



# Why Toastmasters?

## Executive Summary

The lack of communication and leadership skills often holds individuals back. You can benefit from developing into a confident leader that presents effectively. Toastmasters provides a year-round solution for individuals to develop confidence and the skills listed below.

## How will Toastmasters benefit me?

- **Leadership development:** Individuals develop key skills, such as
  - Presenting effectively
  - Handling Q&A and ad-hoc situations confidently
  - Providing encouraging, constructive feedback to others
  - Leading professional meetings and teams
  - Projecting confidence by developing the skills above
- **Accessible:** Program is available year-round for members
- **Self-managed:** Members maintain their Toastmasters club/program
- **Self-paced:** Each member works at his/her own pace
- **Cost-effective:** Cost per member is around \$100 annually
- **Cross-functional networking:** Network with individuals from club to district level, across many industries and organization

## What's does the Toastmasters program cost?

- Club Charter Fee: \$125 (onetime fee for initial setup) Can be split by charter membership or paid by an individual
- Per-Member Fee: \$65, which consists of
  - New Member Fee: \$20 (one-time fee for education manuals)
  - Membership Dues: \$45 (for 6-month membership)

To start and charter a club/program, 20 members must initially join. After chartering, the membership level can fluctuate, as long as it remains above 8 members.

## What should I do next?

Contact Ben Smith (information below) to discuss your goals, learn how Toastmasters can help, and schedule a demonstration meeting.

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