



Why Toastmasters?

Executive Summary

The lack of communication and leadership skills often holds individuals back. Organizations can benefit from developing confident leaders that present themselves effectively. Toastmasters provides an in-house, year-round solution for individuals to these develop skills and confidence.

How will Toastmasters benefit my organization?

- **Leadership development:** Individuals develop key skills, such as
 - Presenting effectively
 - Handling Q&A and ad-hoc situations confidently
 - Providing encouraging, constructive feedback to others
 - Leading professional meetings and teams
 - Projecting confidence by developing the skills above
- **Increased loyalty:** Individuals feel an investment in their professional development
- **Accessible:** Program is available year-round for members
- **Self-managed:** Members maintain their Toastmasters club/program
- **Self-paced:** Each member works at his/her own pace
- **Cost-effective:** Cost per member is under \$100 annually
- **Cross-functional networking:** Individuals throughout the organization grow together

What's does the Toastmasters program cost?

- Club Charter Fee: \$125 (onetime fee for initial setup)
- Per-Member Fee: \$65, which consists of
 - New Member Fee: \$20 (one-time fee for education manuals)
 - Membership Dues: \$45 (for 6-month membership)

To start and charter a club/program, 20 members must initially join. After chartering, the membership level can fluctuate, as long as it remains above 8 members.

Total cost to start a 20-member club for 6 months: \$125 + \$65 x 20 members = \$1,425

Projected annual cost to start a 20-member club: \$1,425 + \$900 (for 2nd 6 months) = \$2,325

There are several options for organizations to support this program and encourage its use.

What should I do next?

Contact Ben Smith (information below) to discuss your goals, learn how Toastmasters can help, and schedule an information session.

Ben Smith, Club Growth Director, District 6, Toastmasters International
612-770-8590 bensmithtm@gmail.com www.toastmasters.org