membership. It's not just about the numbers - it's about the people whose lives can be changed. The most thrilling times for me as a Toastmaster are not winning speech contests or even serving in district leadership. The biggest thrill I get is when brand new people join clubs. They don't know it necessarily, but their lives are about to be changed. It's exciting being part of that change.

Will you help change lives? Will you invite guests and grow your club membership before June 30? You have 17 days.

Thank you. It has been an honor to serve as your district director!

Diane Windingland, DTM

District Director, District 6 (2016-2017)

Toastmasters International

Where Leaders Are Made

www.toastmasters.org

www.d6tm.org

(District 6: Serving parts of Minnesota and Ontario)

Contact me!

toastmasterdiane@aol.com

612-306-4214

The Clock is Ticking!

June 13-30: Membership-building incentives for individuals and clubs

Incentives for individuals:

- **Renewing members** paying \$45 renewal dues will receive a \$10 Amazon.com eGift card (via email)
- **New members (non-dual and non-charter) and reinstated members** paying \$30 pro-rated dues will receive a \$5 Amazon.com eGift card (via email).

Incentives for clubs:

- Clubs that add **3 or more renewed or new members** (non-dual and non-charter) will receive the following:
- A selection evaluation resources via email, curated by Harold Osmundson, our Program Quality Director, value: Priceless
- A free evaluation guide for the Competent Communicator manual (only available for pick up by a club member at the August TLI), value \$2.50
- A copy of District Director Diane Windingland's book on presentation skills, [Cat Got Your Tongue?](#) (only available for pick up by a club member at the August TLI), value \$10.
- Recognition at the August TLI
- An appreciation picnic in August or September (date TBD) for club members of qualifying clubs, and the new/renewing members who joined. Value TBD.



In order to qualify for these incentives, clubs must submit the new and renewing members between June 13 and June 30. Non-renewed members have been sent a separate email with the offer. The Amazon.com eGift cards will be emailed to qualifying members by the end of July, along with an invitation to the appreciation picnic.

Click [HERE](#) for a link to share the promotion.

Quality Makes the Difference

There's Enough Time Left

It's June. The finish line for the 2016-2017 Toastmasters program year is in sight. Can you believe it? Did you reach your goals? If you're like me, not everything went according to plan. Perhaps you too were challenged to grow and become more. Perhaps some work remains to reach your goals. Thankfully, there's enough time left. There's enough time left to challenge yourself to become more, to overcome the challenges, and to help others do the same. Don't let this month pass without testing yourself and discovering new strength within.



Club Officer Lists: Submit by June 30th

Club officer lists for the upcoming term are due to Toastmasters International by end-of-day June 30th. By submitting the club officer list by 6/30, your incoming officers can conduct club business and access Club Central on July 1st. Further, by meeting this deadline, your club achieves half of goal #10 in the [Distinguished Club Program \(DCP\)](#).

Set your club up for success in 2017-2018 by electing officers and submitting the club

officer list as soon as possible.

2017-2018 Club Officers: Round 1 Training Available Now

Congratulations to the club officers elected for the 2017-2018 Toastmasters program year. Start your year of leadership strong by attending club officer training. Round 1 of training runs from June 1st through August 31st. This round focuses on the officer roles, leading a successful club, and using available resources to lead a quality club for members.

Please don't wait to attend training. Momentum is powerful. Attending training early allows you to get started in your role and make an impact early. Further, attending training helps your club satisfy half of goal #9 in the [Distinguished Club Program \(DCP\)](#).

Information on officer training, including dates of upcoming sessions, is available at <http://www.d6tm.org/officertraining/>. More dates will be posted this month. Contact your incoming Area Director to learn when training in your area will be.

Recent Distinguished Toastmaster (DTM) Achievements

The Distinguished Toastmaster (DTM) award is the highest honor in the Toastmasters education program. This award requires at least 45 speeches, 6 months of club leadership, 1 year of district leadership, club building, mentoring, and other activities. Achieving this award reflects commitment and excellence in communication and leadership.



Congratulations to the following members on achieving their Distinguished Toastmaster award:

- Marilyn Bennett of Mankato Toastmasters (#175)
- Jen Sweetser of HealthToasters (#9648)

Educational Achievements for 2016-2017

The reports below show the educational achievements by District 6 members in the 2016-2017 program year. Congratulations to each member!

- [All Education Awards Submitted](#)
 - [Triple Crowns \(3 or more educational awards in the same program year\)](#)



Connect, Share, and Learn

Join District 6's Facebook groups

[District 6 Facebook Group](#)

Club Office-specific groups: [Pres](#), [VPE](#), [VPM](#), [VPPR](#), [Sec](#), [Treas](#), [SAA](#)

In this final month of the 2016-2017 Toastmasters program year, let's stretch ourselves to reach our own finish line, and help others do the same. Thanks for reading this newsletter. Keep growing!

Harold Osmundson, DTM

Program Quality Director, District 6
Toastmasters International

Where Leaders Are Made

Phone: 763-213-7795

Email: hosmundson@gmail.com

Marketing Matters

Hello, District 6! We have some exciting news to cover this month! Let's jump right in!

Congratulations!

Welcome to our newly chartered club, OptUMs and Ahs!



Beat the Clock! Program Dates: May 1 - June 30

Toastmasters are taught to run meetings on time, finish speeches on time, and reach membership goals on time. In that spirit, "Beat the Clock" is a great motivator for finishing the year on schedule - on time and with record numbers! Make it your club's goal to earn the "Beat the Clock" award and encourage every member to take part. Clubs adding five new, dual, or reinstated members with a join date between May 1 and June 30 receive a "Beat the Clock" ribbon to display on the club's banner. Qualifying clubs also earn a special discount code for 10% off their next club order. (The discount code expires six months from the date of issue and is not valid with any other offer.)

Let's get out and share our experience in Toastmasters with others and invite them to visit your club with you!

**Add 5 new, dual, or reinstated members
in May and June**

Beat the Clock!



- ✓ Ribbon for your banner
- ✓ 10% off a Toastmaster order

Hold a membership drive • conduct an open house

Check Out a New Club

We have new prospective clubs meeting in the coming days. Invite some friends and go visit them to see how you can help get them to chartered status!

Club	Contact	Meeting Date
Leaders are Readers	Diane Windingland, toastmasterdiane@aol.com	6/13/17
Stage Craft TM	David Rasmussen, tm.david.rasmussen@gmail.com	
Lakeville TM	Catherine Rai Cardenuto, ccardenuto@gmail.com	6/13/17
Voice of Destiny TM	David Stangel, dras711@gmail.com	6/15/17
Cottage Grove TM	Tom Klingbeil, tomklingbeil@yahoo.com	6/19/17

Build a Club

Another way to share your experience in Toastmasters would be to help start a new club! If you know of an organization or community that would be a good fit for a Toastmasters club, please contact me. My contact info is in the signature below

With just a few weeks left of the Toastmasters year, we have ample opportunity to share our experiences in Toastmasters with those around us. When they hear how much your skills have grown and how much fun you're having in Toastmasters, they'll be looking for a

club to join! Let's spread the word about Toastmasters!

Will YOU help "birth" A New Club that charters by June 30?

Any member who starts a prospective new club after July 1, 2016 that becomes a chartered club between 4/1/2017 and 6/30/2017 will receive a \$50 TI gift certificate. One award per new club.



Ben Smith, DTM

Club Growth Director, District 6
Toastmasters International

Where Leaders Are Made

Phone: 612-770-8590

Email: bensmithtm@gmail.com

Toastmasters Leadership Institute (TLI)

Save the Date!

Toastmasters Leadership Institute (TLI)
Saturday, August 5, 2017
Crowne Plaza Minneapolis West
3131 Campus Drive, Plymouth, MN 55441

Where will **YOU** be on August 5? We hope you'll join **US** at the Toastmasters Leadership Institute! We put our heads together and developed an agenda not to be missed.



Sessions guaranteed to stimulate the minds of all -- whether you are a new Toastmaster, an experienced Toastmaster, or somewhere in between. Seven different tracks and four sessions in each.

Club Officers -- have no fear! We have a session for each officer role **PLUS** some advanced training! Attending TLI will satisfy your officer training requirement for the first round.

After the invigorating educational sessions, join us for an exciting and uplifting time at the Lunch and Awards Banquet! Cost is yet to be determined for lunch. The educational sessions are **FREE!**

More information coming soon to the District 6 website, stay tuned... Mark your calendar. Be there or be square!

Erik Biever, DTM
Judi Holloway, DTM
TLI Co-Chairs, District 6

Public Relations

Looking for new members? Our District 6 website has some great ideas and information you can use to recruit. Visit www.d6tm.org/pr to check them out.



Here is a brief rundown of what you will find:

Create a club website: This is a great resource for those clubs that don't have a website or for a club that wants to make sure they have all the pieces for a strong and engaging website.

Websites are the **FIRST** place a visitor sees your club, and you'll want to make a good impression.

27 Free or Low Cost Ways to Promote Toastmasters: Diane Windingland put this list together when she was District 6 Public Relations Officer. Print the form and bring it to your next club officer meeting. As a group you can decide what ideas your club will use to promote your club. Write down your ideas and commit to doing them in the coming months.

Top Ten Ways to Get Media Attention: Lori Ziebarth developed this one-page flyer when she was District Media Chair. Lori provides simple and effective ways to promote your club to the media. What do **THEY** want to see to put on the air or print in their paper? Big and bold is the message.

Let the World Know: Publicity and Promotion Handbook: This is a 60-page handbook published by Toastmasters International specifically for promoting **YOUR** club. Last month, I wrote extensively about running a Membership or Public Relations Campaign to satisfy the requirement on page 45 of your Competent Leader manual. This handbook delves even deeper.

17 Ideas on How and Where to Promote Toastmasters: Wondering where to promote your club to bring in new members? Look no further. *Toastmaster* magazine published this one-pager that's full of ideas.

Press Releases: Use these four templates to promote your club in your community.

Area Newspapers and Mondo Times: Once you have written your press release, you need to share it with the print media. Use Mondo Times to find all the area newspapers in your city. Some publications overlap city boundaries, so be aware of that possibility.

Brochures, Flyers, and More: Leverage the Toastmasters brand to bring in more guests. This section provides links to brand guidelines, logos, colors, text, and more. You'll also find a template to create a personal piece by Diane Windingland.

Getting Started with Social Media: Engage a larger audience with the power of social media.

My Personal Tip -- Word of Mouth: It is not on the website, but it is the MOST powerful tool at your disposal. Talk up Toastmasters. When someone asks, "what do you do for fun?" treat your answer as a Table Topic and tell them about Toastmasters and your club. There is NO better promotion of Toastmasters than your very own testimonial.

No matter which tool you use, it will steer you in the right direction. Next year I will be my home club's Vice President of Public Relations. I will be using these tools, the Website Excellence Program, and entering the Public Relations contests to promote my club.

I challenge you to join me. Let's make our clubs better and show the world that Toastmasters is "Where Leaders are Made."

Daniel Grundtner

Public Relations Manager, District 6 2016-2017

District Awards

In Toastmasters, we love to give awards to those who have demonstrated outstanding leadership skills. Please submit your nominations by [June 25, 2017](#)! All nomination forms [here](#) and individually below.

Awards to be presented at the August 2017 Toastmasters Leadership Institute (TLI) include the following:

- [Lou Novak Award](#) - This award is presented annually to a District 6 toastmaster who has demonstrated excellence in club building.
- [Don Murray Award](#) - This award is presented annually to a member who has made significant contributions to the District, outside of his or her own club, while not serving as a district officer.
- [Lorin Pollmann Award](#) This award is presented annually for excellence in Speechcraft.
- [Keith Hardy Youth Leadership Award](#) This award is presented annually to a club that has held at least two Youth Leadership Programs.



Practice Makes Perfect!

Mark Skipper, the 2017 District 6 International Speech Champion, would like to connect with you on Facebook. Click the following link and "Like" his page to follow him along his journey to the semi-finals in Vancouver, British Columbia, at the 2017 Toastmasters International Conference. Mark is looking for opportunities to practice his competition speech, "The Power of a Hug." To have him speak at your club, please contact Mark at mkipper@masofficecleaners.com.



<https://www.facebook.com/Mark-Anthony-Skipper-2017-District-6-Toastmasters-Speech-Champion-245755122567725/>

Toastmasters, Diane Windingland, DTM, District Director, St. Paul, MN 55116

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