May 2017



# **District 6 Toastmasters**

## Where Leaders Are Made

## 45 Days

What can you accomplish by June 30?



June 30th is 45 days away. A lot can yet be achieved in a short time. Take this year's Super Bowl as an example. If the New England Patriots could erase the Atlanta Falcon's 25 point lead with only 18 minutes left in the game, we certainly can make astounding progress in 45 days.

What if they had had a defeatist attitude? That's easy to do when the odds are against you. But, great things are accomplished by people who never give up. Even if they don't hit the goal, they are better off than if they hadn't tried.

Now is the time to charter new clubs. Now is the time to build membership in your clubs. Now is the time to win personally by building your communication and leadership skills while serving others. You have 45 days. Forty-five fabulous days!

<u>Click Here</u> for a message, "56 Days." It's a 3 minute practice of the District Report I gave at the annual business meeting on 5/6/17. Now it's 45 days, though! (For you techies, I actually used a teleprompter app, Teleprompter Premium, on my iPhone, and put my phone on a tri-pod, with a phone clamp.)

<u>Current District Dashboard</u> (status of Paid Clubs, Membership Payments, and Distinguished Clubs)

## Let's Build Specialty and Advanced Clubs!

Your input wanted for advanced and specialty club concepts! Please take this short, 3question survey (<u>link to survey</u>) and let us know what sounds interesting!



Key Dates

May 1 - June 30 Beat the Clock Membership Contest

May 17

<u>Speak with Confidence,</u> St. Cloud

## May 20

<u>Train-the-Trainer</u> for first round club officer training

## June 1

Club submits <u>TMOY</u> to Area Director

## June 25

Submit Nominees for District Awards

June 30 Club Officer List Due

2<sup>nd</sup> half key dates pdf



## **Spring Conference**

### 2017 District 6

**International Speech** Contest Speeches (does not include the first or second place speeches, per their request)

Spring Conference Pictures on Flickr



Congratulations to the newly elected 2017-2018 team!



**District Director** Harold Osmundson

Matt Villella



PQD-N **Ben Smith** 

PQD-S Jean Pearson

**Dave Gibson** 



CGD-S Ravi Rai



Gopu Shrestha Suzanne Ryan Susan

2017-2018



Dave Pearson John Vu



Ge Lee



Darek

**Michael Carlton** 

Jeni Smith Prochaska

Click Here to read the bios of the new team.

Rajbhandari

**Diane Windingland, DTM** District Director, District 6 (2016-2017) **Toastmasters International** Where Leaders Are Made www.toastmasters.org www.d6tm.org

(District 6: Serving parts of Minnesota and Ontario)

Contact me! toastmasterdiane@aol.com 612-306-4214

## **Quality Makes the Difference**

April and May have been busy and exciting. With speech contests, the Spring Conference, and the exciting push to help members, clubs, and teammates achieve goals, time has flown by. Despite the rush, this is the time to slow down and focus on helping others reach goals. Through the focus on serving others, we grow, we demonstrate the quality and strength of our community, and although it may seem counterintuitive, we achieve our goals as well.



#### **Spring Conference Recap**

The 2017 Spring Conference on May 5-6 in Plymouth was a fantastic event, filled with speech contests, business, education, and fun. Highlights are below, and photos from the conference are available on the <u>District 6 Flickr site</u>.

**Evaluation Speech Contest** - Congratulations to all who competed in the Evaluation contests throughout District 6. Below are the results from the District 6 Evaluation contest on May 5th:

1st Place: Vaughn Ginnette 2nd Place: Earl Roethke 3rd Place: Janet Fuchek



**International Speech Contest** - Congratulations to all who competed in the International Speech contests throughout District 6. Below are the results from the District 6 International Speech contest on May 6th:

1st Place: Mark Skipper 2nd Place: Kenny Ray Morgan 3rd Place: Tonya Butler



Congratulations to Mark Skipper of TicTalkers Toastmasters (#6348). Mark will represent District 6 in the Semifinals at the <u>Toastmasters International Convention</u> in Vancouver on August 24th.

For results from division and district Spring speech contests, see the <u>Spring Speech</u> <u>Contest Results page</u>.

**Education Awards** - Several members and clubs were recognized at the Spring Conference for their achievements in the 2016-2017 program year:

**Distinguished Toastmaster (DTM) Award Recipients** - Over 30 members were recognized for achieving the highest educational award in the Toastmasters program. See the <u>2016-2017 DTM recipients page</u> for the list of recipients.



**Triple Crown Award Recipients** - Over 60 members have achieved the Triple Crown award this program year, submitting 3 or more educational awards. See the <u>2016-2017</u> <u>Triple Crown recipients page</u> or <u>TI's report</u> for the list of recipients.



**Magnificent 7 Award Recipients** - 38 clubs received the Magnificent 7 award for having all 7 officer roles trained in both rounds. See the <u>2016-2017 Magnificent 7 recipients page</u> for the list of recipients.



#### **Education Sessions**

Our special guest and International Director, Monique Levesque-Pharoah, DTM, treated us to two education sessions at the Spring Conference. The slides for Monique's presentation "The Five Languages of Appreciation" are available <u>here</u>.



#### Save the Dates! - Upcoming District 6 Events

Please save the date for the following District events coming up in 2017:

- Toastmasters Leadership Institute (TLI) August 5th in Plymouth. Treat yourself to the best training and education of the year.
- Fall Conference November 3-4 in Rochester. Join us and a special guest to celebrate the final Fall Conference in District 6. It'll be a memorable event.

#### Reminder: Club Officer Elections

If your club hasn't held officer elections already, it's time to hold elections. Per Article VI, Section 6 of the <u>Club Consitution</u>, club officer elections should be held at your club's first meeting in May. For a guide on how to hold elections, see <u>pages 56-59</u> from the <u>Club</u> <u>Leadership Handbook</u>.

Please step up to serve your club and grow in the process. For information on the officer roles, see Club Leadership Roles section, starting on page 22 of the <u>Club Leadership</u> <u>Handbook</u>.

#### **Train-the-Trainer Session**

There is a Train-the-Trainer session this Saturday, May 20, for the first round of officer training, which starts June 1.

Date: Saturday, May 20 Time: 1:00-2:30 PM Location: SuperValu, 11840 Valley View Rd, Eden Prairie, MN 55344

#### **Recent Distinguished Toastmaster (DTM) Achievements**

The Distinguished Toastmaster (DTM) award is the highest honor in the Toastmasters education program. This award requires at least 45 speeches, 6 months of club leadership, 1 year of district leadership, club building, mentoring, and other activities. Achieving this award reflects commitment and excellence in communication and leadership.



Congratulations to the following members on achieving their Distinguished Toastmaster award:

- Erik Biever of Golden Toasters (#1062040)
- Anna Gaichas of Colleen Morse Golden Rule Toastmasters (#1274552)
- George Kane of Freethought Toastmasters (#6913)
- Patricia McGinnis of Capitol Square Toastmasters (#6042)

#### Educational Achievements for 2016-2017

The reports below show the educational achievements by District 6 members in the 2016-2017 program year. Congratulations to each member!

All Education Awards Submitted

• Triple Crowns (3 or more educational awards in the same program year)



Connect, Share, and Learn Join District 6's Facebook groups <u>District 6 Facebook Group</u> Club Office-specific groups: <u>Pres</u>, <u>VPE</u>, <u>VPM</u>, <u>VPPR</u>, <u>Sec</u>, <u>Treas</u>, <u>SAA</u>

Thanks for reading this newsletter. Keep growing!

Harold Osmundson, DTM Program Quality Director, District 6

Toastmasters International Where Leaders Are Made Phone: 763-213-7795 Email: hosmundson@gmail.com

## **Marketing Matters**

#### Hello District 6!



First of all, I'd like to recognize the clubs awarded the Talk Up Toastmasters membership drive award! To earn this award, a club needed to add 5 new, dual, or reinstated members between the dates of February 1 and March 31. Congratulations for your membership building efforts go to these clubs who all added 5 members in that time period:

- Hiawatha Valley Club #205
- Positively Outspoken Club
- Marsh Winds Toastmasters Club
- Austin-nites Toastmasters
- North Star Toastmasters



Next up, we have an opportunity for you to Beat the Clock!

#### Program Dates: May 1 - June 30

Toastmasters are taught to run meetings on time, finish speeches on time, and reach membership goals on time. In that spirit, "Beat the Clock" is a great motivator for finishing the year on schedule -- on time and with record numbers! Make it your club's goal to earn the "Beat the Clock" award and encourage every member to take part. Clubs adding five new, dual, or reinstated members with a join date between May 1 and June 30 receive a "Beat the Clock" ribbon to display on the club's banner. Qualifying clubs also earn a special discount code for 10% off their next club order. (The discount code expires six months from the date of issue and is not valid with any other offer.)

Let's get out and share our experience in Toastmasters with others and invite them to visit your club with you!

Another way to share your experience in Toastmasters would be to help start a new club! If you know of an organization or community that would be a good fit for a Toastmasters club, please contact me. My contact info is in the signature below.

## Will YOU help "birth" A New Club that charters by June 30?

Any member who starts a prospective new club after July 1, 2016 that becomes a chartered club between 4/1/2017 and 6/30/2017 will receive a \$50 TI gift certificate. One award per new club.

Even though we have less than 2 months of the Toastmasters year, we have ample opportunity to share our experiences in Toastmasters with those around us. When they hear how much your skills have grown and how much fun you're having in Toastmasters, they'll be looking for a club to join! Let's spread the word about Toastmasters!

#### Ben Smith, DTM

Club Growth Director, District 6 Toastmasters International **Where Leaders Are Made** Phone: 612-770-8590 Email: bensmithtm@gmail.com

## Public Relations

A Membership or Public Relations campaign can make or break a club. Having a successful campaign can bring in visitors that can turn into members if it is the right club for them. This article is a starting point for you to use as a guide to planning your membership or public relations campaign.



On page 45 of your Competent Leadership Manual, there is credit for organizing, and running, a public relations campaign. Please note, it is in the *CL* manual. That means you are *leading* a campaign. This to me means you are not doing it by yourself. Toastmasters is designed to be a learning environment. Success can be measured by how much you learn, as well as how many visitors you attract. When you lead a campaign by yourself, you are not leading and it is more likely not to succeed. If visitors do come, they may see right through you, and the club, for what it really is, a one person show. Don't let that happen to you. Enlist help, put them to work, brainstorm together, get "buy-in" from the

committee, and put into action the best ideas.

A public relations campaign can be conducted on the internet, print media, fliers and brochures, and word of mouth. A different person can take each of the first three, and everyone can talk it up.

Open houses, for example, are a great way to get visitors. One committee can be working on the open house while your committee is working on the *publicity* for the open house. You have two committees working toward the same goal, visitors! Once you get the visitors there, you want to have a quality meeting and something to give them, like a guest packet, that will persuade them to become members.

The internet starts with a quality website. Be sure your website is up to date and has the details of your event, event location and time, and what they can expect. There is a good way to get your website ready -- by following the Website Excellence Program bullet points. It can be found along with good examples at <a href="https://www.d6tm.org/website-excellence-program">www.d6tm.org/website-excellence-program</a>.

Print media can be used to get the word out using your neighborhood paper. Look around at the places you visit near your meeting place. There are papers left in public places for you and others to find. Send a press release, flier, email, or call the paper to find out how your event can be included. Sample press releases, and other promotion ideas, can be found at <u>www.d6tm.org/pr</u>.

Fliers and brochures can be left in places that possible visitors patronize, especially where you meet. They can also be handed out when you are having a club promotion that involves the public. They are tailored to your club or event with the name, time, location, and what to expect. Ideas can be found at <u>www.d6tm.org/pr</u>.

Last, but certainly not least, word of mouth from your members to the people they know and meet. I feel *more people come to Toastmasters from someone inviting them* than any other method. Even if you have asked someone before, they may not have been ready then but are now. Do not stop asking, because you never know when they will be ready. There was a story told at a TM conference about a lady raising her child who never had time until the son graduated from high school. The invitations kept coming, and she finally answered the call after *years* of being invited. You just never know, so do not assume the worst, and keep asking.

This list is not comprehensive. The point is that you are not alone and should not do a membership or public relations campaign alone. That is why it is in the Competent Leadership Manual: you are expected to learn from *leading a team*.

There were four public relations contests this year and a Website Excellence Program that we can all learn from. 19 clubs participated in the PR contests, and 29 clubs participated in the WEP. The winners are listed, along with a link to their winning submission in the contests. They can be seen at <a href="http://www.d6tm.org/pr-contest-entries">www.d6tm.org/pr-contest-entries</a>. Click on the winners -- sorry the Guest Packet has too many pages to share. Congratulations to Westerly Winds, Parliamentary Procedures, Saturday Morning LIVE!, and Simply Spoken for their winning entries.

28 of the 29 clubs that participated in the Website Excellence Program can be viewed for ideas at <u>www.d6tm.org/wep-clubs</u>. There are links to all 28 clubs that qualified.

No matter how you grow your club, it is always best to include others that have a stake in the club. The old saying "United We Stand, Divided We Fall" is very applicable in this situation. Sharing, learning, and growing are what Toastmasters is all about. That is the premise that our tagline, "Where Leaders Are Made," comes from.

Find your team, find your voice, find your visitors, and make yourself a Leader.

## **Daniel Grundtner** Public Relations Manager, District 6 2016-2017

## Toastmaster of the Year (TMOY)

Select your club's TMOY and submit to your Area Director by June 1 (<u>TMOY form</u>). See the <u>TMOY page</u> for submission dates for Area TMOY and Division TMOY as well as additional information.



## **District Awards**

In Toastmasters, we love to give awards to those who have demonstrated outstanding leadership skills. Please submit your nominations by <u>June 25, 2017</u>! All nominations forms <u>here</u> and individually below.



Awards to be presented at the August 2017 Toastmasters Leadership Institute (TLI) include the following:

- Lou Novak Award This award is presented annually to a District 6 toastmaster who has demonstrated excellence in club building.
- <u>Don Murray Award</u> This award is presented annually to a member who has made significant contributions to the District, outside of his or her own club, while not serving as a district officer.
- Lorin Pollmann Award This award is presented annually for excellence in Speechcraft.
- <u>Keith Hardy Youth Leadership Award</u> This award is presented annually to a club that has held at least two Youth Leadership Programs.

## Youth Leadership Program



Has someone in your club or someone you know in another club taken part in a Youth Leadership Program in the last year? I am gathering information about all YLPs that have taken place across District 6.

I ask that everyone would check around at their club, and with other Toastmasters that they know, and send an email to me about any and all who have carried out a YLP since summer 2016. Some Toastmasters have been able handle serving up a YLP on their own, or with the help of TMI Headquarters, and some have reached out to me to let me know they have a program going. I have a short list of a few YLPs that (I know for sure) have taken place but I want to hear about ALL of the Youth Leadership Programs throughout District 6! Part of the reason is to collect marketing data to support future YLP initiatives in the District and also to make sure everyone who has put in the time and effort is acknowledged.

I am grateful to all D6 Toastmasters who have taken part in a Youth Leadership Program

and the many who have shown interest in helping get a YLP started! As always, feel free to reach out to me with any questions about YLP or if you know of possibilities for upcoming Youth Leadership Programs.

Sincerely looking forward to all of your emails,

#### Ray Young III

raymondmyoung3@gmail.com Youth Leadership Program Chairperson 2016-2017



#### Pathways Learning Experience Begins Roll-Out

Pathways Learning Experience is the name for the revitalized education program in Toastmasters. This innovative, online, interactive program enhances our already excellent program and will provide many new experiences for communication and leadership growth for all members.

#### **Timeline for Roll-Out**

Currently Districts 27 and 57 are piloting the Pathways learning experience with good success working through training, projects, and application to the member and club goals. As with any large-scale change the timeline for rollout to everyone needs to be somewhat fluid to allow for making changes that will help the remaining Districts/Regions roll out smoothly. The program will roll out by Regions, beginning with Region 14 at the end of July. *District 6 is part of Region 4 (Midwest area of the United States and Canada) and is expected to roll out in 2018.* During and after each region roll-out, Toastmasters International expects to make tweaks to the online delivery model and training plan for Districts.

#### What's Next in the Implementation Plan for Pathways in our District?

District 6 will begin recruiting **Pathways Guides** later this Summer or early Fall. The Pathways Guides will be the first to learn the program (about 4 months before roll-out in our district) and become certified trainers for the Pathways learning program. The Pathways Guides will work along with the **Ambassadors** to visit the clubs/areas and divisions to provide training to club officers and members. **Ambassadors** were first named a couple of years ago to help announce the revitalized education program in its early stages. In the coming months current Ambassadors will also be given the opportunity to apply to be a Pathways Guide in addition to their role of being an Ambassador. Applications, assignment process/timeline, and more clarification for the duties and roles for Pathways Guides and the Ambassadors will come later this Summer or early Fall. Communication for this will come out via the District Communications (email, Facebook, newsletter, Area Director visits).

#### **More Information**

You may find more information, videos, and timelines on the Pathways Learning Experience via this link <u>www.toastmasters.org/pathways-overview</u>. Members may sign in and get specific information on the roll-out timeline as it become available. Your *Toastmaster* magazine will have articles and more information as the roll-out continues across the entire organization.

Pat Croal, DTM District 6 Chief Ambassador pcroal@juno.com

## Thank You, District 6!

On May 6, 2017, we had a quorum for the annual business meeting. Thank you to every member who took the time to stop by the Credentials Desk to sign in and obtain their ballots.

A special thank you to the following leaders who helped at the Credentials Desk: George Deliduka, Keith Hardy, Sue Koering, Larry Marik, Jim Miller, and Ken Scribner. Thank you to these leaders who served as tellers for the business meeting: Anne Groetsch, Jill Nauman, and Stephen Shaner. Thank you Nancy Shaner for serving as scribe during the balloting process.

Sincerely,

Mary Swanson, DTM 2016-2017 District 6 Proxy Chair

Toastmasters, Diane Windingland, DTM, District Director, St. Paul, MN 55116

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